

FROM EASY TO AMBITIOUS

TEEN SERVICES FOR EVERY BUDGET & SITUATION
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SPARTANBURG

- Located in the upstate
- 10 locations, 200+ employees
- County population: 291,000
- City population: 38,000

SPARTANBURG COUNTY
LIBRARY &
LEARNING CENTER



DISCLAIMER
& GOODIE BAGS

QUESTIONS FOR YOU

- Media Specialists?
- Public Librarians?
- Responsible for all youth services?
- Responsible just for teen services?
- Are you a department of one?

2004



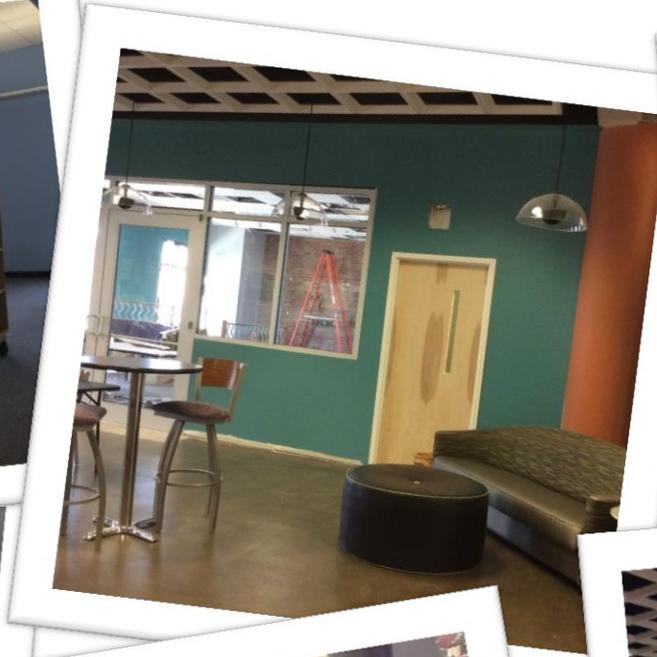
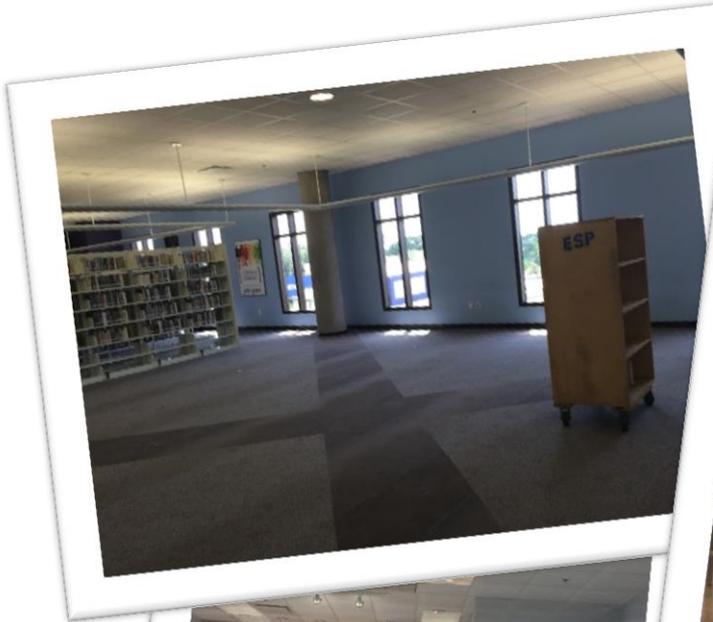
2005-2016



THE PLAN



DURING THE REMODEL



2017



TEEN HUB



TEEN HUB INFO & RESOURCES

- Ⓢ Reserved for teens
- Ⓢ Wii U & PS4
- Ⓢ Computers & Wi-fi
- Ⓢ Storage lockers
- Ⓢ Craft/activity kits
- Ⓢ Charging station

