### EBSCO eBooks

# Let the *EBSCO eBooks*<sup>™</sup> Exploration Begin!

Discover the Right E-Book Models for Your Library.

Investigate e-book collection types, user models, ordering options and more by clicking the icons. E-Book Collections and Access Models

E-Book Accessibility



E-Book Ordering Options

## 

# **E-Book Collection Types**

Find the Right Road for Your Library's E-Book User Volume and Budget



## Access Models

Pick the Most Suitable Vehicle for Your Users:



**1 Book 1 User (1B1U):** One user can access an e-book at one time



**1 Book 3 User (1B3U):** Three users can simultaneously access an e-book at one time



**1 Book Unlimited User (1BUU):** Unlimited number of users can access an e-book at one time



**DRM-Free:** Unlimited number of users can access an e-book at one time without barriers. Select publishers offer DRM-free at the UU level.



**Concurrent Access:** Unlimited number of users can access an e-book up to an annual # of uses

Not all e-book models or collections are created equal, and it's important to pick an e-book solution that fits the needs of your library users and your budget. Browse the options below and discuss the best course of action with your local EBSCO representative.

#### E-Book Collection Types:

(Click on the collection type to learn more)

Perpetual Collections (purchase once, own forever)

**Featured Collections** 

**Subject Sets** 

Custom Collections

**DDA Collections\*** 

**Individual E-Books** 

Subscription Collections (renewable e-book subscriptions)

#### **Subscription Collections**

\* Short-term loans are an exception; discuss options with your EBSCO representative.

# Featured Collections

## Popular Path to E-Book Ownership of Complete Collections



Purchase as complete collections or title-by-title. <u>See Ordering Options</u>

When the demand for access to a large quantity of e-books across a widerange of topics is high, a perpetual collection is a smart choice. These sizeable e-book collections are suitable for institutions looking to select from and own hundreds of e-book options in categories such as award winners, new releases and DRM-free titles.

#### **Considerations:**

- Access model availability is determined by e-book publishers
- E-book ownership ensures your library has access to titles in perpetuity. For broader access to a wide range of titles across disciplines, consider <u>Subscription Options</u>
- Acquire as complete collections or browse title-by-title in EBSCO*host Collection Manager* (ECM) - <u>See Ordering Options</u>
- Featured collections are also available in GOBI<sup>®</sup> - See Ordering Options

www.ebsco.com/products/ebooks

#### **Benefits of Featured Collections:**

- Large collections of e-books across many topics curated by collection development librarians
- Guarantee access with this purchase-once-and-own-forever option
- High-quality e-book collections that include frontlist titles whenever possible
- Browse dozens of DRM-free e-book collections with unlimited user access

## Popular Featured Collections:

- New! Business and Science of Cannabis
- **New!** Green Business
- New! Diverse Voices
- Doody's Medical Titles -All Years
- DRM-Free New Releases
- **New!** Project Management
- Women in the Workplace

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## Subject Sets

Reliable Passage to Ownership of Frontlist, Subject-Specific E-Books

Purchase as complete collections or title-by-title. See Ordering Options

With thousands of best-of and bestsellers lists available, it can be hard to select e-books that meet the needs of your entire library in a timely fashion. Subject sets offer libraries reputable collections that can be quickly viewed, easily purchased and accessible to students in minutes, while assuring quality coverage of important subject areas.

#### **Considerations:**

- New sets are released twice per year in August and February – <u>sign up</u> for the newsletter Knowing eBooks for updates.
- Access model availability is determined by e-book publishers
- Acquire subject sets in EBSCOhost Collection Manager (ECM) - <u>See Ordering Options</u>
- Subject sets are also available as Spotlight Lists in GOBI - <u>See Ordering Options</u>

#### **Benefits of Subject Sets:**

- New and popular e-books on high-interest topics
- Highly curated collections assembled by EBSCO librarians
- Each set contains e-books published within the past two years with no duplication among current or past subject sets

## **Popular Subject Sets:**

- New! Accessibility & Disability Studies
- Allied Health
- Anatomy & Physiology
- Biology & Life Sciences
- Business
- Computer Science
- Criminal Justice
- Economics
- Gender & LGBTQ+ Studies
- Nursing
- Sociology

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# **Subscription Collections**

A Budget-Friendly Route to a Large **Quantity of Relevant E-Books** 



When budgets are lean and your library needs a large number of highquality e-books on specific subjects, e-book subscriptions are a great solution. These highly curated collections vary in quantity based on topic and offer unlimited user access to scholarly titles from leading publishers and university presses.

#### Benefits of EBSCO eBooks Subscriptions:

- Large selections of popular titles in high-interest subject areas
- New e-books added regularly at no additional cost
- Reduce turnaways with unlimited access on all e-books
- Affordable way to acquire a large amount of discoverable content at a low per title cost
- Adds a strong layer of foundational content essential to course curricula and research

#### **Considerations:**

• Not all vendors use good subscription management practices. EBSCO notifies your library of new and removed titles,

## **Popular Subscription Collections:**

- High School Academic
- Business
- Clinical
- Education
- Harvard Business **Review Press**

- History
- Nursing
- Psychology
- Religion

does not use filler content, and ensures frontlist e-book publication dates match the MARC record dates.

