

SCLA Annual Conference 2015

Breakout Session Full Descriptions



Conference Code of Conduct

The South Carolina Library Association supports the American Library Association's Statement of Appropriate Conduct at ALA Conferences as a model for conduct at all SCLA-sponsored events. The ALA Statement is available at <http://bit.ly/ALASTatement>.

Conference Schedule at a Glance

Wednesday, October 21

8:00 am – 5:00 pm	Registration Open
9:30 am – 10:20 am	Breakout Sessions
10:30 am – 11:20 am	Breakout Sessions
11:30 am – 12:45 pm	Lunch-n-Meet (lunch on your own)
11:30 am – 6:00 pm	Exhibit Area Open
12:45 pm – 2:00 pm	1st General Session & Business Meeting
2:10 pm – 3:00 pm	Breakout Sessions
3:00 pm – 4:00 pm	Conference Refreshment Break & Visits with Vendors
4:00 pm – 4:50 pm	Breakout Sessions
5:00 pm – 5:50 pm	Breakout Sessions
6:00 pm – 7:30 pm	Happy Learning Hour at Richland Library
8:00 pm – 11:00 pm	Out of the Stacks & Onto the Stage/Scholarship for Diversity Fundraiser

Thursday, October 22

7:30 am – 8:30 am	Vendor Breakfast with the Directors
8:00 am – 5:00 pm	Registration Open
8:30 am – 4:30 pm	Exhibit Area Open
9:00 am – 9:50 am	Breakout Sessions
10:00 am – 10:50 am	Breakout Sessions
11:00 am – 11:50 am	Breakout Sessions
12:00 pm – 1:15 pm	2nd General Session/Keynote Luncheon
1:30 pm – 2:20 pm	Breakout Sessions
2:20 pm – 3:30 pm	Conference Refreshment Break
3:30 pm – 4:20 pm	Breakout Sessions
5:00 pm – 6:00 pm	USC/SLIS Alumni Reception
7:00 pm – 9:00 pm	All-Conference Reception & Centennial Celebration

Friday, October 23

7:30 am – 10:00 am	Registration Open
7:30 am – 8:30 am	Poster Session Breakfast
8:00 am – 9:00 am	Poster Sessions
8:30 am – 9:15 am	SCLA Past Presidents Centennial Conference Meeting
9:30 am – 10:20 am	Breakout Sessions
10:30 am – 11:20 am	Breakout Sessions
11:30 am – 12:20 pm	Breakout Sessions
12:30 pm – 1:45 pm	3rd General Session/Awards Brunch
2:00 pm – 3:00 pm	Executive Board Meeting

SCLA Annual Conference 2015 Breakout Session Descriptions

Wednesday, October 21

9:30 am – 10:20 am

Making All the Parts Whole: Creating a Unified Reference Service at South Caroliniana Library

In 2014, South Caroliniana Library created a unified service point for reference. Before, each of the five divisions at SCL—Manuscripts, Published Materials, Visual Materials, University Archives, and Oral History—ran their own reference services within their respective locations. The unified service point streamlines how SCL provides reference to patrons and frees up curatorial staff. This session will cover: why the desk was unified, the challenges that developed, staffing the desk, and how we evaluate our new service. This session will also cover SCL's recently developed retrieval system, as it is a major component of the service desk. At the beginning of this year, SCL began a multi-year renovation project that required all material to be moved out of the building to offsite locations. Bi-daily deliveries bring material to the building for patrons, and there is a multi-stage process that tracks the material from beginning to end. SCL's reference desk serves as a hub, creating circulation tasks for reference staff to perform in addition to typical reference duties. This session will outline our process, how and why we designed it the way we did, and how we addressed challenges associated with our retrieval process.

Sponsor: College and University Section

Presenter: Mike Berry, University of South Carolina

Location: Carolina A

Library Display 2.0: Evolving from Monologue to Dialogue

All too often, library displays are limited, static, and fleeting, anchored to a physical space and conceptualized and created by individual librarians. However, by taking a collaborative approach to display creation, by reaching out to the library's community for content, and by judiciously incorporating various technology tools, library displays can be elevated into something far more diverse, dynamic, and engaging. In this session, we'll follow the life of a library display from inception through execution, and show how the Gregg-Graniteville Library at USC Aiken was able to build a display with the help of the campus community. We'll also look at the various technology tools used to expand the display's reach, such as Facebook and Pinterest, as well as tools that allowed for effective collaboration between librarians, such as Google Drive.

Presenters: Ilishe Mikos, University of South Carolina; Brandy Horne, University of South Carolina Aiken

Location: Carolina B-C

Makerspaces: A Visual Perspective

With over two years of research in makerspaces, Heather Moorefield-Lang started a collection of makerspace images during her interviews and visits. In this session, librarian, educator, student, patron, as well as researcher perspectives of makerspaces will be presented. Maker projects, narratives of challenges and success, along with a photo collection of makerspaces of all types from around the globe will be shared.

Presenter: Heather Moorefield-Lang, University of South Carolina

Location: Carolina D

Book Club 2.0

Does your book club feel a little stale? Would you like to increase participation or appeal to a wider audience (New Adults, Stay-at-Home-Moms, Men)? This session will provide ideas for taking your book club to the next level. Topics will include: using technology and social media, connecting with authors, thinking outside the box, and choosing the best books.

Sponsor: Paraprofessional Round Table

Presenters: Donna Ciriello, Lexington County Public Library

Location: Carolina E

9:30 am – 10:20 am

Oral History in Special Collections Libraries: Creating, Curating and Communicating the Interviews

Taking a practical look at the field of oral history, the presentation will address three broad aspects of work in the Office of Oral History at the South Caroliniana Library: creation, curation and access. We'll discuss the process of oral history interviewing from research to scheduling to equipment use, to the actual interview experience, and the importance of securing release forms. Drawing upon South Carolina interviews, we'll share audio excerpts of recent work that highlight oral history's value in the research process. And what happens after the interview? We'll explain how we prepare the content for access through transcription, editing, scope and content note writing, metadata, cataloging and preservation methods. The end result, providing access, will be explored through examples of oral histories in CONTENTdm, DPLA and online exhibits such as the Rosenwald Schools of South Carolina: An Oral History Exhibit and Shivar Spring Co. & Tom McConnell: A Share Story. An oral history bibliography will be available for those interested.

Sponsor: Archives and Special Collections Round Table

Presenters: Andrea L'Hommedieu, Megan Coker, and Rachael Acheson, University of South Carolina

Location: Carolina F

Access to Justice: The Power of Partnerships

Access to justice embodies not only access to legal information and legal services, but inspires confidence and success in citizens of all ages and walks of life. Many entities across the state are making great strides to equip South Carolinians with the knowledge, skills, and services they need to become better informed and better able to address their legal needs. In this session, Terrye Conroy, Assistant Director of Legal Research Instruction from USC School of Law and Robin Wheeler, Director of the South Carolina Access to Justice Commission will share the positive efforts of folks across the state; hear from you about programs in your libraries and communities; and discuss how civics, public health, social services, legal, academic, and information professionals can work together to better serve the legal needs of our citizens.