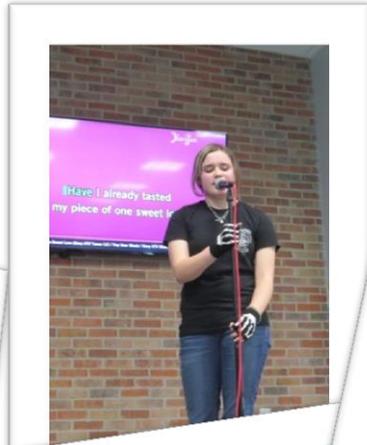


TEEN HUB INFO & RESOURCES

- TEENS Guitar, ukulele, and keyboard
- TEENS Button maker
- TEENS Tabletop games
- TEENS Comfy seating
- TEENS Art supplies
- TEENS Free Library books
- TEENS Friendly staff



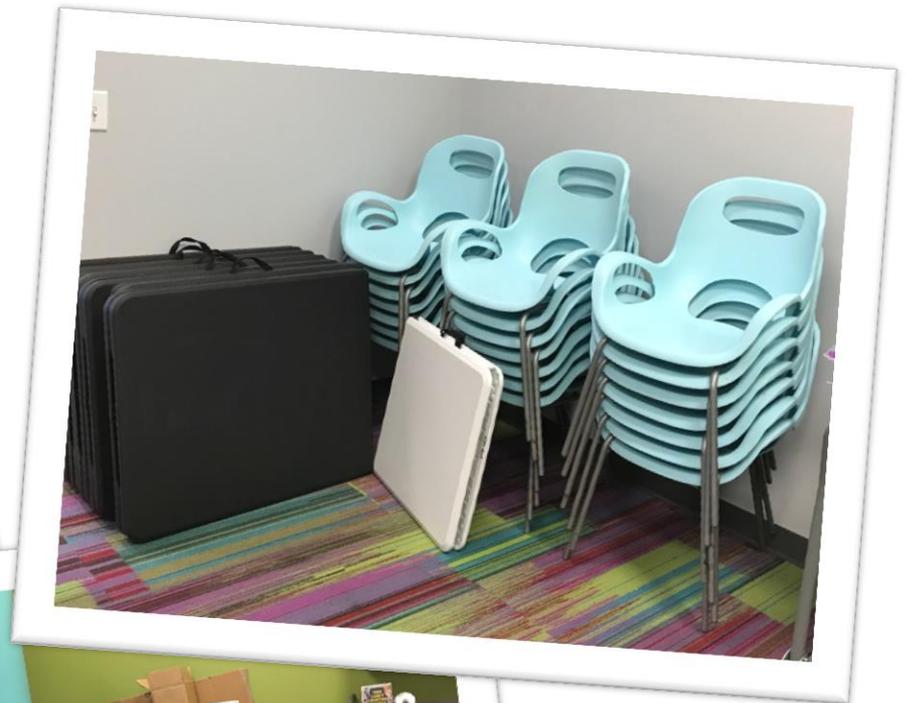
PROGRAMS IN THE VANN STUDIO



OFFICE: BEFORE ☹️



WORKROOM: AFTER!



A SEAT AT THE TABLE



SHERYL SANDBERG

LEAN IN

WOMEN, WORK AND THE WILL TO LEAD

SHERYL SANDBERG



...and breadth. She has
...er I have known: curiosity
...and Lean In, an important new
...out of their talent. With her ideas
...ship in the years to come."
—Jeff Immelt, CEO, General Electric

...life's most difficult doors is already in our
...nds us that we can reach within ourselves to
—Alicia Keys

...Sandberg's incredible TEDTalk on why we have too few women
...y believe as I do that we need equality in the boardroom, then this
...you. As Facebook's COO, Sheryl Sandberg has firsthand experience of
...ing more women in leadership roles is good for business as well as society.
...ential reading for anyone interested in righting the injustice of this
—Sir Richard Branson, chairman, the Virgin Group

...ambitious challenges to women: to create the lives we want,
...rk, to be partners in our homes, and to be champions of
...vides pragmatic advice on how women in the twenty-first
...n challenges. I hope women—and men—of my generation
...us build the lives we want to lead and the world we want
—Chelsea Clinton

TEEN STAFF TIMELINE



- ⦿ One Teen Assistant at each branch
- ⦿ Three Teen Assistants at HQ
- ⦿ One Teen Media Assistant
- ⦿ One Teen Services Librarian
- ⦿ And me, the Director of Teen Services

**January
2004**
Started at
SCPL as the
Young
Adult
Librarian

**September
2008**
Added a
full-time
Assistant
and started
staffing the
room

July 2010
Became
our own
department!

