



SPONSOR & EXHIBITOR PACKET

Columbia Metropolitan Convention Center
1101 Lincoln Street
Columbia, SC 29201

SCLA Conference
October 27-29, 2026

WELCOME TO THE 2026 SCLA CONFERENCE

The 2026 SCLA Annual Conference will be held October 27 – 29, 2026 at the Columbia Metropolitan Convention Center in Columbia, SC. You will want to take advantage of this special opportunity to feature your company or organization, and what you have to offer to librarians from across the state. As a Conference exhibitor and/or sponsor, you will maximize your presence and investments. Thank you for supporting South Carolina libraries!

SCLA offers many sponsorship opportunities as listed in this registration packet. Sponsorships at every level help to make the Conference a reality. The Conference, in turn, brings into one place a significant group of professionals who make up your customer base.

SCLA RULES AND REGULATIONS GOVERNING ALL EXHIBITS AND EXHIBITORS

All exhibits should be completely set up by noon, Tuesday, October 27th. Access and set-up hours will be in your exhibitor confirmation letter. No dismantling or packing of exhibits may begin prior to 4 p.m. on Wednesday, October 28th. A block of rooms has been reserved at the Hampton Inn Columbia Downtown Historic District with a rate of \$184.00/night, plus tax. Self-parking at the hotel is \$16.00 per day. The CMCC parking lot adjacent to the facility may be available at no charge on a first-come, first-served basis. Pay-for-Parking garages and metered parking are also available.

Code of Conduct: The South Carolina Library Association (SCLA) is committed to providing a welcoming environment which enables members and participants to learn, network, and freely exchange ideas. To support this commitment, we request that all attendees abide by the ALA Statement of Appropriate Conduct at our annual conference and other SCLA sponsored events. Harassment of any kind will not be tolerated. Participants asked to stop hostile or harassing behavior are expected to comply immediately. Please contact SCLA management if you believe you have been harassed or that someone has otherwise violated this Code of Conduct. We request that all SCLA members abide by the Code of Conduct when participating in SCLA sponsored or hosted events, meetings, and online or in-person communication. All reports will be promptly reviewed to determine and carry out the appropriate course of action.

Exhibit Hours: Tuesday, October 27th – Noon – 6:00pm / Wednesday, October 28th – 8:30am – 4:00pm

Description of Space: Each booth contains an 8' covered table; 2 chairs; vendor ID signage; wastebasket; and complimentary internet. Any two or more adjacent booths may be rented to provide a double or larger booth.

Booth Assignment: Priority assignments may be given to sponsors, exhibitors with multiple booths, previous SCLA exhibitors, and date of application/payment received. Early registration is encouraged. All applications must be accompanied by full payment. No cancellation refunds will be issued after August 31st, 2026.

Shipping Instructions: The venue has limited storage space. Pick-up arrangements should also be made prior to the Conference with our display company, PRX/Party Reflections. More information will be sent in your confirmed exhibitor confirmation letter.

Available Extras: Additional tables, power or equipment should be requested prior to the Conference. Further information on ordering will be in your exhibitor confirmation packet. Any request processed onsite will require an additional fee.

Subletting Exhibits Space: No exhibit space may be sublet without written permission from the Exhibits Chair.

Liability: The South Carolina Library Association and the Columbia Metropolitan Convention Center will not be responsible for the safety of exhibits from theft, fire, or other causes, although the exhibits area will be closed when the building is closed for the night. The exhibitor assumes responsibility for injury or damage to persons or property occurring within the exhibit space assigned to each exhibitor in accordance with the terms of this agreement.

Care of Building & Equipment: Exhibitors or their agents shall not injure or deface the walls and floors of the building or the booths. If any damage occurs, the exhibitor is liable to the Columbia Metropolitan Convention Center.

Character of Exhibits: Executive Director and Conference Chair reserve the right to decline any exhibit or part of an exhibit if it is deemed unsuitable.

Listing in the Program: To be listed in the official Conference program, exhibitors must be registered before September 14th, 2026.

Nature of Contractual Agreement: The provisions set forth in this document shall be binding upon exhibitors who make applications, pay fees, and are assigned space. No refunds will be issued after August 31st, 2026.