Presenters: Terrye Conroy, University of South Carolina; Robin Wheeler, SC Access to Justice Commission

Location: Carolina G-H

10:30 am – 11:20 am

10:30 am – 11:20 am

HIV/AIDS: Then and Now

How have perceptions of the AIDS epidemic changed over time, and what were the messages sent through the decades? Jeffrey Makala, USC (now Furman) librarian, curated a special collection and exhibition tracing the early history of HIV/AIDS in America. Carmen Julious, CEO of Palmetto Aids Life Support Services, and Alexis Stratton, Education & Outreach Coordinator for SC Equality, will discuss the public's changing perceptions of HIV/AIDS and the work still being done today.

Presenters: Carmen Julious, Palmetto AIDS Life Support Services (PALSS); Jeffrey Makala, Furman University; Alexis Stratton, SC Equality

Location: Carolina A

One Size Fits All: South Carolina Digital Library (SCDL) Partnership Opportunities

The South Carolina Digital Library (SCDL) partners with cultural institutions to support digitization and online access of historical materials. This panel will address three different types of partnerships available through SCDL. Matt Steinmetz and Mark Mancuso (Lexington County Public Library) will talk about the Richard Taylor photograph collection. They are using a flat-bed scanner on loan from the State Library of South Carolina to scan the materials. SCDL is providing support for metadata and will also be hosting the collection online. Johanna Rivera-Diaz (Clemson University Restoration Institute) will talk about the H.L. Hunley submarine project. Working with the Lowcountry Digital Library, they are digitizing artifacts and creating metadata. The collection is made available online through SCDL. Christy Allen (Furman University Libraries) will talk about the Furman Cougar Project. This collection of New Mexico wildlife was created and is hosted at Furman University. The collection is searchable through SCDL which has led to skyrocketing usage.

Sponsor: Digitization of Cultural Heritage Materials Round Table

10:30 am – 11:20 am

Presenters: Matt Steinmetz and Mark Mancuso, Lexington County Public Library; Johanna Rivera-Diaz, Clemson University; Christy Allen, Furman University
Location: Carolina B-C

Accessibility 101

Today, the average librarian creates a significant amount of web content. Whether it be designing (or modifying) a webpage for patrons visiting the library or creating online course materials for a class or workshop we're teaching, librarians must be aware of the guidelines for web accessibility to ensure that patrons with disabilities are able to interact with those materials. This program will outline the standards librarians must use to address the needs of patrons with disabilities who are interacting with our web content, and how these accessible features actually make interacting with materials more enjoyable for all users. It will also highlight easy tips across multiple platforms (ex. PDFs and word documents, powerpoints, videos and screencasts) to help librarians of all kinds design materials that are more accessible for their patrons.

Presenters: Alyson Drake, University of South Carolina; Robin Wheeler, SC Access to Justice Commission
Location: Carolina D

Marketing Plans, Style Sheets and Dynamic Graphic Design for the Library Professional

Come learn about the specifications for creating and developing a 6-month marketing plan that is not only feasible, but also scalable for one person to accomplish. This session will cover researching expenditures, simplistic outreach events, collaboration efforts and supplemental strategic social media planning for all types of libraries. Additionally, we will explore how to create a simplistic branding style sheet for any type of library. The last segment of this session will overview Canva.com, an online software design platform. Join this session to explore and create at least three different library promotions that could support the before mentioned marketing plan. Attendees are encouraged to bring their own devices so they are able to work along with the presenter. Attendees are also encouraged, but not required, to sign up for the free online software at Canva.com before attending the session. You will leave with the skills to create and promote libraries.

Sponsor: Library Marketing and Outreach Round Table
Presenter: Virginia Alexander, University of South Carolina Upstate
Location: Carolina E

Let the Minions Do It: Life as a One-Person Cataloging Department [CANCELLED]

This is a presentation about the ups and downs of one person running a cataloging department. It will include a brief history of diminishing personnel, cataloging and maintaining print and electronic resources, authority control, and student workers.

Presenter: Nancy Sloan, Furman University
Location: Carolina F

Charleston Strong: From Tragedy to Unity: Civil Rights Resources for Children and Teens

After the tragic Charleston shooting, the two presenters discussed the possibility of creating a bibliography about civil rights topics for K-12 students and public library patrons that could be used by librarians, teachers, and parents in South Carolina and beyond. A Google Docs form was created for SCASL members asking for their suggestions for K-12 resources on topics and discussions surrounding the Charleston Church Shooting. One of the questions on the form was how the resources could be used with students and patrons. The online form was recently posted and will be sent out via social media outlets. SCASL members are being encouraged to share the form, in order to reach a larger number of contributors. After the resources have been compiled, a bibliography will be created and shared on the SCASL website. This PowerPoint presentation will present the results of the Google Docs solicitation – the final bibliography, best practices using civil rights resources, plans for sharing the bibliography nationwide, etc.

Presenters: Karen Gavigan, University of South Carolina; Jennifer Tazerouti, South Carolina Association of School Librarians
Location: Carolina G-H

2:10 pm – 3:00 pm

Apply with Confidence: How to Develop Successful Resumes and Cover Letters

The resume and cover letter are often the most important resources a job seeker has to capture the attention of potential employers. This program will provide attendees with an introduction to successful resume and cover letter writing. Learn how to best address the qualities an employer is seeking, and how to illustrate who you are and what you bring to a position in succinct and compelling ways. Best practices will be discussed, and pitfalls to avoid will be highlighted as well. While attendees won't be guaranteed that an interview is definitely in their future, this program should help you feel more confident in your next application for a position.

*Sponsor: Continuing Education Committee
Presenter: Kevin Reynolds, Wofford College
Location: Carolina A*

How South Carolina Librarians Can Foster a Haitian Library

The Cange Community Library serves as the sole provider of books and computers for public use in the remote Central Plateau of Haiti. Established by the efforts of Rotary International, as well as by Haitian, French, and international library communities, this grass roots project is entering a period of critical growth. Currently, its 3,000 volume collection and ten computer stations are unable to keep pace with patron needs for materials, technology, and space. Learn about plans for community leadership development, acquisition of French language books and computer resources, professional development for library staff, and expansion of facilities. Opportunities for contributing in tangible ways to the Cange Library project here in South Carolina, or in Haiti as a visiting work team member, will be presented.

*Presenters: Dr. Sara Mansbach, D. Ed., Partners in Literacy Haiti/Rotary Club of Greenville; Mona Simon, M. Ed., MA, Greenville K12 Schools; Elaina Griffith, Furman University, MLIS; Dianne Clarke-Kudless, MBA, Psy. D., Enterprise Services, LLC/ Rotary E-Club of the Carolinas; Beatrice Deligny, SC Upstate Alliance Francais
Location: Carolina B-C*

Audio Matters! Improve Your Recorded and Live Web Delivery

Do you record audio or voice-overs? Do you speak in webinars or other online presentations? Is the type of microphone to get your primary concern when you think about either of these endeavors? If you answered "Yes" to any of those questions, you should probably attend this session! Diana will cover the key aspects of audio quality and offer tips for taking your audio content to the next level. Next, she will focus on recorded voice-overs with an introduction to Audacity. This wonderfully free audio editing software can help you record with a headset microphone in a cubicle office (during construction) but not sound like it! By applying knowledge gained in this session, attendees should be able to plan voice-over content, record it, polish it, and create a file for use by itself or in programs such as PowerPoint, Captivate, and Camtasia.