**January
2014**
Added
a Teen
Services
Librarian

July 2017
Increased
HQ
Assistants to
35 hours
and last
remaining
branch Teen
Assistant to
30 hours
with benefits

2004

2017

**November
2005**
Added a
part-time
Assistant

**November
2009**
Added a
part-time
Assistant

**August
2012**
Added a
part-time
Assistant

**August
2016**
Converted
a position
to a Media
Assistant

FIGURE OUT WHAT YOU WANT

Larger book or programming budget?

A teen area?

An assistant?

An office?

RESEARCH & THEN ASK FOR IT

Ask about the budget. How is money allocated?

Find out when to put in budget requests

Compare library resources dedicated to children

Work hard and be visible

Make a case for teens

BE RELENTLESS
... BUT PATIENT

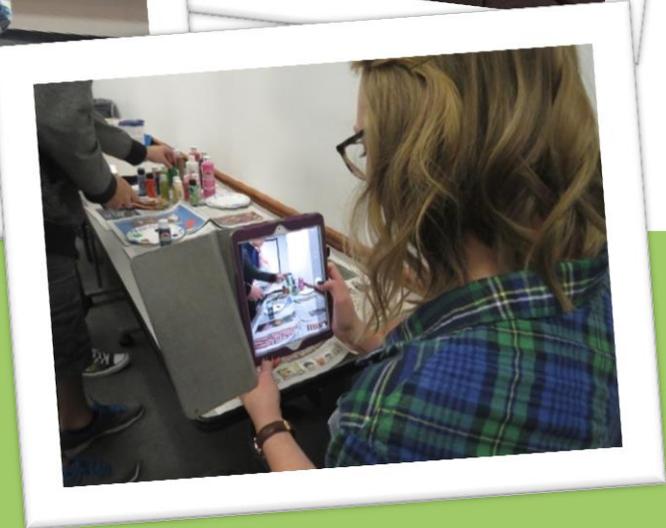
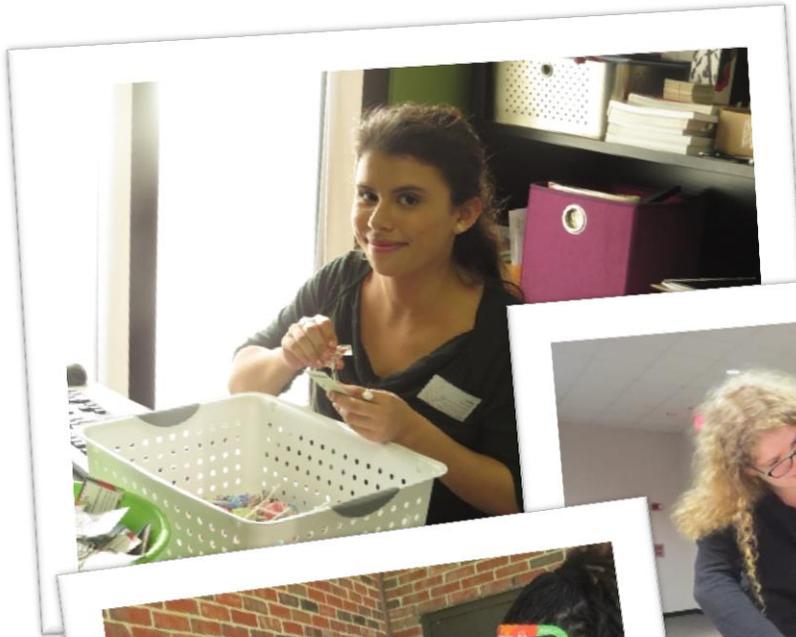


