



SOUTH CAROLINA LIBRARY ASSOCIATION
uniting libraries statewide

iTeach 5: iSpeak, iPresent, iTalk

Wednesday, July 25, 2018	
9:30 am to 10:00 am	Registration and Breakfast
10:00 am to 10:05 am	Welcome
10:05 am to 10:50 am	Keynote: <i>The Mobile Revolution</i> Dr. August Grant
10:50 am to 10:55 am	<i>Warming Up: Relaxation and Preparation Practices to Use Before Public Speaking (Stretching)</i> Jenny Colvin, Amie Freeman, and Jade Geary
11:00 am to 11:50 pm	<i>From Behind the Desk to the Front of the Class: Developing Confidence as a Public Speaker</i> Jennifer Wright
11:50 pm to 12:00 pm	<i>Standing Tall</i> Jean Clenney
12:00 pm to 1:15 pm	Lunch
1:15 pm to 1:20 pm	<i>Warming Up: Relaxation and Preparation Practices to Use Before Public Speaking (Vocal Warm Ups)</i> Jenny Colvin, Amie Freeman, and Jade Geary
1:20 pm to 2:10 pm	<i>#TalkNerdy2Me</i> April Akins
2:10 pm to 2:15 pm	<i>Warming Up: Relaxation and Preparation Practices to Use Before Public Speaking (Breathing)</i> Jenny Colvin, Amie Freeman, and Jade Geary
2:15 pm to 3:05 pm	<i>Yes, And! How Improvisation Strategies Can Improve Teaching</i> Jenny Colvin
3:05 pm to 3:55 pm	<i>When Students Speak: Connecting Information Literacy with Public Service Announcements</i> Kristina Schwoebel and Amy Edwards
3:55 pm to 4:00 pm	<i>Warming Up: Relaxation and Preparation Practices to Use Before Public Speaking (Meditation Techniques)</i> Jenny Colvin, Amie Freeman, and Jade Geary
4:00 pm to 4:05 pm	Closing



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Keynote: The Mobile Revolution

Dr. August Grant, University of South Carolina

Advances in computing, networking, and battery life are converging to create a revolutionary environment offering anytime, anywhere communication. From self-driving cars to cloud-based storage, these technologies promise to reshape many aspects of everyday life, from commuting time to health care, and from education to entertainment. This presentation will peer a decade into the future to predict how these technologies will evolve and how those changes will impact everyday life.

Dr. August Grant is a technology futurist who has edited the Communication Technology Update and Fundamentals since 1992. In addition to exploring new communication technologies, Grant's research explores media audience behavior, convergent journalism, radio and television broadcasting, and applications of network analysis to the study of media organizations and audiences. He teaches courses across the School of Journalism and Mass Communications. His primary expertise is in new media technologies and research methods, but he also has taught courses in advertising, public relations, integrated communication, journalism, media economics and media management.



Warming Up: Relaxation and Preparation Practices to Use Before Public Speaking

Jenny Colvin, Furman University

Amie Freeman and Jade Geary, University of South Carolina

Through four short pre-presentation sessions, attendees will be guided through a series of relaxation and preparation practices designed to calm presentation nerves. Three presenters will lead attendees through stretching, vocal warm-ups, breathing, and meditation techniques. Knowledge of these pre-presentation techniques will empower attendees to speak and teach with serenity and confidence.

Jenny Colvin (MLS, 2006) is the Assistant Director for Outreach Services at Furman University. During the May Experience term, Jenny teaches classes in storytelling and reading. She is the cofounder of the Contemplative Pedagogy Interest Group in the Association of College and Research Libraries and current Chair of the College & University Section of SCLA.

Amie Freeman is the Assistant Interlibrary Loan Librarian at the University of South Carolina. She graduated from the University of South Carolina with a bachelor's degree in International Studies and a master's degree in Library and Information Science.

Jade Geary is the Instructional Design Librarian at the University of South Carolina's Thomas Cooper Library. Additionally, Jade is currently pursuing her Doctorate of Education in Curriculum and Instruction with an Educational Technology focus.

