

# **SCLA: Sections, Roundtables, and Committee Annual Reports 2023**

## **Committees**

### **Continuing Education Committee**

The SCLA Continuing Education Committee recently successfully offered two webinars:

Back to the Book Fair: A Radical Summer Reading Program presented by Kristin Hare, Children's Services Manager at Charleston County Public Library and interim Chair of the South Carolina Library Association's Rainbow Round Table and Ga hah stwi, Children's Librarian at Charleston County Public Library.

They discussed their "Reading is Radical" Summer Reading program, where they recreated a school book fair without the price tag. They shared how they leveraged community partnerships, professional networks, and staff expertise to bring free books and nostalgic prizes to patrons of all ages.

We also offered the webinar, Building Diverse Collections, presented by Ashley Silvera, Book Vlogger and Richland Library's Youth Collection Strategist. She offered practical tools for fostering children's positive identity development and tools for evaluating and selecting books that support high quality anti-bias education.

At our upcoming annual conference, we will also offer:

a poster session, Zine Scene at Your Library, with Bryce Martin, Library Assistant and Makerspace Instructor at Anderson Public Library, on Wednesday, 10/18 from 9-10:30 am.

the program, Get Ready, Stay Ready: A Community Action Toolkit with Valerie Byrd Fort, Instructor, USC College of Information and Communications, on Wednesday, 10/18 at 10 am.

an interest meeting on Wednesday, 10/18, from 2:30-3:20 pm in Lexington A.

a social (open to all) at Bourbon, a whiskey bar and Cajun-Creole restaurant located just steps from the South Carolina State Capitol building in the historic Brennen Building, on Wednesday, 10/18, starting at 8:30pm.

Respectfully,

Lisa Gieskes and Tiffany Hayes, SCLA Continuing Education Committee

### **Advocacy Committee**

- Here is our committee for the 2023-24 year
  - Virginia Cononie
  - Jonathan Newton
  - Jana Stevenson
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- We need to update our entire description in the handbook. Here is our request.  
ADVOCACY COMMITTEE (Name Change)

1. Membership: Up to six association members, including the SCLA/ALA Councilor.
2. Duties:
  - a. Attends and represents SCLA at library advocacy and/or legislative national or local events as needed.
  - b. Sets long-term advocacy agendas that include goals and identified areas of upcoming issues for South Carolina libraries, funding or education. Reports to the membership of advocacy efforts.
  - c. Keeps membership informed of library-related legislative events. Encourages action from members for library-related legislative materials when appropriate.

As it goes for our report, we will be providing an update on all advocacy efforts, legislative actions, worker rights information and advocacy opportunities as the SCLA Annual Conference.

## Marketing Committee

Jun. - Sept. 2023

Key Points:

- Recruited 1 additional members to SCLA Marketing Committee to aid with website formatting/design. · Resolved [web.scla@gmail.com](mailto:web.scla@gmail.com) login issues. All members have access to SCLA Marketing Committee email.
- Resolved Linktree login issues for @sclanews.
- Created graphics to promote the following:
  - o SCLA Poster Session Submission for the 2023 Conference
  - o Continuing Education Webinars
  - o South Carolina Libraries' 2022 Conference Issue
  - o Rainbow Roundtable Book Recommendations
  - o Request for Proposal for SCLA Membership Support/Admin Services
- Removed broken X widget and prepared a Facebook substitute.
- Revamped Main Page conference information with 'quick link' graphics reflecting conference logo.
- Designed a photo policy sign to be shown at the conference.
- Secured two people to take photos and video during the conference.

Back-of-House: · Resolved [web.scla@gmail.com](mailto:web.scla@gmail.com) login issues. All members have access to SCLA MarCom email.

- Resolved Linktree login issues for @sclanews.
- Recovered brand colors and logo for promotional use.
- Developed workflow strategy for SCLA MarCom.
- Recruited 1 additional member to SCLA MarCom to aid with website formatting/design.

Promotion:

- Created 2 graphics to promote Continuing Education events and cross-posted info to SCLA Facebook, Insta, and X platforms.
- Created 1 graphic to promote South Carolina Libraries' 2022 Conference Issue. Cross-posted to all SCLA social media platforms.
- Created 1 graphic to promote Poster Session submission for the conference.
- Cross-posted Rainbow Roundtable book recs to SCLA social media platforms.
- Cross-posted Vendor Proposal to SCLA social media platforms

DATE POSTED POST TOTAL VIEWS POST INTERACTIONS

7/17/23 Rainbow Roundtable Book Recs 217 24

7/30/23 Vendor Proposal (w/o graphic) 73 8

9/7/23 Building Diverse Collections webinar (Facebook) 737

8/16/23 Building Diverse Collections webinar (w/o graphic) 42 6

8/16/23 Back to the Book Fair webinar (w/o) graphic 51 5

8/24/23 South Carolina Libraries Journal 195 20

8/30/23 Poster Session 182 13

8/30/23 Poster Session (Facebook) 276

9/7/23 Building Diverse Collections webinar 204 61

9/12/23 Library Management webinar 30 3

\*Post Interactions includes likes, shares, bookmarks, comments, etc. across all SCLA platforms.

