



Illuminating the Future

#SCLA18 #SELA18

October 31 to November 2, 2018

REGISTRATION PACKET



Hilton Greenville
45 Orchard Park Drive
Greenville, SC29615



Illuminating the Future

#SCLA18 #SELA18

Pre-Conferences

9 a.m. to Noon

Wednesday, October 31

Members, \$35; non-member, \$45

Light Bulb Moment: Services to Entrepreneurs of All Ages

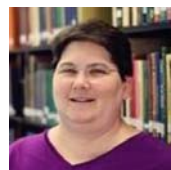
The light bulb has long been a symbol for a great idea. Indeed, the words “light bulb moment” are often used to describe that very instant frozen in time when a person has a moment of clarity, or has dreamed up a fantastic new invention.

But what do you do with an idea? How do you nurture it? Join us for the *Light Bulb Moment* Pre-Conference, sponsored by the STEM Interest Group, to learn how to assist entrepreneurs to take their idea to the next level. The session will delve into the four types of intellectual property, give in-depth information about trademarks, and give state and local resources available for libraries, small businesses, and entrepreneurs.

Presenters



Jan Comfort is a Reference Librarian at the R.M. Cooper Library at Clemson University, where she has worked for more than 25 years. Her areas of specialty are engineering and computer science (particularly for the undergraduate audience), and intellectual property. She lives on the shores of Lake Hartwell in Anderson, SC with her husband and two spoiled kitties.



Meredith Futral received her Master of Library and Information Science degree from the University of Southern Mississippi in 1997. In early 1998, Meredith traveled to Zambia, Africa to work as a librarian and missionary at the Baptist Theological Seminary of Zambia. After this rewarding experience, Meredith returned to Mississippi in December of 1999. Meredith followed up her Africa experience with a job at Ole Miss where she worked for three years as the Accounting and Electronic Resources librarian. Meredith joined Clemson University

Libraries in August 2003 as one of the Business Librarians. She works with students and faculty in the areas of Accounting, Management, Marketing, and the MBA program.

Addressing Dysfunction and Incorporating Self-Care for Library Staff

Concepts from the authors' book, *The Dysfunctional Library*, will be the focus for the first half of the interactive session. Topics include workplace incivility, toxic behaviors, conflict, and weak leadership. The team will also introduce a variety of solutions to shape a positive and productive library work environment. The second half of the session will focus on concepts from the authors' book, *The Mindful Librarian*.

Participants will be introduced to the basic principles of mindfulness and discover the multitude of ways that mindful practice can improve the specific work librarians do, from reference services to workplace relationships to goal-setting and much more. Ideas for dealing with stress and burnout will be discussed and participants will receive multiple suggestions and resources to gain deeper knowledge on the topic in the future.



Richard Moniz, MA (History), MLIS, EdD served as the Director of Library Services for Johnson & Wales University's North Miami campus from 1997 - 2004 and has been the Director of Library Services at Johnson & Wales University's Charlotte campus since 2004. He has also been an instructor for the University of North Carolina at Greensboro's LIS program since 2007. He is sole author of the textbook *Practical and Effective Management of Libraries* (2010), co-author of *Fundamentals for the Academic Liaison* (2014), co-author and co-editor of *The Personal Librarian: Enhancing the Student Experience* (2014), co-author of *The Mindful Librarian* (2016), co-author of *Librarians and Instructional Designers: Innovation and Collaboration* (2016), co-author of *The Dysfunctional Library: Challenges and Solutions to Workplace Relationships* (2017), and co-

editor of the forthcoming ALA book entitled *Recipes for Mindfulness in Your Library*. He also has a

contributed chapter in *Mid-Career Library & Information Professionals: A Leadership Primer* (2011) and in *Advances in Library Administration and Organization* (2015 edition). He is actively engaged in the profession through facilitating and co-facilitating workshops, talks, and keynote addresses associated with various topics surrounding librarianship. He has held a number of committee and board responsibilities within ALA LLAMA, ACRL CLS, and Metrolina Library Association and is always interested in learning from others in the field.



Jo Henry, MLIS, MPA, serves as Librarian with the Charlotte Mecklenburg Library. Previously, she was the Information Services Librarian at South Piedmont Community College. She is co-author of *The Dysfunctional Library: Challenges and Solutions to Workplace Relationships*, *The Mindful Librarian: Connecting the Practice of Mindfulness to Librarianship* (2016), *Fundamentals for the Academic Liaison* (2014), and *The Personal Librarian: Enhancing the Student Experience* (2014). She has published in *Journal of Library Administration*, *Public Services Quarterly*, *Library Review*, *Community and Junior College Libraries*, and *College and Research Library News*. In addition to co-facilitating workshops, she has presented at the ALA Annual Conference, North Carolina Library Association Conference, and the Metrolina Library Association Conference.



