



**SCLA Board of Directors Meeting**

June 8, 2017

10:00 A.M.

Richland Library North Main Meeting Room

5306 N. Main St, Columbia SC

<b>Name</b>	<b>Section/RT/Committee</b>	<b>Office</b>	<b>Email</b>
Amber Conger	Executive Com.	President	amberc@kershawcountylibrary.org
Jimmie Epling	Executive Com. Conference Com.	1 <sup>st</sup> VP Chair	jimmie.epling@darlington-lib.org
Chris Rogers	Executive Com. Membership Com.	2 <sup>nd</sup> VP Chair	schrisc@infodepot.org
Kevin Reynolds	Executive Com.	Treasurer	reynoldsjk@wofford.edu
Melissa Poole	Executive Com. Paraprofessional RT	Secretary Secretary	mmpoole@clermson.edu
Brianna McDonell	Library Marketing & Outreach RT	Co-Chair	bmcdonell@andersonlibrary.org
Vanessa Ames	Marketing Com.	Chair	vames@andersonlibrary.org
Shanna Schaffer	Tech Services Sec.	Chair	schaffer@sc.edu
Cathi Cooper Mack	Scholarship for Diversity Com.	Chair	ccoopermack@scsu.edu
Terry Elsey	Public Library Sec.	Co-Chair	terrye@infodepot.org
Jenny Dillworth	SCASL Liason		jdilworth@richlandlibrary.com
Jonathan Newton	Advocacy Com.	Chair	jnewton@greenvillelibrary.org
Rebecca Antill	Youth Services Sec.	Co-Chair	rantill@statelibrary.org
Amanda Stone	Marketing Com.	Chair	astone@statelibrary.sc.gov
Lorraine Law	Paraprofessional RT	Vice Chair	lorrainel@richlandlibrary.com
Sara McBride	Information Lit. RT	Chair	smcbride@richlandlibrary.com
Donald Wood	Executive Com.	Ex. Secretary	scla@capconsc.com
Sarah Gough	Awards Com.	Chair	sgough@richlandlibrary.com

**AGENDA**

**Call to Order and Welcome**

10:03 AM

**Amber Conger, President**

**Adoption of Agenda**

Agenda adopted.

**Amber Conger**

## **Approval of Minutes (4/13/17)**

**Amber Conger**

Motion to approve. Minutes approved.

## **Reports**

### **President**

**Amber Conger**

- Will be representing the Association of Chapter Leaders at ALA Annual. There will be a SC meetup.
- National library legislative day was in May. Encouraging members to attend next year.
- Thank you Jonathan N. for the hard work you do.
- John K. is seeking nominations for executive officers next year. Nominations will be open for Secretary, First VP, and Second VP. If you are interested in serving or know someone, please consider.

### **Conference Update**

**Jimmie Epling, 1<sup>st</sup> Vice President**

- A google form and announcement were sent out for session proposals. We received 52 submissions. Please see Jimmie if you are interested in the submissions. There are a variety of proposals. Chris Rogers among others has been asked to help choose session. Proposals will be rated on a number (1-5) scale.
- Pre-conference boot camp. \$40 for members, \$50 for non members. This will be a special pre-conference on Wednesday morning. Three hour session.
- There is another pre-conference renovation/reconstruction tour of Richland library. They will provide a bus tour and guided walking tour of facilities, about 3 hours. Charge of \$15. Looking to get a project planner or architect involved.
- It has been suggested for PR/Marketing block. Could be a marketing block for 2-3 hours. Spanish sessions could be longer blocks.
- Questions
  - Vanessa A.: Is there a possibility for this in the afternoon to not conflict with the boot camp?
  - Amber: Are there going to be sessions on Wednesday? Jimmie: There is the general session and in past there have been added sessions in the afternoon. Traditionally there have been sessions Wednesday morning, but have had low attendance. These special events might attract folks that may not have arrived early before.
  - Amber: Do you have a Wednesday evening event? Jimmie: Happy learning library at 7pm. You could have an afternoon tour. Traffic may be a troublesome factor. We don't want regular sessions to compete with pre-conference programs. Zumba will return on Thursday morning at 6:15 am. This is a fun event. Slightly later than last year.
  - Do we need someone to fill the PR block? Brianna: If you do have ideas or would like to contribute, please email Brianna McDonell at [bmcdonell@andersonlibrary.org](mailto:bmcdonell@andersonlibrary.org)
  - Sarah G.: Typically how many session are there? Jimme: The numbers can vary based on quality and content.
- Should have proposal selections complete by the end of the month. Want to have the sessions framed out by mid July.