*Presenter: Diana Finkle, Clemson University
Location: Carolina D*

The Power of Cake Decorating: Event Planning for National Library Week and National Library Card Sign Up Month

Do you want explore different ways of outreach? Learn about how to set up a successful literary cake decorating contest, online shelfie contest, lunch & learns, and more! Speakers will share ideas, experiences, and logistics to get participants to help celebrate your library and reach out to your community.

*Presenters: Jason Broughton and Dr. Curtis R. Rogers, South Carolina State Library
Location: Carolina E*

Meeting the Needs of Freshmen and Transfer Students: Using Library Guides and Instruction as Platform

Are your freshmen and transfer students lost when they arrive on campus? Do they find it difficult to locate resources needed to succeed in an academic environment? Are faculty who teach academic orientation courses

2:10 pm – 3 pm

continually asking you for the same resources over and over? Do you desire to reach all students regardless of the method of course delivery (day, evening, or online)? Join this informative session covering the creation of comprehensive Libguides and a how to use library guides as platform for library instruction for freshmen and transfer students (faculty & staff too). Attendees will come away with a better understanding of what it takes to create a one-stop resource that is easily accessed and shared across your campus.

Presenters: Susan Moore and Janet Ward, Limestone College

Location: Carolina F

Speed Networking Coffee Hour

Come enjoy a little pick-me-up and meet colleagues from around the state. We'll guide you through friendly rounds of networking. The New Member Round Table will hold a very brief business meeting for elections at end of the session.

Sponsor: New Members Round Table

Presenters: Kelly Jones and Thomas Lide, Richland Library

Location: Carolina G-H

2:10 pm – 3 pm

4 pm – 4:50 pm

4:00 pm – 4:50 pm

Building Connections: Using Analogies and Metaphors in Information Literacy Instruction

Research indicates that the effective use of analogies and metaphors in teaching can help improve students' understanding of unfamiliar concepts by relating them to familiar ideas and situations, in turn increasing retention and creating a more comfortable learning environment. In addition to being an effective teaching strategy, analogies and metaphors can also make the instruction more enjoyable for the instructor and inject some creativity into classroom lessons. In this session, the presenter will discuss the qualities that are necessary for an effective teaching analogy and share example lessons that have been used successfully in library instruction. The examples cover a range of instruction topics, including research planning, search strategies, evaluation criteria, and other key concepts. Sample lessons can be adapted for a variety of teaching scenarios from one-shot sessions to for-credit course instruction.

Sponsor: Information Literacy Round Table

Presenter: Kathy Snediker, University of South Carolina

Location: Carolina A

Hitting the Streets, Not Just the Books: Going the Extra Mile as MLIS Students

In the ever-changing landscape of the library and information science field, graduate students in LIS programs face the growing challenge of acquiring a vast and encompassing skill set that requires going beyond coursework to gain the experience and knowledge that will make them competitive in the job market. To get the most of an advanced degree in LIS studies, students must look beyond their textbooks and foray into the field itself in order to distinguish themselves. Our presentation aims to outline some of the ways in which students may do this, highlighting the importance of internships, graduate or teaching assistantships, involvement in student organizations, volunteer work, workshop and conference attendance, etc. in developing a strong future LIS professional. An education is what one makes of it, and going the extra mile outside of the classroom shapes LIS students into not only knowledgeable but experienced professionals that will drive the future of the library and information science field.

Presenters: Lindsay Rogillio, Erin Patterson, Ashley Woodruff, Megan Coker, Amanda Bullington, and Ashley Ware; USC Library and Information Science Student Association (LISSA)

Location: Carolina B-C

Mango Languages 101 and Explora for Public Libraries

Hola! ¿Quieres saber más sobre *Mango Languages*? Want to learn more about *Mango Languages*, the language-learning resource provided by the State Library to all public libraries in South Carolina? Join us as we travel the

4 pm – 4:50 pm

world of *Mango Languages*! This session will explain how to promote *Mango Languages* and help you become more knowledgeable about this great resource. Join us as we explore the fun and hidden treasures available by using this software to learn over 60 foreign languages, watch full-length videos with subtitles, and translate words or phrases. We will also introduce the new EBSCO search interface called *Explora for Public Libraries*. This colorful user interface categorizes information by popular topic and is an intuitive and simple-to-use research tool. We will share tips and strategies for using this new EBSCO search interface then conclude with additional recent enhancements made to the electronic resources collection in Discus, South Carolina's Virtual Library.

Presenters: Patricia Sinclair, South Carolina State Library; Meagan Snavelly, Mango Languages

Location: Carolina D

Open Educational Resources: Finding and Utilizing Affordable Course Materials

Are you concerned about the rising costs of textbooks amidst already high tuition prices? Have faculty members spoken to you about the high price of course materials affecting their students' performance in the classroom? What part do libraries play in this important campus issue, and how can librarians support the evolving needs of faculty and students? This presentation is designed to help you discover and evaluate free and low cost materials for use in the college classroom. Giving you a base knowledge of Open Educational Resources (OERs), this session will provide you with the information you need to promote affordable quality resources on campus.

Sponsor: Scholarly Communication Interest Group

Presenters: Tucker Taylor and Amie Freeman, University of South Carolina

Location: Carolina E

Inter-generational Communication and How It Applies to You

Communication constitutes a large portion of what we as librarians do every day. We communicate with our fellow staff and our patrons which can be a challenge and is sometimes compounded by the many generational differences within even a small library branch. These generational differences can keep us from understanding one another and how our generational communication styles influence how we interact with each other. The current workforce is comprised of five generations that approach communication in different ways. Many of these generational characteristics were formed through shared experiences of a certain time frame including formative historical events, the influence of previous generations, and the collective traits formed by the generation itself. This session will highlight each generation and addresses their core values, personality traits, assets, and liabilities as a staff member. This information is great for both managers and fellow staff seeking to understand their co-workers, but can also be applied to how we communicate and relate with volunteers and patrons from different generations.

Presenter: Emily Embry, Oconee County Public Library

Location: Carolina F

30 Views of SCLA: The History of the South Carolina Library Association

The 100 years of the South Carolina Library Association has been documented and preserved in photographs and other documents. Come learn about libraries, library staff, and issues from years past through 30 informative and interesting images. These photographs have been re-found and digitized for the centennial celebration from several diverse collections, and present a unique story of our history and the history of South Carolina communities.

Presenter: Amanda Stone, South Carolina State Library

Location: Carolina G-H

5:00 pm – 5:50 pm

International Student Outreach

Colleges and universities have seen an increase in international students. What can librarians do to improve their experiences with library resources? Librarians from Furman University will discuss some of the challenges international students face that impact their library use, from language acquisition to differences in libraries other places. A hands-on exercise will help participants understand some of the challenges faced by international students writing a research paper. We will then discuss our orientation session for incoming international students, using international students as student workers, and how libraries can contribute to the support network to help our students find success.

Sponsor: Library Marketing and Outreach Round Table
Presenters: Jenny Colvin and Laura Baker, Furman University
Location: Carolina A

Open Access and the Academic Library

This is International Open Access Week. Never heard of it or paid it any attention? Then why not celebrate by learning more about Open Access and the Academic Library. This session will provide an overview of the open access movement, highlight open access initiatives of interest to libraries, and discuss ways that librarians can support open access on their own campuses. Come open yourself up to the potential of open access.