TEEN INTERNSHIP

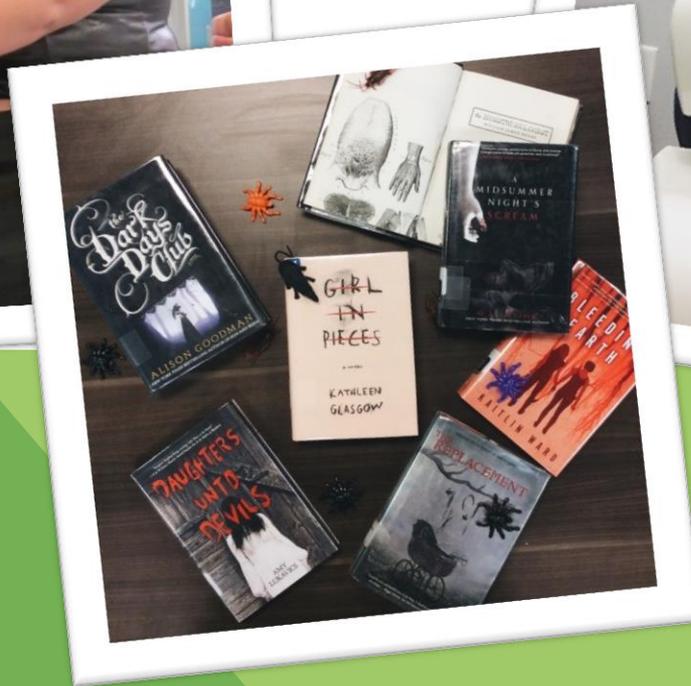
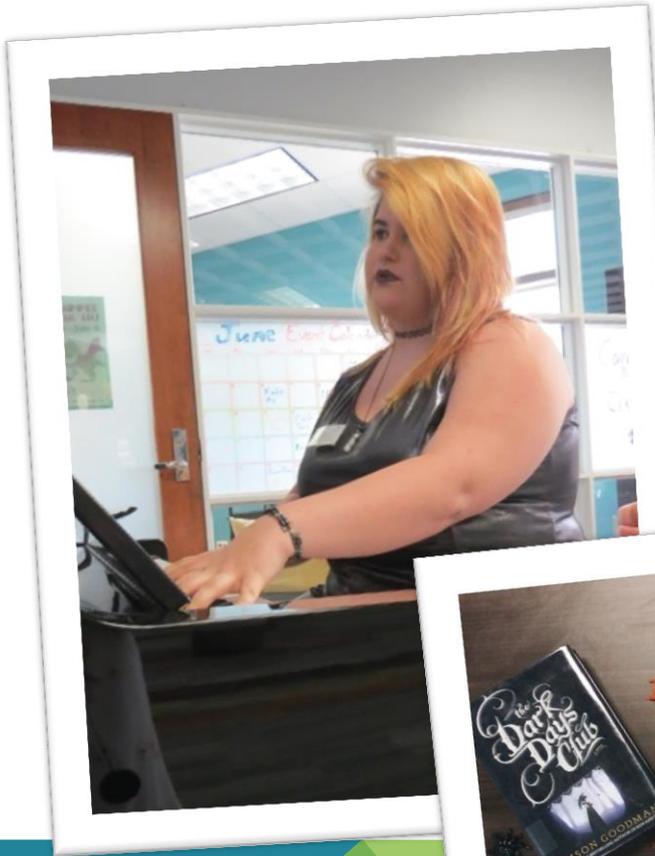


- TEENS 3 interns a year
- TEENS \$500 stipend
- TEENS 130 hours of work
- TEENS Ages 14-18
- TEENS Letter of recommendation

WHAT THE INTERN DOES



A WIN-WIN SITUATION



SCHOOL VISITS



GETTING TEENS TO THE TABLE



Prize Wheel
\$60



Lotto Tickets
Cheap, but lots of staff
time!

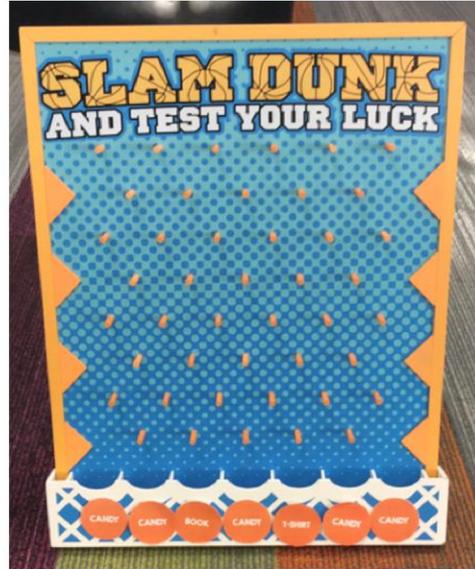


Claw Machine
\$30

GETTING THEM TO THE TABLE



Makey Makey
\$50



Plinko
\$30



Prizes, like candy, books,
or these mood cups

DESIGN A BOOKMARK CONTEST



Wing Ling Tang, age 16



Jocelyn Hardy, age 11



Design a Bookmark Contest

You may use this template to design your bookmark.

