



South Carolina Library Association

SCLA Leadership Retreat

February 4, 2017

10:00 A.M.

Thomas Cooper Library

1322 Greene St, Columbia, SC

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Donald Wood	Executive Com.	Ex. Secretary	scla@capconsc.com

AGENDA

Salutation and Introductions

Amber Conger

- Ask Me... Get to know Game.

Circulation for Librarians

Amber Conger

Regenerated Website Declaration

Amanda Stone

- New website up and running
- Chairs of committees/rt/sections → update information description and officer.
- Send updates to web.scla@gmail.com email
- New website powered by MemberClicks, backend support
- Functionality similar to old site, but new capabilities
- New events calendar
- Job postings page - please send postings
- Member logins - landing page, update profile
 - Can choose not to be included in directory
- Circle groups - anyone can join any group
 - Should be used instead of google listserv
 - Post announcements, photos, etc.
 - Members can decide in profile whether or not to receive emails.
- Community forums
- Can create new circles
- Admin view - shows membership numbers, revenue

Membership Communique and Officer Exhortation

Sarah Hood

- Numbers are up from last year!
- Membership ratios are consistent with last year.
- GLBTQ interest group has been inactive
- Hoping new website will help increase membership
- New officer guide - added to website, guide for new information, where to start
 - Recently updated
- Let us help advertise and plan events - attract members, raise revenue
- Go-To Meeting account for virtual meetings (conference calling). - Up to 25 attendees
- Funding available
- Donald can send information about who is in each section, etc
- Membership drive in future to gain renews/new members.
- Is there any letter sent to new MLIS grads or students? Student orientation.
- Brochures and Poster

Treasurer's Dissection

Kevin Reynolds

- Overview of past and current finances.
- Expenses vs. Income - we meet expenses each year, generate some income.

- Conferences generate membership dues.
- Bulk of expenses due to conference. Operations expense come second.
- RT and committees can incur expenses, but also generate income.
- Overall numbers are increasing.
- Incomes conference and dues and major sources.
- Dues -90% individual 10% institutional
- Largest conference expenses are catering and AV.
- FY17 proposed budget- slight increases in income and expenses. Net is about even.
- Revenue sources - how can we diversify. (auctions, gifts, sponsorship, programming, etc.)
- Reimbursement and Funding - turn around about a week.
 - Consult with Donald Wood
 - Guidelines and reimbursement form on website.
 - Order and invoice in advance. (preferred)
 - For speakers, invoice and W-9 (for any individual being paid) in advance.

1st VP/2017 Conference Chair Estimation

Jimmie Epling

- Theme for 2017 - Libraries make it happen.
- Highlight library action
- Greatest issue is finding keynote speakers with lower fees.
 - Looking for input on speakers. Budget about \$3500-4000 for main speaker.
- Books in common. - authors, publishers
- Looking for new ideas - different types of speakers.
- Thursday evening activity - Murder mystery program. Looking for volunteers to read-through and advise on script. 25-30 characters.

Conference Conversation

Amber Conger, Jimmie Epling, and Donald Wood

- Looking at past conferences and income/expenses
- Attendance have been higher when in Columbia. Columbia is lower cost.
- Sponsorships are critical.
- Ideas for exhibitors can be sent to Jimmie. Don't have to be library vendors.
- Conference evaluations.
- Wi-Fi at conference - cost coverage.
- Performer showcase?
- Schedule planning and schedule app.

Break for Refection

Advocacy Advocation

Chris Rogers

- May 1-2, 2017 - National Library Legislative Day
- National event - meet with washington officials
- Libraries transform - ALA toolkit and campaign.

- Annual report released

Circulation for Librarians Part Deux**Amber Conger**

- Break out in groups.

President Proclamation**Amber Conger**

- New revised constitution and bylaws. Available on website.
- Stay informed, ask questions.

Opportunity Identification**John Kennerly**

- Volunteer opportunities, nomination committees.
- Look towards the future for leadership
- Opportunities to serve: Membership committee, Awards committee, LGBTQ Interest Group
- SCASL collaboration? SCALCOM - workshop or conference programming together. (iTeach)
- Joint membership between SCLA and SCASL or reduced conference rates? (SCASL conference in March)
- PALMCOP
- Emerging Leaders - SCLA sponsors one person \$1000.

Opportunity Appropriation

- Work in groups - discuss challenges of profession/institution.
- Break out into section/RT/committee/interest groups.

Reminder: Next Board of Directors meeting in April.

Meeting Adjourned