SPONSORSHIP OPPORTUNITIES

GENERAL CONFERENCE SPONSORSHIPS (NOT TIED TO A SPECIFIC EVENT)

Diamond	\$7,000.00
<ul style="list-style-type: none">- Verbal thanks from the SCLA President from the podium and a representative from your company on stage- E-mail highlighting your organization and services sent to attendees prior to the conference- Ability to message conference attendees via the conference app- All EMERALD level benefits	
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Emerald	\$5,400.00
<ul style="list-style-type: none">- Acknowledgement on SCLA Facebook and Instagram accounts- Ability to message conference attendees via the conference app- All AMETHYST level benefits	
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Amethyst	\$3,700.00
<ul style="list-style-type: none">- Exhibit booth- All GARNET level benefits	
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Garnet	\$2,100.00
<ul style="list-style-type: none">- A table for product information at the Poster Session- All ONYX level benefits	
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Onyx	\$1,600.00
<ul style="list-style-type: none">- Opportunity to provide an insert or flash drive in all participants' conference packets- All TOPAZ level benefits	
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Topaz	\$1,100.00
<ul style="list-style-type: none">- Signage throughout the conference- All OPAL level benefits	
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Opal	\$500.00
<ul style="list-style-type: none">- Verbal acknowledgement at the conference- All QUARTZ level benefits	
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Quartz*	\$250.00
<ul style="list-style-type: none">- Recognition on SCLA website	

*If you would like to be a Quartz level sponsor, please reach out to Lauren Flinner directly at lflinner@richlandlibrary.com or (843) 991-3248.

EVENT SPONSORSHIPS

Coffee/Refreshment Break Sponsor (5 opportunities)	\$2,200.00/each
Welcome to the Conference Refreshment Break—Tuesday, October 27th Morning “Coffee Shop,” October 28th and October 29th Afternoon Break—October 27th or October 28th	
<ul style="list-style-type: none">- All benefits of the GARNET sponsorship level (see above)- Organization announced at keynote/business meeting- Signage prominently displayed at function- Sponsors can send 2 attendees to the conference for the duration of the refreshment break	
First General Session Sponsor (October 27th): Opening Keynote Speaker	\$1,600.00
<ul style="list-style-type: none">- All benefits of the ONYX sponsorship level (see above)- Organization announced at keynote/business meeting- Opportunity to share in introduction at sponsored event- For exhibitors: Sponsor recognition signage for exhibit booth	
Second General Session Sponsor (October 28th): Keynote Speaker	\$7,000.00
<ul style="list-style-type: none">- All benefits of the DIAMOND sponsorship level (see above)- Organization announced at keynote/business meeting- Opportunity to share in introduction at sponsored event- For exhibitors: Sponsor recognition signage for exhibit booth	
All Conference Reception (October 28th)	\$8,000.00
<ul style="list-style-type: none">- All benefits of the DIAMOND sponsorship level (see above)- Organization announced at keynote/business meeting- Opportunity to share in introduction at sponsored event- For exhibitors: Sponsor recognition signage for exhibit booth	
Third General Session (October 29th): Awards Lunch	\$7,000.00
<ul style="list-style-type: none">- All benefits of the DIAMOND sponsorship level (see above)- Organization announced at keynote/business meeting- Opportunity to share in introduction at sponsored event- For exhibitors: Sponsor recognition signage for exhibit booth	
Additional Sponsorship Opportunities	
- Conference Bag with Company Logo	\$1,600.00
- Conference Wi-Fi	\$1,350.00
- Whova Conference App Sponsorship	\$2,400.00

PURCHASE YOUR SPONSORSHIP PACKAGE HERE!

EXHIBITOR OPPORTUNITIES

Booth Type	Early Bird Price - (Before 8/31/26)	Regular Price
Standard	\$575.00	\$675.00
Non-Profit	\$475.00	\$575.00
Author	\$325.00	\$430.00

Add Ons

Additional 8' Table	\$70.00/each
Booth Electricity	\$55.00
Exhibitor SCLA Membership	\$40.00

[**PURCHASE YOUR EXHIBITOR TICKETS HERE!**](#)