Name: _____ Age: _____ Grade: _____

Address: _____

ART SHOW



PHOTOBOOK



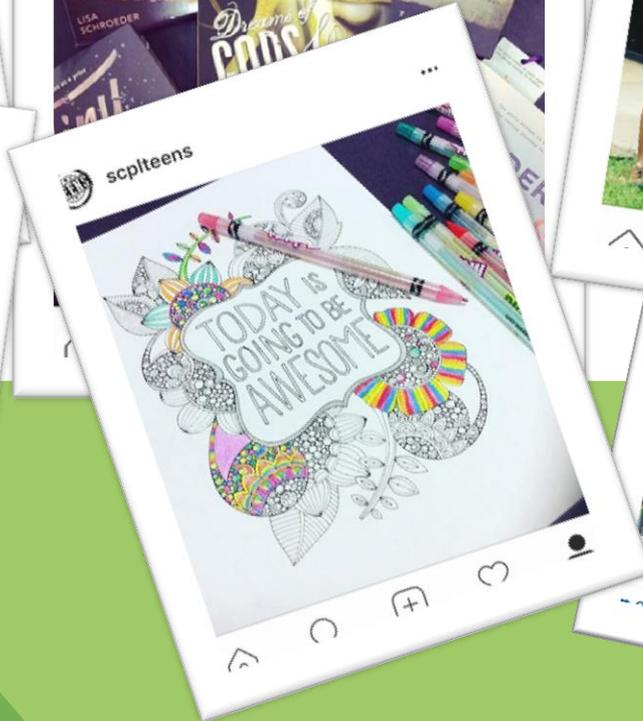
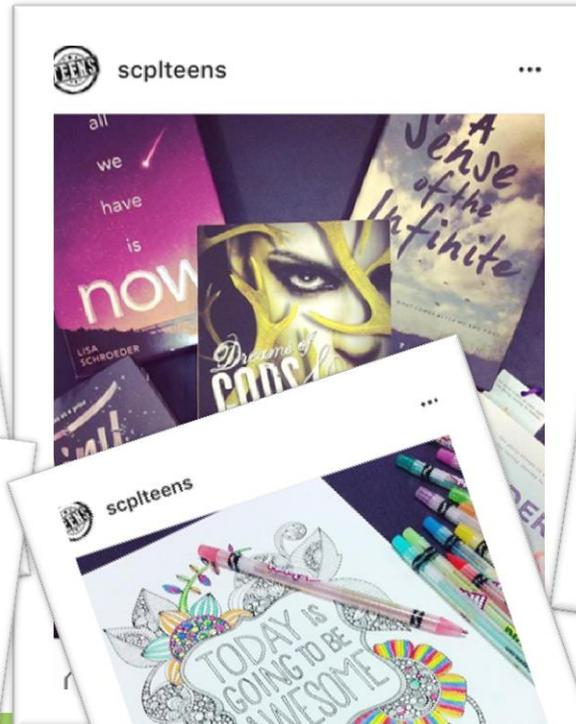
PHOTO BOOK SPARTANBURG



PHOTO BOOK SPARTANBURG



INSTAGRAM, FACEBOOK, & TEXTING



FOLLOW US!



