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AGENDA

Salutation and Introductions

Amber Conger

• Ask Me... Get to know Game.

Circulation for Librarians

Amber Conger

Regenerated Website Declaration

Amanda Stone

• New website up and running
• Chairs of committees/rt/sections → update information description and officer.
• Send updates to web.scla@gmail.com email
• New website powered by MemberClicks, backend support
• Functionality similar to old site, but new capabilities
• New events calendar
• Job postings page - please send postings
• Member logins - landing page, update profile
  ○ Can choose not to be included in directory
• Circle groups - anyone can join any group
  ○ Should be used instead of google listserv
  ○ Post announcements, photos, etc.
  ○ Members can decide in profile whether or not to receive emails.
• Community forums
• Can create new circles
• Admin view - shows membership numbers, revenue

Membership Communique and Officer Exhortation

Sarah Hood

• Numbers are up from last year!
• Membership ratios are consistent with last year.
• GLBTQ interest group has been inactive
• Hoping new website will help increase membership
• New officer guide - added to website, guide for new information, where to start
  ○ Recently updated
• Let us help advertise and plan events - attract members, raise revenue
• Go-To Meeting account for virtual meetings (conference calling). - Up to 25 attendees
• Funding available
• Donald can send information about who is in each section, etc
• Membership drive in future to gain renewals/new members.
• Is there any letter sent to new MLIS grads or students? Student orientation.
• Brochures and Poster

Treasurer’s Dissection

Kevin Reynolds

• Overview of past and current finances.
• Expenses vs. Income - we meet expenses each year, generate some income.
• Conferences generate membership dues.
• Bulk of expenses due to conference. Operations expense come second.
• RT and committees can incur expenses, but also generate income.
• Overall numbers are increasing.
• Incomes conference and dues and major sources.
• Dues -90% individual 10% institutional
• Largest conference expenses are catering and AV.
• FY17 proposed budget- slight increases in income and expenses. Net is about even.
• Revenue sources - how can we diversify. (auctions, gifts, sponsorship, programming, etc.)
• Reimbursement and Funding - turn around about a week.
  ○ Consult with Donald Wood
  ○ Guidelines and reimbursement form on website.
  ○ Order and invoice in advance. (preferred)
  ○ For speakers, invoice and W-9 (for any individual being paid) in advance.

1st VP/2017 Conference Chair Estimation  Jimmie Epling
• Theme for 2017 - Libraries make it happen.
• Highlight library action
• Greatest issue is finding keynote speakers with lower fees.
  ○ Looking for input on speakers. Budget about $3500-4000 for main speaker.
• Books in common. - authors, publishers
• Looking for new ideas - different types of speakers.
• Thursday evening activity - Murder mystery program. Looking for volunteers to read-through and advise on script. 25-30 characters.

Conference Conversation  Amber Conger, Jimmie Epling, and Donald Wood
• Looking at past conferences and income/expenses
• Attendance have been higher when in Columbia. Columbia is lower cost.
• Sponsorships are critical.
• Ideas for exhibitors can be sent to Jimmie. Don’t have to be library vendors.
• Conference evaluations.
• Wi-Fi at conference - cost coverage.
• Performer showcase?
• Schedule planning and schedule app.

Break for Reflection

Advocacy Advocation  Chris Rogers
• May 1-2, 2017 - National Library Legislative Day
• National event - meet with washington officials
• Libraries transform - ALA toolkit and campaign.
Annual report released

Circulation for Librarians Part Deux
  ● Break out in groups.

President Proclamation
  ● New revised constitution and bylaws. Available on website.
  ● Stay informed, ask questions.

Opportunity Identification
  ● Volunteer opportunities, nomination committees.
  ● Look towards the future for leadership
  ● Opportunities to serve: Membership committee, Awards committee, LGBTQ Interest Group
  ● SCASL collaboration? SCALCOM - workshop or conference programming together. (iTeach)
  ● Joint membership between SCLA and SCASL or reduced conference rates? (SCASL conference in March)
  ● PALMCOP
  ● Emerging Leaders - SCLA sponsors one person $1000.

Opportunity Appropriation
  ● Work in groups - discus challenges of profession/institution.
  ● Break out into section/RT/committee/interest groups.

Reminder: Next Board of Directors meeting in April.

Meeting Adjourned