- All e-book subscription packages are offered on an annual subscription basis
- Titles are removed or replaced at the end of each semester to avoid interruption to course work
- EBSCO subscriptions can only be acquired through an EBSCO representative

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## **Custom Collections**

A Trail Crafted to Fit Your Library's Unique Needs

Looking for a unique e-book collection? Let EBSCO's dedicated team of collection development librarians help you create a custom collection of e-books to satisfy your library's distinctive e-book requirements. Give us your criteria, and our collection development experts will curate a collection of e-books for your library to consider.

#### Benefits of EBSCO eBooks Custom Collections:

- Unique collections of e-books curated specifically for your library by EBSCO collection development experts
- Choose from any combination of access models, from perpetual to DDA to Concurrent Access
- Drill down into niche topics that fit the unique research needs of your library users

#### **Considerations:**

- Access model availability is determined by e-book publishers
- EBSCO custom collections can only be requested through an **EBSCO representative**

www.ebsco.com/products/ebooks

## Types of Custom Collections:

EBSCO recognizes the importance of aligning e-book collections to your library's goals and initiatives. Here are some examples of custom collections:

- Biblical Studies
- Medical Technology
- Cannabis Studies
- Global Supply Chain
- Inspiring Women
- Japanese History and Culture
- Marriage and Family Therapy

- Nursing Examination
- Pastoral Ministry
- Tourism
  Marketing

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# DDA (Demand-Driven Acquisition) Build a Pathway for Guaranteed Usage

Preserve your library's budget while maintaining control over the collection development process with the EBSCO Demand-Driven Acquisition (DDA) program.

**How does it work?** Create DDA title lists for your library on EBSCO*host Collection Manager* (ECM) using specific criteria, and then expose the bibliographic records to end users without purchasing the titles. A title on the DDA list is triggered for purchase when a user directly accesses the title, guaranteeing that only those titles with meaningful use are purchased.

#### **Benefits of DDA Collections:**

- Easy option to maintain control over the acquisition of specific *EBSCO eBooks*
- Develop a collection of e-books with guaranteed usage based on research needs of your library's audience
- Users can easily discover titles by browsing or searching your library's e-book collection

www.ebsco.com/products/ebooks

#### **Considerations:**

- Best used as a complement to your library's collection and not as a substitute for purchased or leased books
- Access model availability is determined by e-book publishers
- DDA collections are a convenient self-service option that can be managed through ECM and GOBI.
   See Ordering Options

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#### An E-Book is Triggered for Purchase When a Library User:

- **Browsed** the e-book for up to 10 minutes
- **Turned** up to 10 pages in the e-book
- **Downloaded** any portion of the e-book
- Emailed any portion of the e-book
- **Printed** any portion of the e-book

#### **Types of DDAs:**

- For purchase
- For short-term loan (STL)
- For a designated number of STLs, followed by a purchase
- A combination of purchase and STL

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## **E-Book** Accessibility

**Optimizing the Experience for All Users** 

The ability to make e-books accessible to all types of users is a top priority. EBSCO is committed to working with libraries to help forge a trail of positive experiences for everyone. Here are some of the ways EBSCO is working toward creating the most user-friendly e-book experience possible.

## How EBSCO is supporting users with vision impairments:

- Accounting for All Types of User Needs: EBSCO ensures all workflows are perceivable, operable, understandable and robust ("POUR") for all users. This means that when we write requirements for our software, we always account for compatibility with screen readers and assistive technology as well as keyboard navigation as part of our software development process.
- **Rigorous and Continuous Testing:** In addition to automated accessibility testing, the EBSCO product teams invest in rigorous manual testing with various screen readers and browser combinations, recurring user testing, and regular audits to ensure our software is both WCAG 2.1 AA compliant and usable.
- **Modern, Responsive Design on all EBSCO Interfaces:** When accessing e-books on desktops, users with vision impairments can zoom in up to 200% without loss of functionality.
- **High Design Standards:** EBSCO employs universal design principles and adheres to minimum color contrast guidelines across all interfaces.

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## E-Book Accessibility

Optimizing the Experience for All Users

- Commitment to Continuous Improvement: EBSCO actively works with partners, including the W3C, Benetech, and the Carroll Center for the Blind, to make improvements across the content acquisition and delivery ecosystem. EBSCO also works with publishers to improve the accessibility of their e-books and relax DRM restrictions that could interfere with assistive technology.
- E-book format recommendations: EBSCO offers e-books in EPUB format for more than 70% of our titles, both downloaded and online. The EPUB format provides inherent support for accessibility – it is HTML-based, which provides a superior experience to PDF for screen readers, and reflows, which is critical for effective zoom.