\*counts taken as of 9/16/23

Website:

- Removed broken X widget and prepared a Facebook substitute.
- Revamped Main Page conference information with 'quick link' graphics reflecting conference logo.

- Maintained accurate and timely information on website (i.e., job listings, webinar information, conference links, etc.)

Conference:

- Designed a photo policy sign to be shown at the conference.
- Secured two people to take photos and video during the conference.
- Designed graphic to highlight keynote speakers. (Waiting on bios/headshots to begin posting.)

Up-and-Coming!

- Conference coverage—including a wrap-up video of the event to be posted on social media after the event.
- Updating website aesthetic and organization to be more modern and intuitive.
- Creation of a Marketing Request Form to be used across all the committees and Roundtables.
- Internal social media and website policies.

## **ByLaws and Procedures**

For the Bylaws and Procedures Committee

I rewrote sections of the bylaws to reflect the change from an executive secretary position to an executive director position. Also added was the Rainbow Round Table to the list of round tables. Language was drafted to allow members to vote online for elections and other businesses. The process to rewrite the handbook, bylaws and other documents to reflect the current needs and practices of the association has begun and will continue through next year.

## **Scholarship for Diversity in Librarianship**

The Scholarship for Diversity in Librarianship Committee has been working diligently to provide our signature Scholarship for Diversity Silent Auction fundraiser during the 2023 SCLA Annual Conference at the Columbia Metropolitan Convention Center. We have sent out an E-blast requesting individuals to donate to the Silent Auction. We have obtained several donations for the Silent Action Fundraiser. Please support the Silent Auction by making your bids.

### **Silent Action**

#### **▷ Bidding of Silent Auction Items**

**Dates: Tuesday, October 17, 2023 – Wednesday, October 18, 2023**

## **Announcement of the Silent Auction Winners**

**Date: Thursday, October 19, 2023**

If you would like to donate an item for the Silent Auction, contact Cathi Mack, Scholarship for Diversity in Librarianship Committee Chair. You may submit an e-mail to ([ccoopermack@scsu.edu](mailto:ccoopermack@scsu.edu)). Please include a title, brief description, starting bid, your name and contact information as a contributor for each item you donate.

## **Roundtables**

### **Rainbow Roundtable**

We have a full slate of officer candidates for 2024:

Kristin Hare, Chair

Michelle Rubino, Vice Chair

Alex Biscoll, Secretary

Our roundtable has been preparing for our SCLA panel discussion. We're also working on sponsoring two SCLA memberships for Rainbow Roundtable members and exploring fundraising options.

### **Roundtable for African American Concerns**

Event The RAAC hosted a Spring 2023 RAAC Colloquium that took place at the Northeast Richland Library Branch on March 16, 2023. The event was organized by RAAC Chair Dr. Brandolyn Love, RAAC Vice Chair Dr. Nicole Cooke, and RAAC Secretary Ms. Bernadette J. Johnson. The speakers/presenters for the Colloquium were Ms. Ceara Harris, MLIS and Mr. Randy Heath, MLIS. The presentations were on Fresh Leadership, Leading and Managing Others with Kindness, Authority, and Humility and Racial Healing Circles. Audience attendance Approximately 12 attendees Upcoming Events The RAAC also is sponsoring a session at the 2023 SCLA Conference (October 17-19). The session is titled The Critical Race Theory (CRT) digital toolkit, created by Dr. Nicole Cooke and Cearra Harris and aims to dismantle the misconceptions surrounding CRT by making credible resources, media, and teachings accessible to all. The toolkit is structured to provide accurate foundational information surrounding the development of CRT and access to scholars' theories, writings, pedagogical instruction, and teachings through its open or

universal access source. The LIS community will learn how to use the digital toolkit to deepen their understanding of CRT, enhance their pedagogical efforts, and strengthen their respective community's learning by providing credible resources, and stop the spread of disinformation surrounding Critical Race Theory. The presenter will be Dr. Nicole Cooke (Augusta Baker Endowed Chair and Professor School of Information Science, USC)

## Sections

### Library Management Section

- We have our slate of officers for 2023-2024 - posted to the Library Management Section webpage of [scla.org](http://scla.org) (minus Frankie Lea Hannan who will be leaving the state for another job).
- We hosted a successful interest meeting and had insightful conversation that resulted in a survey to ask what type of training opportunities library leaders were interested in. We had feedback from over 25 people who stated they wanted professional development opportunities around supporting staff resiliency, morale, change management, coaching, etc.
- We then hosted a very successful Zoom panel discussion on 9/19/2023 titled, "Supporting from the Top, a Discussion with SC Library Leaders" with 5 library leaders across the state to discuss these issues. We had 45 participants logged in for the call; the session was also recorded to be posted on the Library Management Section SCLA page.
- We plan to have an interest meeting during the SCLA conference, Jimmie has our information to reserve one of the rooms for this.
- We will likely host another training opportunity on Zoom in the Spring.