Sponsor: Scholarly Communication Interest Group
Presenter: Andrea Wright, Furman University
Location: Carolina B-C

Learning Communities and the Library: Efforts in Improving Student Retention

Retention of under prepared or "at-risk" students remains a critical issue in higher education, and classroom faculty and administrators do not always recognize the crucial role librarians play in fostering academic success. As part of a college-wide quality enhancement plan to increase student retention, Midlands Technical College librarians worked with classroom faculty to transform traditional classrooms into student-centered learning communities. Learning communities enable students to connect with each other and with wider college resources so that they develop classroom skills and behaviors that are transferable to their professional and personal lives. In this session, librarians will share ways in which they collaborated with classroom faculty and how they integrated practical knowledge gained from this experience into library instruction. Presenters will discuss how library assignments that focus on teamwork and metacognitive skills development can foster academic success by engaging students to become active and self-directed learners.

Sponsor: College and University Section
Presenters: Catherine Eckman, Huyen Diep, and Aleck Williams, Midlands Technical College
Location: Carolina D

Five Librarians Face the Framework: Perspectives on ACRL's Framework for Information Literacy in Higher Education

In 2015, the Association of College and Research Libraries Board of Directors accepted the Framework for Information Literacy in Higher Education. This Framework redefines information literacy by shifting the dialogue from standards to a focus on threshold concepts. Throughout the state, librarians are discussing the implications of the Framework. Should we adjust our curriculum? What do our faculty need to know about the Framework? How do we move forward? During this presentation, we will provide an overview of the Framework and present five librarians' initial experiences with the threshold concepts. Come join us as we continue the dialogue. The Information Literacy Round Table will hold a brief business meeting & elections at the end of the session.

Sponsor: Information Literacy Round Table
Presenters: Sarah Hood, Columbia College; Stacy Winchester, Karli Mair, and Amy Edwards, University of South Carolina; Rachel Zitzman, Midlands Technical College
Location: Carolina E

5 pm – 5:50 pm

The ABCs of DMPs, or How to Help Researchers Get That Grant

Federal funding agencies like the National Science Foundation and the National Endowment for the Humanities require data management plans (DMPs) to be submitted when applying for grants. Most researchers have made only very general plans or borrowed existing plans from colleagues—both of which can doom their grant proposal from the outset. If you're looking for ways to make yourself (more) indispensable to 21st-century researchers, come to this session. A science and a humanities librarian will talk about lessons learned in educating themselves and faculty on the intricacies of data management and opportunities that have resulted from their own such efforts. Attendees are encouraged to share their own ideas and experience.

Presenters: Camille Cooper and Megan Sheffield, Clemson University

Location: Carolina F

The Evidence Is In! The Impact of School Librarians and Library Programs on Student Achievement in South Carolina

In 2013-2014, SCASL commissioned Keith Curry Lance to conduct a two-phase study on the impact of school libraries and librarians in South Carolina. This presentation will provide the results of the study and describe the extent to which South Carolina's school libraries contribute to student success.

Presenters: Karen Gavigan, University of South Carolina; Kathy Sutusky, Retired School Librarian

Location: Carolina G-H

5 pm – 5:50 pm

Thursday, October 22

9:00 am – 9:50 am

Make Training Happen: Develop and Promote In-House Learning Opportunities

Stretched thin on time and funds to send staff to training outside of your library system? Learn how the Spartanburg County Public Libraries make training a part of everyday life with our monthly RTP Training Review and a shared training calendar, as well as how our managers make time for ongoing learning. Learn how to develop monthly self-guided training by utilizing the expertise of your staff members, explore ways to create a centralized calendar that lists a variety of free online training opportunities, and see how managers can encourage continued learning by scheduling time off desk for staff to complete training that meets their individual needs and interests.

Sponsor: Continuing Education Committee

Presenters: Meghan Johnson and Joan Blalock, Spartanburg County Public Libraries

Location: Carolina A

Libraries Leading Communities

Like never before, public libraries across the country are at the center of initiatives that enhance the quality of life for the communities they serve. From economic development to civic engagement; health and wellness to literacy, it takes strong library leadership and customer-focused thinking to stay innovative. With her unique perspective of over 20 years working with county governments and libraries, Susan Benton, President and CEO of the Urban Libraries Council will share a sampling of the best library initiatives designed to advance communities. Susan will share her thoughts—and solicit yours—on the skills it takes for libraries to be leaders in their communities.

Presenter: Susan Benton, Urban Libraries Council

Location: Carolina B-C

The PASCAL E-Book Project: Success Strategies for Consortial E-Books in Academic Libraries

Consortial e-books provide substantial benefits for academic libraries but there are challenges as well. This session will provide an overview of PASCAL's E-Book project and a look forward at the future of this statewide program. In this interactive session attendees will get the latest updates on academic e-book platforms including ebrary, EBSCO, EBL and Oxford; learn how to improve discovery and promote e-books in your library; and discuss strategies for assessment. A discussion will follow and attendees will have the opportunity to practice searching and downloading on mobile devices. Bring your own tablet or smartphone and we'll have some to share as well.

Presenters: Ellen Jenkinson and Phil Schneider, Partnership Among South Carolina Academic Libraries (PASCAL)

Location: Carolina D

Use Culture as a Guide: Mapping Context through Community Engagement

St. Helena Branch Library is a vibrant twenty-first century gathering place. The design of this library represents a united effort to embrace the thriving cultural heritage of the Gullah-Geechee community it serves, while returning an educational component to a historic campus. Before design began, community workshops probed the depths of Gullah Geechee and Sea Island culture, so the building could make subtle and sincere references to a unique people and place. The design team included a cultural anthropologist and member of the Gullah Geechee community, and the public workshops included oral history sharing, open discussion, and a camera exercise. This presentation will focus on the tools of the process, the outcome of the project and the lessons learned, and it will show that community engagement can be vital to the creativity and success of a project.

Presenters: Jennifer Charzewski, AIA, and Angie Brose, AIA, Liollo Architecture

Location: Carolina E

9 am – 9:50 am

Meticulous Explosions: Impact of the Consortium on York's Services

In 2009, in less than a month, York County's effective collection grew more than seven times over. This was the start of SC LENDS. In the years since more libraries have joined and each has been a carefully controlled explosion of the collection and new opportunities. Join me as I discuss how the consortium impacted library services for York and what it has meant for our patrons.

Presenter: Rogan Hamby, York County Library System

Location: Carolina F

Teens Just Want to Have Fun! - And How We Can Make It Educational Too!

Teen programming can be fun, exciting, AND educational! Learn to create passive programs, unique book clubs, creative outreach, and exciting events that involve the community. Learn to create programs that will blow the mind - not the budget!

Presenter: Alisha Polkowsky, Lexington County Public Library

Location: Carolina G-H

10:00 am – 10:50 am

Services for Spanish-Speaking Populations

Please join Mayte Nicolas, Bilingual Outreach Coordinator for Richland Library, as well as Ramón Galiñanes, Jr., Program Coordinator for the Center for Global and Community Engagement at Wofford College, for a session about services to Spanish-speaking populations and how libraries can help.

Presenters: Ramón Galiñanes, Jr., Ph.D., Wofford College; Mayte Nicolas, Richland Library

Location: Carolina A

What's Brewing at PASCAL?