- Speakers have been confirmed for all three days.

### **Membership**

**Chris Rogers, 2<sup>nd</sup> Vice President**

- Letter drafted and sent to Donald for lapsed and renewal memberships. 440 current members. 253 lapsed membership 2016-17.
- Attended National library legislative day. Best time we've had as an association representing ourselves. Strength in numbers.
- Scheduling meetups for NM Round Table. Will try to attend as many meetings to advocate membership.
- Looking at etiquette for soliciting membership. Targeting people that haven't renew membership dues and sending brochures. One-on-one targeted campaign.
- Looking at ways to gain membership during conference. Need to target paraprofessionals. Funding is a tough obstacle. This is about investment. Paraprofessionals do not see the value of joining.
- Rebecca A.: Can we talk to directors about investing in paraprofessionals?
- Amber: About how many institutions pay for membership? Donald: About 10. Can run a report about each library system.
- We need to do BOGOs to provide values. The institutional membership is the best thing we have. Paraprofessional and rural library staff are underrepresented.
- Amber: Maybe look at friends of the library groups to sponsor staff membership.
- Amber: Perhaps form a subcommittee to discuss membership concerns and tactics.

### **Treasurer**

**Kevin Reynolds, Treasurer**

- [SCLA Budget Through May 2017](#)
- [SCLA Balance Sheet June 2017](#)
- Two main sources of income are conference and memberships. Could improve.
- Major expenditures are operational.
- Financial development committee is in the works.
- W-9 form needed for conference speakers. Contact Donald.

### **Executive Secretary**

**Donald Wood, Executive Secretary**

- Please review changes needed to update officer lists.
- Bylaws, we need to revitalize or take away certain RT/Sections. Updated the master list will help fill gaps or retire groups.

### **Approval of Board Reports**

**Amber Conger**

Board reports approved.

### **Old Business**

### **Advocacy & NLLD Report**

**Jonathan Newton**

- We had a good turnout for legislative day. We had someone from each district attend.
- Guest: Lisa Aiken director of the State Library.
  - Interested in federal funding. This money funds many statewide programs

and technology. John from EveryLibrary has partnered with State Library to advocate for funding. John has received money from Gale-Cengage to create state advocacy campaign. SC has been chosen a state to use for the project. Advocating for IMLS and library federal funding. The project is fully funded by Gale-Cengage & EveryLibrary, which is targeted to the general public.

- The advocacy committee recommends this partnership. It will provide a larger reach. It will also be continuous through FY2018. Everything is free including advertising and a dedicated website. Website: saveSCimls.org
- Based on current funding IMLS will close.
- Innovative approaches to literacy another fund supplier.
- Recommendation from advocacy committee to approve partnership. Approved.
- Would like to coordinate in state visits during congressional recess. Sometime in July and September. If you are interested, contact Jonathan Newton. This would be the first in-state opportunity.

### **Awards Revisions**

**Sarah Gough**

- Keeping existing awards. Wanted to revitalize the intellectual freedom award. Adopting four new awards to capture members at all stages of their career.
- Tabling the golden door service award.
- Committee has a \$600 budget. Plaques cost about \$75-\$125. Is free membership an option?
- These are great to showcase professionals and advocate. Publicity.
- Intellectual Freedom award partnered with SCASL, given out by each organization every other year. Jenny Dilworth to find SCASL contact.
- Need to ramp up promotion of nominations. Contact Deans and Directors to get nominations. In the past few nominations have been submitted. Start contacting and promoting early.
- Vanessa A.: ALA keeps a pot of nominees. We could keep nominees for 5 years.
- Keven: Do you want nominators to submit letters from other people? All letter of support together. Sarah: Want to keep it simple. We need to be clear about guidelines.
- Awards committee recommendation for 8 total awards with the pending intellectual committee starting immediately.
  - Amendment: Provide plaque and one-year membership to student & paraprofessional award membership. Plaques to other award winners.
  - Motion to approve recommendation. Approved.

### **New Business**

#### **SCLA Communications**

**Amanda Stone**

- The website has listserv options.
- Recommending to remove google groups and transition to use website listserv functions and add new members.
  - Motion to accept proposal. Proposal approved.
- Jimmie: When do you think switch will happen? Amanda: As early as next week.

- All members, even those lapsed will still receive communication. List may need to be updated.