From Behind the Desk to the Front of the Class: Developing Confidence as a Public Speaker

Jennifer Wright, Spartanburg County Public Libraries

This presentation will discuss techniques for improving public speaking before, during, and after each classroom session, whether the session is an information literacy class or a public program. Before a

presentation, library speakers can practice techniques to build confidence, prepare for the unexpected, and streamline their delivery. During a presentation, speakers can learn strategies to remain calm and focused, monitor audience engagement, and adapt to environmental factors. And, after a presentation, they can employ a variety of methods to reflect on their experience and build on their skills for the next session. Examples from the presenter's own speaking experience will be tied in throughout the session.

Jennifer Wright is the Director of Training for Spartanburg County Public Libraries, where she supervises continuing education for staff. Prior to her current role, she spent five years teaching information literacy classes in two academic libraries.



Standing Tall

Jean Clenney, University of South Carolina

Body language is a powerful form of communication, which helps us to determine whether we like, should listen to, or trust a person. Often, we think about nonverbal communication as a method used to judge others or to be judged by others, forgetting that nonverbal communication can be an effective tool to judge ourselves. Amy Cuddy, a researcher at Harvard University who studies body language, developed the concept of power posing, which can help build confidence and reduce anxiety. Inserting some of Cuddy's high-power poses in your morning routine can affect your emotional state. Tweaking your nonverbal communication for small periods will increase your confidence over time. As Cuddy notes, "Our bodies change our mind, our minds change our behavior, and our behavior changes our outcomes." Come learn how making tiny tweaks can lead to big changes.

Jean's background is in marketing, recruiting, interviewing, and training. Previously, she worked in marketing for an international organization. Additionally, she worked in sales and recruiting for a large financial company. She holds two master's degrees. First in Marketing and Management and the second is an MLIS. Both graduate degrees are from the University of Alabama.

#TalkNerdy2Me

April Akins, Lander University

The media portrays librarians as card carrying members of a group of cardigan wearing folks that can only utter the "shh" sound. During this session, we will explore breaking from this stereotype to find ways to share our voices and capture our audiences. You already speak to your communities, present at conferences, talk within your institutions, and teach in your classrooms. Let's expand your options to speak up/advocate for your <institutions, departments, areas, programs>; present your ideas/knowledge through different conference presentation styles; talk to your audience through storytelling and liaison/reference services; and teach information literacy skills in the classroom through innovative techniques.

April Akins is the University Archivist at Lander University.

Yes, And! How Improvisation Strategies Can Improve Teaching

Jenny Colvin, Furman University

From the one-shot to the librarian embedded in a class, from a workshop to an online chat interaction, thinking on your feet is an essential skill for librarians, especially those who teach. This session will be largely interactive. After a brief introduction to the basic tenets of improvisation, all participants will get the chance to play improv games in small groups with guided instructions. Discussion will focus on specific typical teaching scenarios and how improvisational thinking can be applied in the moment.

Jenny Colvin (MLS, 2006) is the Assistant Director for Outreach Services at Furman University. During the May Experience term, Jenny teaches classes in storytelling and reading. She is the cofounder of the

Contemplative Pedagogy Interest Group in the Association of College and Research Libraries and current Chair of the College & University Section of SCLA.

When Students Speak: Connecting Information Literacy with Public Service Announcements

Amy Edwards and Kristina Schwoebel, University of South Carolina

For a one-credit information literacy course, two librarians crafted a final assignment which required students to create a public service announcement. In the process of designing content and conducting sessions, the librarians learned that public service announcements can be used as a vehicle to connect students with content and promote discussion on issues such as bias and paraphrasing. They can also be used to evolve student's skills with familiar technologies and introduce them to new technologies to let their voices be heard.

Amy Edwards is the Health Sciences Librarian at the University of South Carolina. She earned her MLS from Indiana University at Indianapolis and a MEd from the College of Charleston.

Kristina Schwoebel is the Sciences and Computing Sciences Librarian for the University of South Carolina. She earned her MLS from Indiana University and a MS in Information Technology from Loyola University Chicago.