New ideas are percolating in the PASCAL community! Get the latest news from PASCAL, the Partnership Among South Carolina Academic Libraries, and learn about some of the exciting things happening in the state's academic libraries. PASCAL staff will share updates on the e-book initiative, committee activities, new resources and more.

Presenters: Rick Moul, Ellan Jenkinson, and Phil Schneider, Partnership Among South Carolina Academic Libraries (PASCAL)

Location: Carolina B-C

Working Toward Activity-Based Instruction

We have learned much from 2 semesters' worth of flipped classes, and now know we want to take our instruction sessions a step further. Our initial vision was an entirely active classroom, however due to spatial and tech limitations, we needed to adapt. What has worked best (and is still evolving) is a combination of lecture, video/practical, and group activities. We will present on using this mixed-media approach to introduce library resources and information literacy concepts. Attendees will have the opportunity to explore and discuss the various experiential stations that we both use and hope to use with students.

Sponsor: Information Literacy Round Table

Presenters: Michelle A. Rubino and Carole Williams, Greenville Technical College Library

Location: Carolina D

Police and Teens Got Game @ the Library

The York County Library hosts a program each month that brings together young adults and members of the Rock Hill Police Department for video games, chess, and other fun activities. In a time marked with stories of violence and public distrust, this has been a wonderful way to foster a more positive relationship between young people and the protectors of our community. While learning about services at the library, participating teens interact with

9 am – 9:50 am

10 am – 10:50 am

10 am – 10:50 am

10 am – 10:50 am

staff and police in a relaxed atmosphere. Truly, it is impossible for anyone to be intimidated by an officer of the law showing his or her moves in a game of *Just Dance!* A panel of organizers and experts will share their experiences with the program and suggest ways to gain support from administration, the community, and media. The discussion will also cover programming challenges and solutions and explore ways in which the partnership might grow.

Presenters: Abbie Townson, York County Library; Pamela Hoppock, South Carolina State Library; Lt. James Grayson and Lt. Tim Ayers, Rock Hill Police Department; Liz Hood, Saluda Trail Middle School, Rock Hill School District #3
Location: Carolina E

Library Support Staff Certification: An Informational Session

The Library Support Staff Certification (LSSC) Program is a national certification program sponsored by the American Library Association that allows library support staff to demonstrate their competencies and become a Certified Library Support Staff (CLSS).

Sponsor: Paraprofessional Round Table
Presenters: Anita McCray and Amanda Bracken, Richland Library
Location: Carolina F

Vendor Showcase #1

Want to see the latest and greatest from our vendors? Come to the Vendor Showcase and find out what they have to offer. Our vendors are the backbone of our Conference and we hope you'll take this great opportunity to support them as they support us.

Moderator: Charlotte Johnston
Location: Carolina G-H

11:00 am – 11:50 am

Within Reach: Career Exploration & Teens

Teens talking careers. Sound strange? At Richland Library these career conversations are changing the ways that young people are looking at their futures. It's never too soon for teens to begin the process of career exploration. Through the development of a program series known as, Within Reach, Richland Library has tapped into an innovative platform that will serve to engage and inspire young people to begin thinking critically about what they want to do post-high school. Join Richland Library's Teen Center staff as we discuss how we developed and implemented this career exploration program. Through these efforts Columbia teens are learning that their 'dream jobs' can become realities that are 'Within Reach'.

Sponsor: Youth Services Section
Presenters: Christina Fuller-Gregory and Brittany Crowley, Richland Library
Location: Carolina A

Ensuring Access to Information for All Library Patrons: Creating Documents, Presentations, and Webinars with Universal Design in Mind

Libraries have an unprecedented opportunity to create inclusive environments - both physically and virtually - that are responsive to patron needs and offer support in improved access to education and employment and the development of multiple literacies. Technological advancements are enabling expansion of services, both within the library's walls and in the virtual environment. This workshop will explore proactive options for creating accessible library instruction, and webinars, among other forms of technological accessibility for *all* patrons. It will demonstrate how to modify Word documents and PowerPoint presentations for optimal design, accessibility, and usability. The session will conclude with a discussion and demonstration of low-cost, no cost solutions for

10 am – 10:50 am

11 am – 11:50 am

11 am – 11:50 am

increasing access to information, including screen readers, magnifiers, and other assistive technologies that are currently built-in to both Windows and Mac operating systems.

Presenters: Clayton A. Copeland and Aisha Haynes, University of South Carolina

Location: Carolina B-C

The Key Ingredients of Leadership

Whether you supervise in a school, college, special or public library – you are a leader. Leadership seems complicated, with pressures and demands and change coming at you from every direction but, really, it's quite simple. In this session, we will take a look at the 3 most critical skills of great leaders. Chances are, you already know and exhibit them – but we can all stand a little polish now and then.

Sponsor: South Carolina Association of Public Library Administrators

Presenter: Catherine Hakala-Ausperk, Northeast Ohio Regional Library System

Location: Carolina D

Find Your Hat and MaKit Work!

MaKit Work! and Find Your Hat, which are the two project teams participating in the ILEAD USA program, have created resources to meet the needs and overcome barriers for libraries in South Carolina. MaKit Work!, which focused on the needs of public library administrators and staff, created a circulating makerspace kit that can be borrowed by public libraries across the state and resource guides to help incorporate this technology into programs and services. The hope is that these tools will provide library systems the opportunity to explore maker technology before investing in it, in order to make effective purchasing decisions. It will also provide the opportunity for staff training and practice programming on new technology, at little or no cost to the borrowing library. Find Your Hat, which focused on the needs of library employees in general, will share their approach to motivating people to internalize new technology skills so that South Carolina library workers are empowered to use high quality digital services and tools. Now that the grant program has concluded, all of these new resources are now available for use across our state. Both teams hope that by presenting at SCLA, participants attending this session will have the opportunity to gain more insight into these new resources as well as some introductory, hands-on experience with them.

Sponsor: RAAC – Round Table for African American Concerns

Presenters: Rieta Drinkwine, Berkeley County Library; Rod Franco and Thomas Lide, Richland Library; Beth Harris, Chester County Library; Carol Hull, Charleston County Public Library

Location: Carolina E

Closing the Gaps

The fine art and science curriculum of South Carolina's school systems is often inadequate, both in quality and scope. The lack of educational opportunities in these two areas is especially evident in our underserved populations. Learn how the Orangeburg County Library system built art and science programs for children, from the ground up. "Get Art, Get Smart!" and "Science Saturdays" are now two of our most popular and well-attended programs. Come and be inspired to create your own art and science programming, as we walk you through the process, from beginning to end.

Presenters: Jennifer Chatto-McCoskey and Jessica Nuckolls, Orangeburg County Library

Location: Carolina F

Vendor Showcase #2

Want to see the latest and greatest from our vendors? Come to the Vendor Showcase and find out what they have to offer. Our vendors are the backbone of our Conference and we hope you'll take this great opportunity to support them as they support us.

Moderator: Sarah McMaster

Location: Carolina G-H

1:30 pm – 2:20 pm

I Have a Story, How Can I Self-Publish It?

Not only do Librarians read lots of good books, more importantly, they also have a story to tell. Self-publishing is a way to tell that story. It requires dedication and hard work. Because self-publishing is a perfect example of the American dream, it is one of the most rewarding experiences of a lifetime. This workshop will provide a guide that helps participants successfully publish their books. When done rationally, when the focus is placed on the areas outlined in this workshop, one can get copies of his or her story in venues around the state, country, and world.

