FROM EASY TO AMBITIOUS

TEEN SERVICES FOR EVERY BUDGET & SITUATION

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SPARTANBURG

- Located in the upstate
- 10 locations, 200+ employees
- County population: 291,000
- City population: 38,000
Media Specialists?
Public Librarians?
Responsible for all youth services?
Responsible just for teen services?
Are you a department of one?
THE PLAN

office

old teen room

new Vann Studio

new workroom
DURING THE REMODEL
TEEN HUB INFO & RESOURCES

- Reserved for teens
- Wii U & PS4
- Computers & Wi-fi
- Storage lockers
- Craft/activity kits
- Charging station
TEEN HUB INFO & RESOURCES

- Guitar, ukulele, and keyboard
- Button maker
- Tabletop games
- Comfy seating
- Art supplies
- Free Library books
- Friendly staff
PROGRAMS IN THE VANN STUDIO
WORKROOM: AFTER!
### TEEN STAFF TIMELINE

- One Teen Assistant at each branch
- Three Teen Assistants at HQ
- One Teen Media Assistant
- One Teen Services Librarian
- And me, the Director of Teen Services

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>January 2004</td>
<td>Started at SCPL as the Young Adult Librarian</td>
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<tr>
<td>September 2008</td>
<td>Added a full-time Assistant and started staffing the room</td>
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<tr>
<td>July 2009</td>
<td>Added a part-time Assistant</td>
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<tr>
<td>January 2009</td>
<td>Added a part-time Assistant</td>
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<tr>
<td>August 2009</td>
<td>Added a part-time Assistant</td>
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<tr>
<td>August 2009</td>
<td>Converted a position to a Media Assistant</td>
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<tr>
<td>November 2005</td>
<td>Added a part-time Assistant</td>
</tr>
<tr>
<td>July 2009</td>
<td>Added a part-time Assistant</td>
</tr>
<tr>
<td>July 2010</td>
<td>Became our own department!</td>
</tr>
<tr>
<td>January 2014</td>
<td>Added a Teen Services Librarian</td>
</tr>
<tr>
<td>July 2017</td>
<td>Increased HQ Assistants to 35 hours and last remaining branch Teen Assistant to 30 hours with benefits</td>
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</tbody>
</table>
FIGURE OUT WHAT YOU WANT

Larger book or programming budget?

A teen area?

An assistant?

An office?

RESEARCH & THEN ASK FOR IT

Ask about the budget. How is money allocated?

Find out when to put in budget requests

Compare library resources dedicated to children

Work hard and be visible

Make a case for teens
TEEN INTERNSHIP

- 3 interns a year
- $500 stipend
- 130 hours of work
- Ages 14-18
- Letter of recommendation
WHAT THE INTERN DOES
A WIN-WIN SITUATION
SCHOOL VISITS
GETTING TEENS TO THE TABLE

Prize Wheel
$60

Lotto Tickets
Cheap, but lots of staff time!

Claw Machine
$30
GETTING THEM TO THE TABLE

Makey Makey  
$50

Plinko  
$30

Prizes, like candy, books, or these mood cups
Design a Bookmark Contest
INSTAGRAM, FACEBOOK, & TEXTING

Follow us @scp!teens
THERE'S NO EASY ANSWER

- Get your teens involved
  - Group photos
  - Bookface
  - Book spine poetry
  - Teen book reviews

- Utilize fun resources
  - Boomerang and Repost
  - Use videos and gifs
  - Stay up-to-date on trends
  - Use staff strengths

THERE'S NO EASY ANSWER
THERE’S NO EASY ANSWER

- Ways to attract new followers
  - Photo booth or selfie wall
  - Interactive displays
  - Contests and giveaways

- Go where your teens are
- Go where their parents are
- Post often
TEXTING WITH REMIND.COM

- Free service that allows you to send mass texts
- You can schedule texts
- Teens can join or you can add them manually
- Teens can reply
- Teens can easily opt out
DEVELOPMENT

Where We Started

Where We Are
OTHER AVAILABLE RESOURCES

- Gaming consoles
- Outdoor games and equipment
- Tabletop games
- Art supplies
- Tech resources
LOWER BUDGET KITS

- Creative Writing Kit ($50)
- Paper kits, such as Origami ($15)
- RPG Kit ($35)
- Marble Magnets ($25)
- Kits using upcycled resources like Altered Books, and Guitar Pick Jewelry ($40)
- Minute to Win it ($30)
MEDIUM BUDGET KITS

- Bottle Cap Pendants ($40)
- Fuse Beads ($50)
- Sculpey Clay ($50)
- Paracord Bracelets ($75)
- Costume Makeup ($75)
- Shrinky Dinks ($75)
- Spa Kit ($75)
HIGHER BUDGET KITS

- STEAM kit ($1000)
- Button Maker ($400)
- Glow Kit ($100)
- Makey Makey ($120)
- Tie Dye ($200+)
- Henna Art ($100)
- Sewing Kit ($200+)
MOST POPULAR

- Button Maker
- STEAM
- Sculpey Clay
- Bottle Cap Pendants
- Fuse Beads
- Glow Science
- Minute to Win it
- Origami
- Costume Makeup
- Escape Rooms
Requests made through an online form
Dedicated staff member
Sufficient storage space
Delivered via library courier
Instructions and checklists for staff
And my contact info in case you have questions after today!

ARTANBURG COUNTY PUBLIC LIBRARIES

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