IMPROVE LIVES THROUGH DIGITAL LEARNING

One of the greatest challenges your patrons face can also be their greatest opportunity. The employment landscape is continuously changing, and workers are being tasked to learn new technologies and skills to stay competitive. *Gale Presents: Udemy* empowers users to keep up with these demands, and elevate their skill set, on a digital platform that connects them to courses taught by world-class instructors.

Gale Presents: Udemy connects patrons to more than 6,000 video-based online learning courses in business, technology, and personal development. Nearly 2,000 of these courses are taught by instructors in their native language (French, German, Japanese, Portuguese, and Spanish). This top collection, curated from 130,000 courses on Udemy.com and powered by Udemy for Business, helps learners get where they want to be.

HELP PEOPLE REACH THEIR GOALS AND PURSUE THEIR DREAMS

BE THE FIRST TO DELIVER PREMIER COURSES

Udemy's dynamic, one-of-a-kind marketplace model helps signal trends and identify the hottest new skills employers want. This gives users the competitive advantage of having access to course content that responds to market changes in weeks—and sometimes even days.

OFFER COURSES TAUGHT BY NATIVE SPEAKERS

With so many people looking for online skills development today, making learning more inclusive is important. *Gale Presents: Udemy* offers nearly 2,000 courses taught by instructors in their native languages. These courses, offered in French, German, Japanese, Portuguese, and Spanish, go beyond traditional content dubbing and video captions, making this the only library resource of its kind.

GIVE LEARNERS THE POWER TO CHOOSE

Learners have clear preferences when it comes to how they want to learn. Offer patrons a personalized learning experience that puts their individual needs and interests first. Students can see top courses and trending skills, giving them the power to choose courses that fit them best. Plus, smart recommendations give users course suggestions based on previous interactions with the platform.

LEARN FROM LEADING EXPERTS

Some of the best teachers are found outside the classroom. Our instructors are world-class thought leaders, subject matter experts, bestselling authors, and award-winning professors who are working and making advancements in their fields.

more ➡

GALE
A Cengage Company

Gale, here for **everyone.**

MAJOR COURSE CATEGORIES

Cloud Computing

Data Science

Design

Development

Finance & Accounting

Human Resources

IT Operations

Leadership & Management

Marketing

Office Productivity

Personal Development

Project Management & Operations

Sales

COURSE RATING:
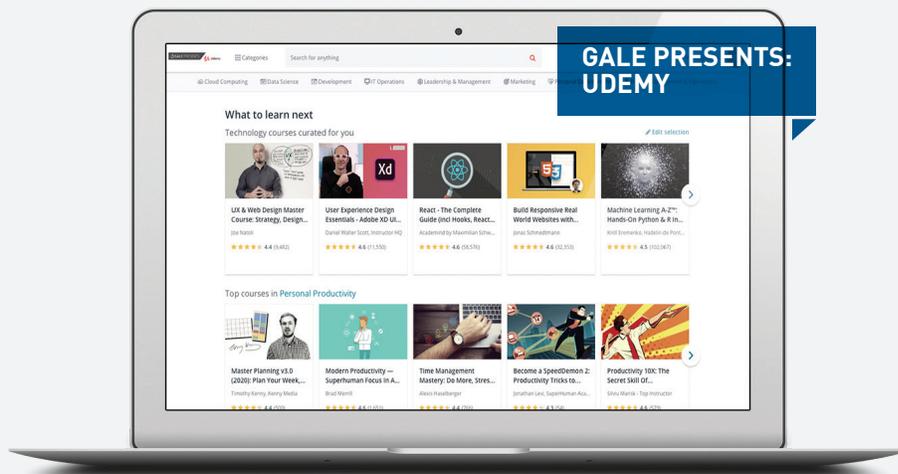
Excel Essentials for the Real World

Created by Leila Gharani

★★★★½

Course rating 4.7 (588 ratings)

"Excellent course. Key topics expertly explained. Definitely a five star program of study. I will be able to apply the techniques learned with confidence."

Udemy Student Review

GALE PRESENTS: UDEMY

Product screen capture as of January 2020. Actual interface may vary.

WIDE SELECTION OF TOPICS
Users can access more than 6,000 courses—nearly 2,000 of which are taught by instructors in their native language—to find high-quality, in-demand content covering all levels of technical and business skills across 75 categories.

ANYTIME, ANYWHERE ACCESS
With an app for iOS and Android, users can download courses to view off-line, listen to courses with podcast-style audio, and watch courses using Chromecast or Apple TV.

SUPPLEMENTAL COURSE CONTENT
More than 60 percent of courses let users put their new skills into practice via assignments, quizzes, practice tests, and coding exercises.

MOST UP-TO-DATE COURSES
Courses are added weekly, as new skills and demands emerge in each field, while outdated courses are removed.

TAILOR-MADE LEARNING EXPERIENCE
Users can select the instructor and content that best matches their skill needs and learning preferences, and filter search results by course features, level, duration, topic, and ratings.

RESOURCES FOR WORK-LIFE BALANCE
Patrons can take courses to develop their personal interests, whether they want to learn a language, tap into their creative side, or explore ways to be happy and healthy.

ONLINE COURSES FOR TODAY'S WORKFORCE

Gale Presents: Udemy encourages library patrons to meet the challenges that come with digital transformation and remain competitive in the modern workplace. This unique, one-of-a-kind resource offers thousands of timely courses on in-demand skills and trending competencies, allowing professionals to drive innovation and success in their field. In fact, 80 percent of Fortune 100 companies trust Udemy for employee upskilling.

LEARN MORE

☎ **800.877.GALE**

🖥 **gale.com/trialudemy**

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