Sponsor: Youth Services Section

Presenter: Shiela Martina Keaise, Colleton County Memorial Library/Martina Publishing, Inc.

Location: Carolina A

State of the School: A Report from SLIS on Where We Are and Where We Are Headed

2016 is the Thirtieth Anniversary of our online MLIS program at the School of Library & Information Science at the University of South Carolina. Dr. Sam will address accomplishments, challenges and future goals. Audience participation is expected in response to a set of discussion questions.

Presenter: Sam Hastings, University of South Carolina

Location: Carolina B-C

Healthy Cultures = Healthy Teams!

Do you want to go to work in the morning? When people ask “where do you work?” do you smile or sigh? What makes you feel the way you do – and what can you do to improve things? Work culture has been described as the “personality” of a place and we all want our libraries to be charmers! In this session, we’ll consider the elements of a workplace culture that we can improve – and enjoy day after day.

Sponsor: South Carolina Association of Public Library Administrators

Presenter: Catherine Hakala-Ausperk, Northeast Ohio Regional Library System

Location: Carolina D

Battledecks, Round III

Battledecks has been going easy on South Carolina's librarians. It gives and it gives, and receives comparably little in return. Thomas is but a simple host handing a microphone to talented, on-the-spot performers. What this game needs in order to evolve is... you. More of you. All of you? Prepare for a bigger, more active Battledecks experience than ever before!

Presenter: Thomas Maluck, Richland Library

Location: Carolina E

Designing for Inclusion: Why Web Accessibility Is Important and Why Librarians Need to Make It Happen

Websites are often patrons’ first exposure to libraries. In today’s technology-driven, Information Age society, websites are integral to every aspect of library and information services. According to the Web Accessibility Initiative (WAI) of the World Wide Web Consortium (W3C), “it is essential that several different components of Web development and interaction work together in order for the Web to be accessible.” These elements include all content, or the text, images, and sounds; presentation of the content; web browsers and media players, etc.; user knowledge, skill, and adaptive strategies; and commitment from web developers (including developers who have first-hand lived experiences with the need for accessibility) Assistive technologies also play a significant role. In this dynamic, interactive workshop, join us in a discussion of what web accessibility is, and why it helps every single library patron. The workshop will conclude with a live demonstration of a library user accessing various websites with Assistive Technology, and more!

Presenters: Clayton A. Copeland and Aisha Haynes, University of South Carolina; Janet Jendron, SC Assistive Technology Advisory Committee; Clay Jeffcoat, SC School for the Deaf and Blind

Location: Carolina F

1:30 pm – 2:20 pm

Orangeburg County Library Seed Exchange

We plan to introduce the Orangeburg County Library Seed Exchange to the library community along with the steps taken to begin the process of implementing one that would be adaptable to other libraries. The process of choosing a location, funding, recruiting volunteers, and choosing the seeds and set up that best serves each unique community will also be discussed. There are numerous opportunities for information gathering that will be shared to ensure the success of a seed exchange program as well as creative ideas for display and housing of the seed exchange collection. Determining the size of your seed exchange and the initial investments of time, personnel, and money will also be covered in the discussion. We are hoping to share our experiences as an active open public library seed exchange in South Carolina to encourage others in our home state to begin exchanges in their communities.

Presenters: Nancy C. Hiers and Kristi Bolton, Orangeburg County Library

Location: Carolina G-H

Keeping Youth Cyber Safe: What Is Your Role?

What do you do when a patron is viewing pornography on a computer where youth can see the screen? You overhear two teens talking about cyber-bullying someone? You worry that a child in your library could be chatting with a predator? You see a 10 year old on Facebook? Are certain apps riskier than others? Cyber-safety is a big topic. Traditionally, public libraries have provided access without restriction or interference. ALA stands for open access without censorship. This lively panel discussion will delve into these issues we must grapple with as librarians. We will consider possible policy ramifications, what our real-world responses might be, what responsibility we may have to educate, what we need to communicate to parents and whether we ever have a social responsibility to step in and take action.

Presenters: Pamela Hoppock, South Carolina State Library; Joe Ryan, Office of the SC Attorney General; Abbie Townson, York County Library; Liz Davis, Darlington County Library

Location: Palmetto I

Library as Studio: Spaces to Support "Learn. Create. Share." Programming

What if we designed library services and spaces around the activities and outcomes of our customers instead of storage of materials? This question set the foundation for what became *Library as Studio* and the guiding principles "Learn. Create. Share." This framework developed by Richland Library is guiding the realignment and reimagining of the people, technology, spaces, partnerships, materials and services that are needed in contemporary library experiences. This presentation will provide an overview of the conceptual development of Library as Studio and its impact on the design process, community engagement, staff involvement and service development. Participants will be engaged in an interactive program to understand how the framework is applied to designs for renovations at a branch library and be challenged to think differently about space and programming.

Presenters: Melanie Huggins and Roberta Phillips, Richland Library; Jennifer Charzewski, AIA, and Angie Brose, AIA, Liollo Architecture

Location: Palmetto II

3:30 pm – 4:20 pm

Making Adult Summer Reading Possible @ Your Library

Summer reading is not just for kids anymore. Why not allow your adult patrons to have fun and win prizes just like the kids? The Oconee County Public Library has had an adult summer reading program since 2009. It started with a staff person just asking if we could try it and has turned into something patrons look forward to. In six years we have gone from a budget of zero to \$1500 with supplements from local organizations and businesses. As we have gone through this process each year there have been tweaks, but the overall format has stayed the same which has allowed us to include it each summer without draining the resources of the library.

Sponsor: Library Marketing and Outreach Round Table

Presenter: Leah Price, Oconee County Public Library

Location: Carolina A

3:30 pm – 4:20 pm

1:30 pm – 2:20 pm

3:30 pm – 4:20 pm

Book to Action: When Reading Becomes Doing

Learn how book groups can evolve into community action groups. Readers meet and discuss an excellent book on a chosen topic of interest (such as hunger, environment, animal rights, or a host of other social issues) then develop a project to address that issue locally. Three South Carolina libraries created change through Book to Action, and so can you. Learn what they did and then learn about the South Carolina State Library’s plan for a second grant-funded round of the Book to Action program in 2016.

Presenters: Halie Brazier and Pamela Hoppock, South Carolina State Library; Sarah Kellner Burriss, Charleston County Public Library; Patti Burns, Georgetown County Library; Amy Schofield, Richland Library (formerly Kershaw County Library)

Location: Carolina B-C

The Library as Publisher: Creating and Empowering a Community of Writers

Many public libraries in the US today are helping to promote literacy and community engagement through publishing. During the 2013-2014 school year, the Calhoun County Library and local school partners embarked on a joint literacy project with students and teachers at local schools. As part of this effort, Kwame Alexander, a Newbery Award-winning author, poet, and founder of the Book-in-a-Day project, worked with the Library, media and curriculum specialists, and English Language Arts teachers at four schools in the county. Student poetry anthologies for each school were published and more than 1,600 students became published authors across Calhoun County. To celebrate this accomplishment, a community poetry reading was held at the Library during which selected students shared their poems, and all students had the opportunity to participate in a community book signing. This presentation will share successes and lessons learned from a successful library-schools partnership project to promote literacy through student publishing.