Joe Eshleman received his Master of Library and Information Science degree from the University of North Carolina at Greensboro in 2007. He was the Instruction Librarian at Johnson & Wales University Library–Charlotte from 2008-2015. Currently, he is a librarian at Central Piedmont Community College. He is a co-author of *Fundamentals for the Academic Liaison* and a contributor to *The Personal Librarian: Enhancing the Student Experience* as well as a coauthor of *Librarians and Instructional Designers: Collaboration and Innovation*, *The Mindful Librarian : Connecting the Practice of Mindfulness to Librarianship* and *The Dysfunctional Library: Challenges and Solutions to Workplace Relationships*. He has presented on numerous occasions, including at the American Library Association Conference, the Lilly Conference on College and University Teaching, the Teaching Professor Technology Conference, and the First National Personal Librarian and First Year Experience Library Conference.

First General Session & Business Meeting

Wednesday, October 31, 2018

Speakers: Richard Moniz, Jo Henry, Joseph Eshleman

Second General Session & Luncheon

Thursday, November 1, 2018



R. David Lankes is a professor and the director of the University of South Carolina's School of Library and Information Science. Lankes has always been interested in combining theory and practice to create active research projects that make a difference. His work has been funded by organizations such as The MacArthur Foundation, The Institute for Library and Museum Services, NASA, The U.S.

Department of Education, The U.S. Department of Defense, The National Science Foundation, The U.S. State Department, and The American Library Association.

Lankes is a passionate advocate for libraries and their essential role in today's society earning him the American Library Association's Ken Haycock Award for Promoting Librarianship in 2016. He also seeks to understand how information approaches and technologies can be used to transform industries. In this capacity he has served on advisory boards and study teams in the fields of libraries, telecommunications, education, and transportation including at the National Academies. He has been a visiting fellow at the National Library of Canada, The Harvard School of Education, and was the first fellow of ALA's Office for Information Technology Policy. His book, *The Atlas of New Librarianship* won the 2012 ABC-CLIO/ Greenwood Award for the Best Book in Library Literature.

Third General Session & Luncheon

Friday, November 2, 2018



Richard E. Ashby Jr. obtained his Bachelor's degree from New York Institute of Technology and his MLIS degree from Queens College in New York. Mr. Ashby began as a security guard in the Wyandanch Public Library. Over time he rose through the ranks as a library custodian, page, lead page, page supervisor, children's program coordinator, teen services and head of circulation. While working in the library Mr. Ashby went to graduate school full time. Mr. Ashby believes that serving the community through local and international partnerships is the future of libraries. While at the Wyandanch Public Library, he collaborated with the community by creating innovative programs that engaged the community both young and senior, by developing a teen advisory board, and by donating books to several West African countries. Mr. Ashby gave his energy to the New York Black Librarian's Caucus, where he later became the Vice President and President. He kept attending meetings in New York even after moving to Philadelphia and accepting a position as the Director of the Yeadon Public Library. Since he has been in Philadelphia, he secured the future of the New York Black Librarian's Caucus. Mr. Ashby negotiated with the New York Library Association to become one of its affiliates; this affiliate program expands the reach of the NYBLC. As a resident of Philadelphia, Mr. Ashby started an afterschool program to help the neighborhood youth called LiteracyNation. He became the only person registered a solo "Side Walk Librarian" Under Mr. Ashby's leadership he later formed his afterschool program into LiteracyNation Inc., a non-profit organization, servicing people through community outreach and by giving away hundreds of new and gently used books. During Mr. Ashby's last five years as the Yeadon Public Library director, he developed Café 3, which is the flagship program of his library. This program distributes approximately 250 lunches a week to children at his library, supplied by the Archdiocese of Philadelphia. Mr. Ashby partnered with Goodwill to employ seniors who bring to his library a wealth of experience to his team. Mr. Ashby sponsors local artists and authors. He also initiated a Cops and Croissants program to help the Yeadon Police force and the community get to know one another. His colleagues for these and many more efforts have recognized Mr. Ashby. He is an accomplished presenter and motivational speaker. In 2014, his colleagues with the Librarian of the Year award recognized him presented by the Black Caucus of the American Library Association, in 2016, he received the Movers and Shakers Award presented by the Library Journal. Mr. Ashby serves his community spiritually, as the Co-Pastor of Church of Christian Fellowship. In June of 2018, Mr. Ashby accepted the leadership of the Black Caucus of the American Librarian Association, after having served as its Vice President for two years. One of Mr. Ashby's favorite sayings is "Our programming is diverse [enough] to meet all of the changes public libraries are undergoing." "With literacy and justice for all."

Sponsors



General Information: The South Carolina Library Association invites all library professionals, paraprofessionals, students, and vendors to our annual conference. Please submit your registration by *September 14th* to take advantage of the **Early Bird rate** and save on your costs!

Conference Host Hotel: Hilton Greenville, 45 Orchard Park Drive, Greenville, SC 29615



The SCLA/SELA Joint Conference host hotel is the Hilton Greenville located off I-385 (just two exits from downtown Greenville). Please contact the Hilton Greenville at (800) HILTONS [445-8667] by **September 30th**, to reserve your room. The conference committee has reserved a discounted rate of \$139 plus tax per night. Currently, the tax rate is 13 percent.