## **Other Reports**

### **APLA Representative**

**Jimmie Epling**

Public libraries will receive \$1.75 per capita. Up \$.25 from last year. Libraries are number 3 on the list for lottery funding.

### **SCASL Representative**

**Jenny Dilworth**

Spring conference was in Greenville this year. Read-in at state house also in spring. Conference will again March 14-16 at Hyatt in Greenville. Summer institute next week for middle, high school. Summer retreat. Also had representative for Legislative day.

## **Announcements**

### **Adjournment**

11:35 AM

2017 Annual Conference: October 11-13, 2017  
Columbia Marriott, 1200 Hampton Street, Columbia, SC

## **OTHER REPORTS**

### **ALA Councilor**

*Submitted by Virginia A. Cononie*

There will be a South Carolina meetup at ALA Annual in Chicago. It will be on Friday, June 23rd at 6 PM. If someone needs further information, please email me directly at [vcononie@uscupstate.edu](mailto:vcononie@uscupstate.edu) to RSVP.

### **Awards Committee**

*Submitted by Sarah Gough*

#### Awards Committee Proposal

- Adopt four new awards (Student; New Professional; Innovation; Hall of Fame), revitalize one dormant award (Intellectual Freedom), and keep the three existing awards (Outstanding Librarian; Outstanding Paraprofessional; Friend of Libraries)
- Use standardized format for each nomination form
- All award nominations will be submitted to the Awards Committee rather than other individual roundtables, committees, or interest groups

- Nominations should be made via Google form if possible (will be created and posted on the SCLA website once the new nomination forms are approved), with the standardized paper/PDF nomination form as a backup if necessary
- Awards received will be personalized plaques, similar to existing awards. Some exceptions or additions we would like to discuss:
  - Student Award – Can the recipient receive free admission to the annual conference?
  - Innovation Award – We would like to have the recipients present a public program or webinar for SCLA sometime in the following year
  - Is there room in the budget for any other prizes?
- In the past, award recipients were surprised at the conference. The recipients of some of the new awards, though, would have to be notified beforehand in order to ensure they attend the ceremony: Student, Intellectual Freedom (because it is open to general members of the community), and Hall of Fame (because some nominees may be retired).

#### Highlights

- We will now have a relevant award to recognize and encourage outstanding library workers throughout *all* career stages
  - Student (those still in school who are preparing to make a career in libraries)
  - New Professional (those with five or fewer years of professional experience)
  - Outstanding Librarian and Outstanding Paraprofessional (mid-career library workers)
  - Hall of Fame (late-career or retired library workers)
- There will be more award opportunities open to those who are not official “Librarians” – either support staff or members of the community who support and work on behalf of libraries
  - Outstanding Paraprofessional
  - Intellectual Freedom
  - Innovation
  - Hall of Fame
  - Friend of Libraries
- There will now be two group awards, to encourage and recognize meaningful library collaborations
  - Innovation
  - Friend of Libraries

### **Scholarship for Diversity Committee**

*Submitted by Cathi Cooper Mack*

The Scholarship for Diversity in Librarianship Committee has been working diligently to provide some great fundraisers and activities for the 2017 conference in Columbia, SC. We are still working on our plans for the fundraisers. We will have a Silent Auction this year and we will have Zumba on Thursday morning from 6:15 a.m. – 7:00 a.m. We are planning one additional fundraiser, but we are still in the planning stages. We would like to have this event on Wednesday, October 11, 2017 at 4:00 p.m. If you would like to be one of our Silent Auction donors, please let me know ASAP.

Also, this year we would like to give away some door prizes throughout the day and at the fundraising events. If anyone would like to donate door prizes or has connections with some organizations/companies, etc. that would donate a prize(s), please let me know ASAP.

If anyone has other ideas/suggestions/comments for the Scholarship for Diversity in Librarianship committee we welcome them. Please send suggestions to [ccoopermack@scsu.edu](mailto:ccoopermack@scsu.edu).

Thank you for your continued support of the Scholarship for Diversity in Librarianship.

### **Paraprofessional RT**

*Submitted by Amanda Reed*

The registration for our workshop in August is up on SCLA website starting June 1. We are accepting 50 participants and are planning a day filled with Merry Taylor presenting on *Building Leadership Skills for Customer Service*, then a Show & Tell: Hear what some of your colleagues are doing around the state, and South Carolina State Library presents *Opportunities for Growth with Support Staff*. Will be held at Richland Library, Main. \$15 for members, \$25 for non members.