Presenters: Kristen Setzler Simensen, Calhoun County Library; Christia Murdaugh, Calhoun County Public Schools; Karen Montgomery, Board of Trustees of Calhoun County Library/Calhoun Academy (former)

Location: Carolina D

SCLA Play

SCLA attendees can meet informally during SCLA Play to network and learn to play exciting table top or board games to introduce to your patrons. The presenters are all experienced in using games in libraries for outreach and instruction purposes. While there will be no formal presentations, the presenters will be happy to share how they are using games in their libraries and teach others about different games, including Cards Against Librarianship- a game created with librarians in mind! So come relax with us, play some games, have some fun, and network with other librarians in South Carolina.

Presenters: Alisha Polkowsky, Lexington County Public Library; Thomas Maluck, Richland Library; Chess Schmidt, Claflin University

Location: Carolina E

Homeless, Please Help

In this discussion with Lauren Angelo Duck, Homeless Management Information Manager at United Way of the Midlands, and Heather McCue, Children’s Librarian at Richland Library, expect to hear about best practices for aiding and serving homeless patrons, forging connections within your community, and outreach opportunities to explore.

Sponsor: Public Library Section

Presenter: Lauren Angelo Duck, United Way of the Midlands; Heather McCue, Richland Library

Moderator: Chris Rogers, Spartanburg County Public Libraries

Location: Carolina F

3:30 pm – 4:20 pm

The Politics of Leading Libraries

This session is geared toward managers and aspiring managers interested in understanding state and local politics and its influence on public libraries. Attendees will learn about the state funding process as well as local county library funding. The presentation will define the differences between public libraries that function as departments of county or as special funds of county government. The presentation will explain the financial impact of aid to public libraries and the South Carolina Education Lottery. In addition, participants will learn strategies to help communicate positive ideas and images to local and state lawmakers. This session is interactive. The Library Management Section will hold a brief business meeting and elections at end of the session.

Sponsor: Library Management Section

Presenters: Todd Stephens, Spartanburg County Public Libraries; Dwight McInvaill, Georgetown County Library

Location: Carolina G-H

3:30 pm – 4:20 pm

Friday, October 23

8:00 am – 9:00 am

Poster Sessions

A complete list of Poster Sessions is available at <http://scla.org/content/scla-conference-2015>.

9:30 am – 10:20 am

Quick State Stats on Parade

State government agencies have constantly updated their websites to provide great statistics on our state: education/schools, health and disease, labor/employment/commerce, demographics/poverty, transportation and crime. Come learn how to find current information for areas closer to home than many federal stat sites provide!

Sponsor: South Carolina State Library

Presenter: Elaine Sandberg, South Carolina State Library

Location: Carolina A

Increasing Access to Clemson University Patents

A mounting body of evidence suggests that works that are made openly available online are cited faster and more frequently. Clemson now supports this open sharing of research through its institutional repository, TigerPrints. This repository is highly optimized to attract Google and other search engine crawlers, so it makes patents and other research highly visible on the open web. That said, nothing tops the intricate search capabilities of the library catalog. The presenters have leveraged the benefits of both of these systems by incorporating patent records into each. Join them to learn more about this cross-unit collaborative effort in a panel-style presentation.

Sponsors: Technical Services Section & Scholarly Communication Interest Group

Presenters: Lisa Bodenheimer, Brenda Burk, Jan Comfort, and Andy Wesolek, Clemson University

Location: Carolina B-C

Outreach through Art: Creating a Welcoming Space for Students

Academic libraries should be the heart of any campus, but how do you create a space where all your students feel welcome and want to come in for more than just research? The answer is as simple as a three letter word: Art. Creating a welcoming space can be as simple as updating signage and displays to gain the attention of more students. This presentation will prove just how easy it can be to create a welcoming space through art and using a little creativity. You don't need an art degree to produce attention grabbing displays.

Sponsor: Library Marketing and Outreach Round Table

Presenter: Katie Carpenter, Limestone College

Location: Carolina D

Making Database Instruction Interactive: Developing "Guide on the Side" Tutorials for Business Students

Learn about how an exciting new open source technology, Guide on the Side (GotS), can be used to create learning objects in any library setting. The beauty of these tutorials is in the interactivity, with guiding instructions on the left side of the screen and a live web page on the right. GotS tutorials were created by the presenter to teach students how to navigate complex databases in business and online information literacy courses. This presentation takes you through the instructional design process, including a learner needs analysis, the design phase and the tutorial development phase.

Presenter: Terri Artemchik, Coastal Carolina University

Location: Carolina E

9:30 am – 10:20 am

9:30 am – 10:20 am

9:30 am – 10:20 am

Access, Acceso, Zugriff, アクセス: Technologies and Challenges of Multilingual Archiving

Cultural institutions reflect proprietary knowledge-building and, subsequently, lack a means to interpret materials in differing languages. Identities are silenced when language is a barrier. As such, it becomes evident that language stands is a signifier for representation with those who cannot speak the language lacking access. Despite having materials in various languages; cataloging and archiving necessitate English language skills. A singular language in institutions is inhibiting, yet technology offers possibilities. This presentation considers how institutions with multilingual materials might provide language access to employees and users through technology. The presentation reflect son a survey on bilingual materials and institutions undertaken by the presenter, focusing on issues specifically regarding non-paper materials. The purpose is to discuss larger issues regarding access in cultural institutions and uses the Chinese Film Collection housed at MIRC as a case study, focusing on institutional language accessibility while considering improvements.

Presenter: Travis Wagner, University of South Carolina

Location: Carolina F

Understanding Obstacles, Roadblocks and Challenges: Getting Things Done

Nearly everybody has faced a major career obstacle at some point. Attend this workshop to learn more about navigating roadblocks, how to apply communication styles to help avoid conflicts that can impede your success, how to keep conflicts from escalating, and how to confront others in a way that minimizes defensiveness and hostility. While we cannot single-handedly solve the world’s problems, each of us has the capacity to lead from where we are to influence meaningful change in our spheres of influence, even if that means forging your own path or inventing new ways of doing things. The Round Table for African American Concerns (RAAC) will hold a brief business meeting at the end of the session.

Sponsor: RAAC – Round Table for African American Concerns

Presenter: Jarrod Turner, American Red Cross

Location: Carolina G-H

9:30 am – 10:20 am

10:30 am – 11:20 am

Diversifying Audiences through Community Health Literacy Initiatives

This presentation focuses on a recent outreach effort by the School of Library and Information Science, University of South Carolina, to enhance the accessibility of health information to users with special needs. This segment of the population often finds themselves in the state of information vacuum, which further exacerbates their exclusion from the mainstream of society. Addressing their information needs is a concern and a challenge for libraries and other information centers. This presentation demonstrates the critical role of cross-agency partnerships in improving community health information literacy through specialized workshops for information users with developmental and learning disabilities.

Presenter: Liya Deng, University of South Carolina

Location: Carolina A

Make’em Believe You Care Who Their Great-Great Grandma Was!: Genealogy and Local History for Librarians in a Nutshell

Among the most challenging customers to serve are those researching their family and local history. Most public library staff do not have a clue where to even start helping. Discover where to start and where you might point them in your collection for answers.