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PROMOTE YOUR BRAND



THERE'S NO EASY ANSWER



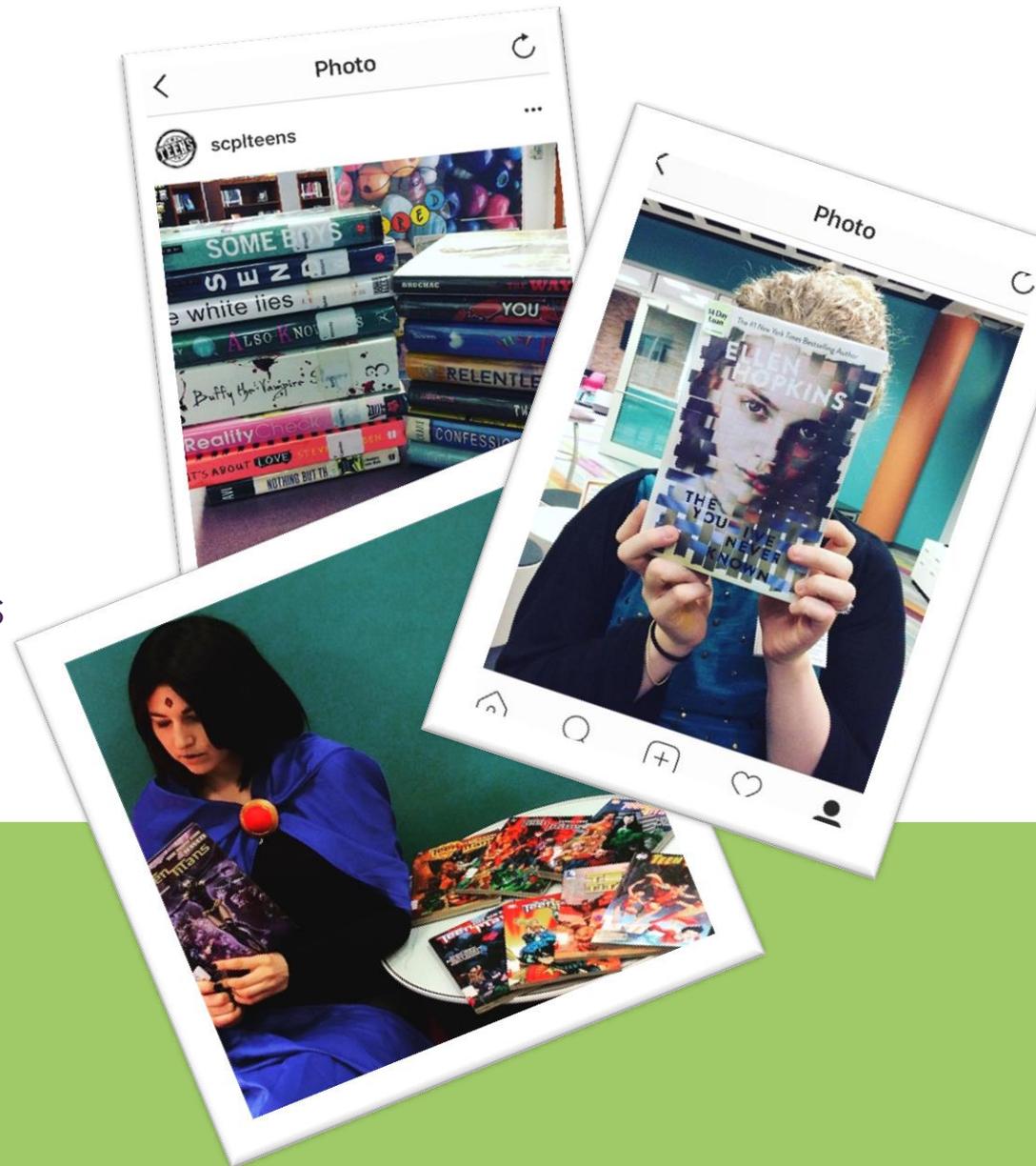
Get your teens involved

- Group photos
- Bookface
- Book spine poetry
- Teen book reviews



Utilize fun resources

- Boomerang and Repost
- Use videos and gifs
- Stay up-to-date on trends
- Use staff strengths