We are also still accepting applications for a paraprofessional to be sponsored at our annual conference. Info about that:

The SCLA Paraprofessional round table is sponsoring one paraprofessional to attend the annual conference for all three days (October 11-13). The sponsorship will cover only fees associated with conference registration, this does **not** include hotel, meals or travel expenses.

Criteria:

- Must be a paraprofessional who has worked in South Carolina libraries for at least one year
- Must be a current member of SCLA
- Is able to commit to attending all three days of the conference.

## College and University Section

Submitted by Catherine Goodwin

### ACRL e-Learning Webcast

The second ACLR e-Learning webcast, *Navigating Without a Chart: Perspectives on the Basics of Acquisitions* was broadcast at four sites on April 20, 2017 (USC, Furman, Clemson, MUSC). There were 14 in-person attendees, and a link to the archived recording was provided for those who registered but could not attend in person. As an ACRL Council chapter, the College and University section can provide two ACRL e-learning webcasts per year at up to six sites in the state.

### iTeach4

[iTeach4](#) is on schedule for June 14<sup>th</sup> from 10:00am to 4:00 pm at Thomas Cooper Library. This is the second year in which the Section has partnered with the Information Literacy Roundtable. As of June 6<sup>th</sup>, there are 35 registrants (including 10 presenters) for the workshop with the theme "Transitions and the Roles Libraries Play."

A registration email was sent to the SCLA list on May 8<sup>th</sup>. The workshop is posted on the SCLA calendar, Section page and the SCLA Facebook page.

Heather Moorfield-Lang is the keynote speaker. The workshop includes four 50-minute sessions and two "lightning round" sessions, light breakfast and lunch. Preliminary schedule:

9:30 am to 10:00 am	Registration and Breakfast
10:00 am to 10:05 am	Welcome
10:05 am to 10:55 am	<i>It's all research! Documentary Films to teach Information and Media Literacy Concepts</i> - Brent Appling, University of South Carolina Columbia
10:55 am to 11:05 am	<i>Information Literacy Beyond Fake News: Teaching Info Lit to Triggered Students</i> - John Byrnes, Christ Church Episcopal School Upper School
11:05 am to 12:05 pm	<i>The Library Scavenger Hunt Reimagined: Incorporating the ACRL's Framework for Information Literacy for Higher Education into the Library Scavenger Hunt</i> - Jessica Dai, University of South Carolina Beaufort
12:05 pm to 1:00 pm	Lunch
1:00 pm to 1:50 pm	<i>Keynote: Making Connections: Librarians Partnering to Build Information Literate Patrons</i> - Dr. Heather Moorefield-Lang
1:50 pm to 2:40 pm	<i>Are MOOCs the Future of Higher Education?</i> - Dr. Ana Dubjakovic



2:40 pm to 2:50 pm	Break
2:50 pm to 3:40 pm	<i>#ICanHazPDF? Teaching the Options and Ethics of Research Beyond College - Kathy Snediker and Amber Cook, University of South Carolina Columbia</i>
3:40 pm to 3:50 pm	Closing
3:50 pm to 4:00 pm	Closing

### ACRL Chapters Council Nomination

Ed Rock of Clemson University Libraries is running in the upcoming ACRL Chapters Council elections to be held during the ALA Annual Meeting in Chicago on June 25, 2017. He is on the ballot for the Vice-Chair/Chair-Elect position as a candidate from the SCLA College & University Section (the state ACRL Chapter). The nomination was announced on the SCLA list on 5/26/17.

Ed has been active in ACRL since 1999, serving on the Management of Instruction Services Committee and Scholarship Committee, and is currently a member of the Membership Committee. He is a past-chair of SCLA (2014) and served as the chair of the Colleges and University section in 2016.

The [ACRL Chapters Council](#) "serves as a conduit for information and communication between ACRL national and its chapters, and to promote membership of ACRL national."

### ACRL Chapter Report

The C&U section will submit the ACRL Chapter Report in July. The Section report provides documentation of our chapter's accomplishments over the past year and ensures that the work of our Chapter is represented on a national level.

### **Technical Services Section**

*Submitted by Debra Franklin*

We have two networking lunches scheduled. The first is on June 9th in Columbia, and the second is June 23rd in Greenville.

### **Youth Services Section**

*Submitted by Rebecca Antill*

The YSS officers have been busy putting together session proposals for the SCLA conference. So far that I know of we have over 12 proposals for sessions of interest to youth services staff. We will also have an information booth like last year.

The officers have been discussing the idea of organizing a retreat, but do not have any solid plans yet.