Presenter: Jimmie Epling, Darlington County Library

Location: Carolina B-C

10:30 am – 11:20 am

10:30 am – 11:20 am

A Focus on South Carolina History

Join SCLA's RAAC (Round Table for African American Concerns) and SCLA Past Presidents for a program focused on South Carolina. Historian Vernon Burton will present the *Penn Center: A History Preserved* which relates the rich past and present of the Penn Center as told through the experiences of its longtime Gullah inhabitants and countless visitors. Art and Architectural Historian Andrea Feeser will present *Red, White, and Black Make Blue: Indigo in the Fabric of Colonial South Carolina Life* which conveys the story of our indigo trade and its effects on colonial South Carolina. Both titles are available from UGA Press. Historian Larry Rowland will present *Rebellion, Reconstruction, and Redemption, 1861–1893* and *Bridging the Sea Islands' Past and Present, 1893–2006*, volumes 2 and 3 in The History of Beaufort County, South Carolina series from USC Press. A book signing will be held at the end of the session.

Sponsors: RAAC – Round Table for African American Concerns Table & SCLA Past Presidents

Presenters: Dr. Vernon Burton and Dr. Andrea Feeser, Clemson University; Dr. Larry Rowland, University of South Carolina Beaufort

Location: Carolina D

Community-centered Design

As the role of the library continues to shift and adapt to the needs of its users, it is important to understand what exactly those needs are. There are some common needs that libraries have traditionally met and for which their communities expect them to provide, such as free access to knowledge and books; however, the types of knowledge and books needed and the way they are accessed vary based on the community being served. I will introduce concepts of user-centered design and usability testing, which can be used to better understand our users and communities, as well as how implementing these concepts in my branch has helped cause a steady and consistent increase in usage for nearly every category of service we provide.

Sponsor: Library Marketing and Outreach Round Table

Presenters: Rieta Drinkwine, Berkeley County Library System

Location: Carolina E

Curating Conroy: Processing the Archive of South Carolina's Favorite Literary Son

Pat Conroy is a leading figure in contemporary Southern Literature and a beloved figure in his adopted home state of South Carolina. A military brat and oldest of seven children, Conroy grew up on military bases all over the United States before landing in Beaufort, South Carolina. His childhood experience as the son of a Marine, his college career at The Citadel, his time teaching on Daufuskie Island off the coast of South Carolina and love of Southern culture, history and cuisine have been the inspiration behind his 11 works.. Processing a collection where the personal and the professional are so often intertwined is a daunting task. The presentation will discuss the logistical and technical aspects of processing a large scale literary archive of a living and active writer, managing a team of part time workers, curating exhibits, and working with community groups throughout the state who have interest in this author. The Archives and Special Collections Roundtable will hold a brief business meeting & elections at the end of the session.

Sponsor: Archives and Special Collections Round Table

Presenter: Jessica Dowd Crouch, University of South Carolina

Location: Carolina F

Getting Customers E-Ready: How to Set Up Your Own E-Ready Café at Your Library!

With all of the variations and brands of tablets and laptops, it may be sometimes difficult to navigate, let alone help the customer download materials onto their device. We will discuss ways to set up and implement an E-Ready Café program to teach customers about the valuable resources the library offers for their devices in a relaxed, stress-free environment!

Sponsor: Paraprofessional Round Table

Presenters: Amanda Bracken and Michael Tran, Richland Library

Location: Carolina G-H

11:30 am – 12:20 pm

Unlocking the Mystery: Interplay of Autonomous Learning, Library Usage and College Completion

The achievement gap between high- and low- income college students is widening. In reviewing measures that have been tried over several decades (including increasing funding for scholarships, adjusting of entrance requirements, increasing resources) it seems that centering an initiative around library skills has yet to be utilized on a broad scale, despite research linking quality of school library media programs to national standardized test results. This presentation explores research on autonomous learning, library usage, and college completion to highlight that interplay exists and how this interplay is useful in constructing new paradigms for college success. Drawing on Deci and Ryan's (2008) self-determination (SDT), these three variables will be presented as an upward synergy framework and illuminated as keys that can help build sustainable student success. Included are recommendations for how campus-wide stakeholders (librarians, faculty and administrators) can work more cohesively to narrow the completion gap.

Presenter: Cantrell Johnson, University of South Carolina

Location: Carolina A

Implementing ArchivesSpace at University of South Carolina, Columbia

University of South Carolina (Columbia) special collections departments have been moving toward Encoded Archival Description enabled finding aids since 2011 through the use of Archivists' Toolkit. With the release of ArchivesSpace, perfect timing has allowed for USC to move seamlessly into a system that will continue to store finding aids in a database as well as provide a publicly searchable interface and an enhanced web-based data entry environment. Four librarians from various Columbia campus special collections departments come together in this panel to share how ArchivesSpace is working for each of their repositories. In addition, they will share their experiences with the actual data migration as well as how the self-proclaimed ArchivesSpace Team have collaborated over the last year to implement a one-stop shop for the campus's finding aids.

Sponsor: Archives and Special Collections Round Table

Presenters: Ashley Knox, Jessica Dowd Crouch, Amy Ciesielski, and Katharine Allen, University of South Carolina

Location: Carolina B-C

Getting to the Finish Line: How to Organize Your Library Race

Fitness events are more popular than they've ever been, and it's time for libraries to capitalize on this phenomenon. This program will show you how to organize a library fitness event, and how to focus on community partnerships and collaboration. We will also show basic strategies for marketing, advocacy and sponsorships. Health and wellness information is crucial for a healthy community, and the library should be the catalyst for this type of community event.

Presenter: Adam Brooks, Hernando County Public Library (FL); Jessica Zairo Riggins, Tampa Bay Library Consortium (FL)

Location: Carolina D

Tea & Tidbits: Engaging Outreach Opportunities

Time & money. Two of the hurdles for any outreach program. In this presentation librarians will detail two immensely popular outreach programs. One, Tea & Tidbits, geared toward faculty training and education about library resources is a fast paced, drop-in program offered monthly. The second, iPad Workshop, is a community outreach program offered to the local Boys & Girls Club after school program. Both programs offer rewarding experiences for the participants with a minimal amount of time invested and money spent.

Sponsor: Library Marketing and Outreach Round Table

Presenters: Susan Moore and Janet Ward, Limestone College

Location: Carolina E

11:30 am – 12:20 pm

Expanding and Relocating a Rural Library

For 75 years the Holly Hill Public library, part of the Orangeburg County Library System, occupied a one-room Works Progress Administration building. In May of 2014, the library was relocated and opened as part of a newly refurbished multi-governmental complex. Now the library has 6 times the space with many modern and technological upgrades. This program session will explore the multitude of triumphs, challenges and methodologies this historical change had on the organizational structure and service provision of the library. The session will also discuss noteworthy observations in retrospect of expanding this now fully functioning library-as-community space.

Presenter: Amy Ditolla, M.L.I.S., Orangeburg County Library

Location: Carolina F

#ILibraryGVL: Escape from the Poster Sweat Shop

With a static budget, staff and number of hours in the day, can you affect transformative change to the quality and effectiveness of your programming, publicity and overall relationship with your patrons? Staff members of the Community Engagement department of Greenville County Library System share the story of how they freed themselves from ineffective workflow to reengage their community.

Sponsor: Library Marketing and Outreach Round Table

Presenters: Michelle Hannon, Daneen Schatzle, and Mary Frances Shelato, Greenville County Library System

Location: Carolina G-H

11:30 am – 12:20 pm

END