TEXTING WITH REMIND.COM



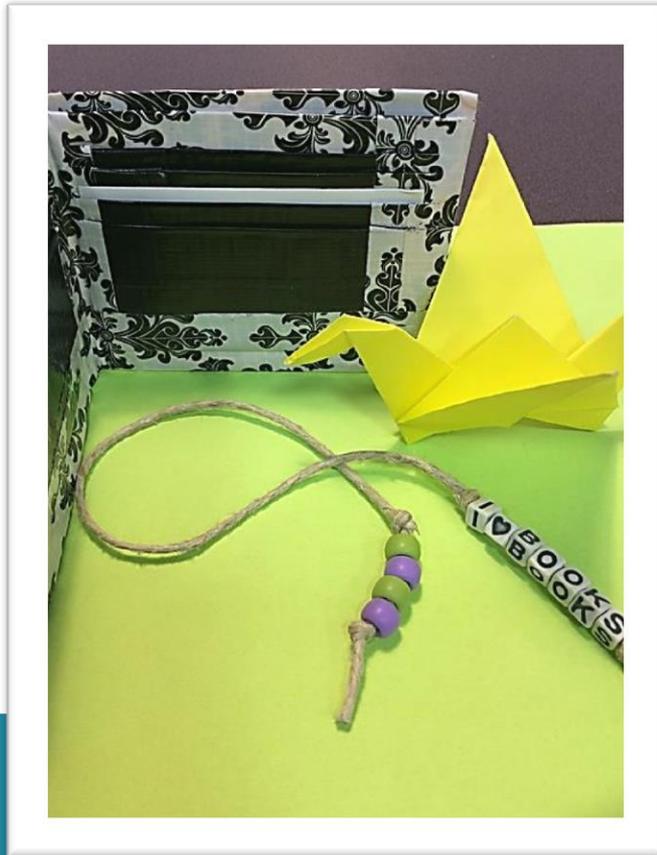
- Free service that allows you to send mass texts
- You can schedule texts
- Teens can join or you can add them manually
- Teens can reply
- Teens can easily opt out

PROGRAMMING KITS & RESOURCES



DEVELOPMENT

Where We Started



Where We Are



OTHER AVAILABLE RESOURCES



LOWER BUDGET KITS



- Creative Writing Kit (\$50)
- Paper kits, such as Origami (\$15)
- RPG Kit (\$35)
- Marble Magnets (\$25)
- Kits using upcycled resources like Altered Books, and Guitar Pick Jewelry (\$40)
- Minute to Win it (\$30)



MEDIUM BUDGET KITS



- Bottle Cap Pendants (\$40)
- Fuse Beads (\$50)
- Sculpey Clay (\$50)
- Paracord Bracelets (\$75)
- Costume Makeup (\$75)
- Shrinky Dinks (\$75)
- Spa Kit (\$75)

HIGHER BUDGET KITS



- STEAM kit (\$1000)
- Button Maker (\$400)
- Glow Kit (\$100)
- Makey Makey (\$120)
- Tie Dye (\$200+)
- Henna Art (\$100)
- Sewing Kit (\$200+)

MOST POPULAR



- Button Maker
- STEAM
- Sculpey Clay
- Bottle Cap Pendants
- Fuse Beads
- Glow Science
- Minute to Win it
- Origami
- Costume Makeup
- Escape Rooms

ORGANIZATION

 SPARTANBURG COUNTY
PUBLIC LIBRARIES
Create. Connect. Change.

Teen Department Kit Request Form

Please fill out the form below to borrow a kit from the Teen Department. Some kits are available only for teen programming due to their popularity, expense/difficulty of replacing supplies, etc. They are marked as such. All programs in a Box kits are stocked for a minimum of 15 participants. Please refer to Teen Programming Resources to see the specific materials in each kit and for more details on supply kits. You will be contacted about the status of your request within a week. Contact Travis Sanford directly with questions or special requests.

Your name *

Your location *

Program type *

Program date and time *

Programs in a Box Kits

Gaming Kits

Supply Kits

Equipment

Technology (teens only)

Special instructions

Teen Department notes

Teen Department approval



Requests made through an online form



Dedicated staff member



Sufficient storage space



Delivered via library courier



Instructions and checklists for staff

QUESTIONS?

And my contact info in case you have questions after today!

SPARTANBURG COUNTY
PUBLIC LIBRARIES

Susan Myers

Director of Teen Services

151 South Church Street Spartanburg, SC 29306

e. susanm@infodepot.org

p. 864.596.3500x1241

f. 864.596.3518

www.infodepot.org

OPEN INVITATION
TO VISIT!