PLEASE NOTE: THE HOTEL ROOM CANCELLATIONS POLICY REQUIRES AT LEAST A ONE DAY NOTICE (24 HOURS) OR A ONE NIGHT FEE WILL BE CHARGED TO THE CREDIT CARD ON FILE. Visit www.scla.org for additional information and a link to the hotel's reservations page.

Parking: The hotel has ample free parking.

Wednesday, October 31st

Registration Desk open from 8 a.m. to 5 p.m.
First General Session / Keynote

Thursday, November 1st

Registration Desk open from 8 a.m. to 5 p.m.
SELA Breakfast
Second General Session / Keynote Luncheon
USC School of Library and Information Science Alumni Tea
All Conference Reception

Friday, November 2nd

Registration Desk open from 7:30 a.m. to 10 a.m.
Poster Sessions
Third General Session / Keynote & Awards Brunch

- **Photography/Videography Policy:** Please note that photos and videos may be taken at the SCLA annual meeting and used by SCLA on our website and other social media outlets.
- **Payment Information:** Checks or Money Orders should be made payable to the SC Library Association (SCLA) and mailed to SCLA, Attn: Conference Registration, P.O. Box 1763, Columbia, SC 29202. The Early Bird deadline is Friday, September 14th. All payments must be received or postmarked by September 14th, in order to take advantage of the discounted rate.
- **Cancellation Policy:** Substitutions are welcomed at any time. Registration cancellations made in writing and postmarked, emailed, or faxed at least thirty days prior to the official start (September 30th) of the conference will result in a full refund, less an administrative fee of \$50.
- No telephone cancellations will be accepted. There will be no refunds issued for cancellations received after September 30th, unless there are extenuating circumstances.

Special Events

Five Forks Branch Library Tour

10 a.m. to 11:30 a.m. Wednesday, October 31
Free; however, advance registration is required



The Five Forks branch opened March 25 and is approximately 28,000 square feet, the 2nd largest in the system. The new Five Forks branch was built in partnership with McMillan Pazdan Smith Architecture, LLC and Melloul-Blamey Construction. The library includes features like a quiet reading room, drive-up window for picking up hold items, public meeting spaces, a children's area with centers for active learning, a secured outside "Play Porch," and a separate teen area.

Website: <https://www.greenvillelibrary.org/locations/five-forks>

USC/SLIS Alumni Reception

5-6 p.m., Thursday, November 1
Hilton Greenville
Free (advance registration is encouraged)

All Conference Reception

7 to 9 p.m., Thursday, November 1
Southern Bleachery - 250 Mill Street, Taylors, SC
\$10 per person; ticket included in all comprehensive registrations

Sponsored By



SCLA/SELA Joint Conference Registration Form - Oct. 31-Nov. 2

Name: Mr. / Mrs. / Ms. / Dr. _____

Title: _____

Library/Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-mail: _____

Name as it should appear on nametag: _____

(Optional) Twitter Username (for inclusion on nametag): @_____

I am a current member of **SCLA/SELA** _____ Yes _____ No

Payment Information: Checks or Money Orders should be made payable to the SC Library Association (SCLA) and mailed to SCLA/SELA Joint Conference Registration, Post Office Box 1763, Columbia, South Carolina 29202.

	Early Bird Rates (through September 14, 2018):	Member Rate / Non-Member Rate
_____	Comprehensive Registration [Includes the Conference Luncheon, Awards Brunch, and All Conference Reception] ** I plan to attend the All Conference Reception: _____ Yes _____ No	\$200 / \$225
_____	Three-Day Registration Only	\$145 / \$180
_____	Full-time Student and/or Retiree	\$125 / \$150
_____	One-Day Registration Day Attending: _____	\$95 / \$125
_____	One-Day Full-time Student and/or Retiree Day Attending: _____	\$85 / \$105
_____	Conference Luncheon (Thursday) - Early Bird Rate	\$45 / \$55
_____	Awards Brunch (Friday) - Early Bird Rate	\$45 / \$55
_____	Pre-Conference Workshop	\$35 / \$45
	After September 14 and/or On-Site Rates:	
_____	Comprehensive Registration (includes all activities)	\$220 / \$245
_____	Three-Day Registration	\$175 / \$195
_____	Full-time Student and/or Retiree (3-day)	\$150 / \$175
_____	One-Day Registration Day Attending: _____	\$125 / \$145
_____	One-Day Full-time Student and/or Retiree Day Attending: _____	\$105 / \$125
_____	SELA Breakfast (Thursday)	\$27
_____	Conference Luncheon (Thursday)	\$55 / \$60
_____	Awards Brunch (Friday)	\$55 / \$60
_____	Pre-Conference Workshop	\$45 / \$55
	Additional Selections (pre-registration is encouraged for all additional events):	
_____	USC SLIS Alumni Tea (pre-registration encouraged) - 5 p.m. Nov. 1	Free
_____	All Conference Reception (included in Comprehensive Registration) - 7 p.m. Nov. 1	\$10
_____	Five Forks Branch Tour (registration required) - sponsored by McMillan Pazdan Smith	Free
	TOTAL DUE	\$ _____