#### **PDF VS. EPUB Formats Explained:**

The majority of *EBSCO eBooks* are available in both PDF and EPUB formats, so users can choose the format that best meets their needs. While the PDF format provides the closest look and feel to the print version, EPUB offers many additional features:

- HTML-based format that automatically resizes to fit any screen on any device
- Linking to other e-book sections and/or out to the open web
- Clickable headings that can be used to quickly and easily navigate within the e-book

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# **E-Book Accessibility**

Optimizing the Experience for All Users

## Fast Stats\* About the Growing Need for Improved Accessibility:

- 15% of the world's population, experience some form of disability, either permanent or temporary
- About 4% of the population have low vision, whereas 0.6% are blind
- 7 to 12% of men have some form of color-vision deficiency
- Low-vision conditions increase with age, and half of people over the age of 50 have some degree of low-vision condition
- Worldwide, the fastest-growing population is 60 years of age and older

\*Source: https://www.worldbank.org/en/topic/disability



### Steps Your Library Can Take Now:

- Identify accessibility partners in your library and organization
- Incorporate accessibility into workflows when purchasing content
- Test and experience platforms/ resources from a user's perspective
- Build strong relationships with vendors and inquire about their accessibility standards
- Provide feedback, recommendations to <u>accessibility@ebsco.com</u>

# EBSCO Accessibility More than Just E-Books



# *EBSCO eBooks*<sup>™</sup> are delivered on EBSCO*host*<sup>®</sup> and *EBSCO Discovery Service*<sup>™</sup> (EDS).

EBSCOhost<sup>®</sup> and EBSCO Discovery Service<sup>™</sup>

- Section 508 and Web Content Accessibility Guidelines (WCAG) 2.1 AA Level A compliant
- Voluntary Product Accessibility Template (VPAT) available

EBSCO eBooks follow:

- Accessible Rich Internet Applications (ARIA) best practices
- The World Wide Web Consortium (W3C) Web Accessibility Initiative recommendations

Find additional information about *EBSCO eBooks* accessibility here: https://connect.ebsco.com/s/article/EBSCO-eBook-Accessibility-Guide

Section 508 – Federal law mandating that all electronic and information technology developed, procured, maintained, or used by the federal government be accessible to people with disabilities.

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EBSCO achieved the first gold score of

# 100%

for a platform or publisher by the ASPIRE e-book accessibility audit

Learn More

# E-Book Acquisition/ Ordering Options Tools to Build and Manage Your

Library's E-Book Collections

#### EBSCOhost Collection Manager (ECM):

Quick and Simple Collection Management Tool for All Types of Libraries | Login or request an account now

ECM is the fastest and easiest way to manage a library's digital collections. Use this convenient online collection management tool to:

- Browse millions of *EBSCO eBooks, EBSCO Audiobooks* and *Flipster*<sup>®</sup> digital magazines from one location
- Acquire highly curated collections of e-books built by subject experts
- Download and request EBSCO eBooks Rapid MARC Records
- Build a demand-driven acquisition (DDA) list of e-books
- Upgrade owned e-books using EBSCO automatic upgrades
- View usage reports to support acquisition decisions

Learn about new collections available for purchase in ECM by <u>signing up</u> for the newsletter Knowing eBooks.



## Save a Tree – Buy an E-book

EBSCO is a green company committed to taking strides to save the planet.

If your library is looking to reduce your environmental footprint, contact an EBSCO representative about digital solutions.

#### Other Ways to Go Green:

Reduce Printed Resources with:

*Flipster* Digital Magazines

Audiobooks

Reduce Printed Newsletters with:

LibraryAware

Reduce Electricity with:

EBSCO Solar

# E-Book Acquisition/ Ordering Options

Tools to Build and Manage Your Library's E-Book Collections

#### GOBI

The Ultimate One-Stop Book Acquisition Solution | Learn more about GOBI

Recognized as the #1 supplier of both print books and e-books to thousands of academic customers around the world, GOBI allows libraries to find and order books from top e-book aggregators and publisher platforms from one convenient location. Let GOBI Library Solutions help your library:

- Select from more than 17 million e-books and print books from multiple aggregators, publishers and presses using one intuitive interface
- Use approval plans to acquire books and e-books that match your library's profile, goals and preferences
- View librarian-recommended e-books and print books with GOBI Spotlight Lists
- Rely on best-in-class proprietary bibliographic metadata to support acquisition decisions and bolster efficient collection development decision-making
- View usage reports such as "My Owned Title" to support acquisition decisions

## Support Textbook Affordability Efforts at Your Institution.

#### Ask about Faculty Select.

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This easy-to-use interface allows faculty to access quality open textbooks, Open Educational Resources (OER), and request access to unrestricted library e-books from top academic publishers.

#### Learn More

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## EBSCO eBooks

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