

2019 SCLA Annual Conference  
October 9 - 11, 2019 Columbia, SC



# WELCOME



Welcome to the 2019 South Carolina Library Association Annual Conference! We are excited to again be Columbia at the Columbia Marriott.

IDEA: Inclusive. Diverse. Effective. Accessible. This is the theme for this year's conference and the IDEAs that enable libraries to be effective at serving our communities. Conference Committee Chair Nathan Flowers and his team have embodied these values to put together a conference that will be welcoming to all.

This year's conference schedule promises a slate of engaging, informative, and useful sessions that has something for all library employees. We also hope the networking opportunities allow you to meet, share experiences, and connect with colleagues from across the state. Thank you for taking time to make this conference and SCLA a part of your professional life.

Please also take the time to visit with our vendors and let them know that you appreciate their attendance and support.

On a personal note, I will miss Helen Fellers at the conference this year—a vibrant library advocate that was always ready to have a good time at the conference!

PS- Don't forget to share your experience on Twitter and Facebook using the hashtag #scla2019.

**Amanda Stone**  
*SCLA President*



This year's conference has been a lot of fun to plan, primarily because being able to read about the diverse and engaging sessions all of you are putting on. I am always astounded at the wealth of knowledge and expertise that is so willingly shared by our colleagues in SCLA.

I hope you enjoy the conference, and take home something that will help you continue to be inclusive, diverse, effective, and accessible for the communities you serve. They are counting on it.

**Nathan Flowers**  
*SCLA First Vice-President*

# KEYNOTE SPEAKERS



## **Kaetrena Davis Kendrick**

### **First General Session**

Wednesday, October 9th

Kaetrena Davis Kendrick is Associate Professor, Associate Librarian at the University of South Carolina Lancaster. Kendrick earned her M.S.L.S. from the historic Clark Atlanta University School of Library and Information Studies. Her research interests include professionalism, ethics, racial and ethnic diversity in the LIS field, and the role of digital humanities in practical academic librarianship. She is co-editor of *The Small and Rural Academic Library: Leveraging Resources and Overcoming Limitations* (ACRL 2016) and author of two annotated bibliographies: *Kaleidoscopic Concern: An Annotated, Chronological Bibliography of Diversity, Recruitment, Retention, and Other Concerns Regarding African American and Ethnic Library Professionals* (ACRL 2009) and *Global Evolution: An Annotated, Chronological Bibliography of International Students in U.S. Academic Libraries* (ACRL 2007). In her daily and long-term work at USC Lancaster, Kendrick has transformed her library's programs, services, and culture via creativity, leadership, and advocacy. In 2019, Kendrick was named the Association of College and Research Libraries' Academic/Research Librarian of the Year.



## **Jason Ryan**

### **Second General Session**

Thursday, October 10th

Jason Ryan is the author of three books: "Jackpot: High Times, High Seas, and the Sting That Launched the War on Drugs"; "Hell-Bent: One Man's Crusade to Crush the Hawaiian Mob"; and "Race to Hawaii: The 1927 Dole Derby and the Thrilling First Flights That Opened the Pacific." He is a graduate of Georgetown University and lives in Charleston, South Carolina.



## **Dr. Nicole A. Cooke**

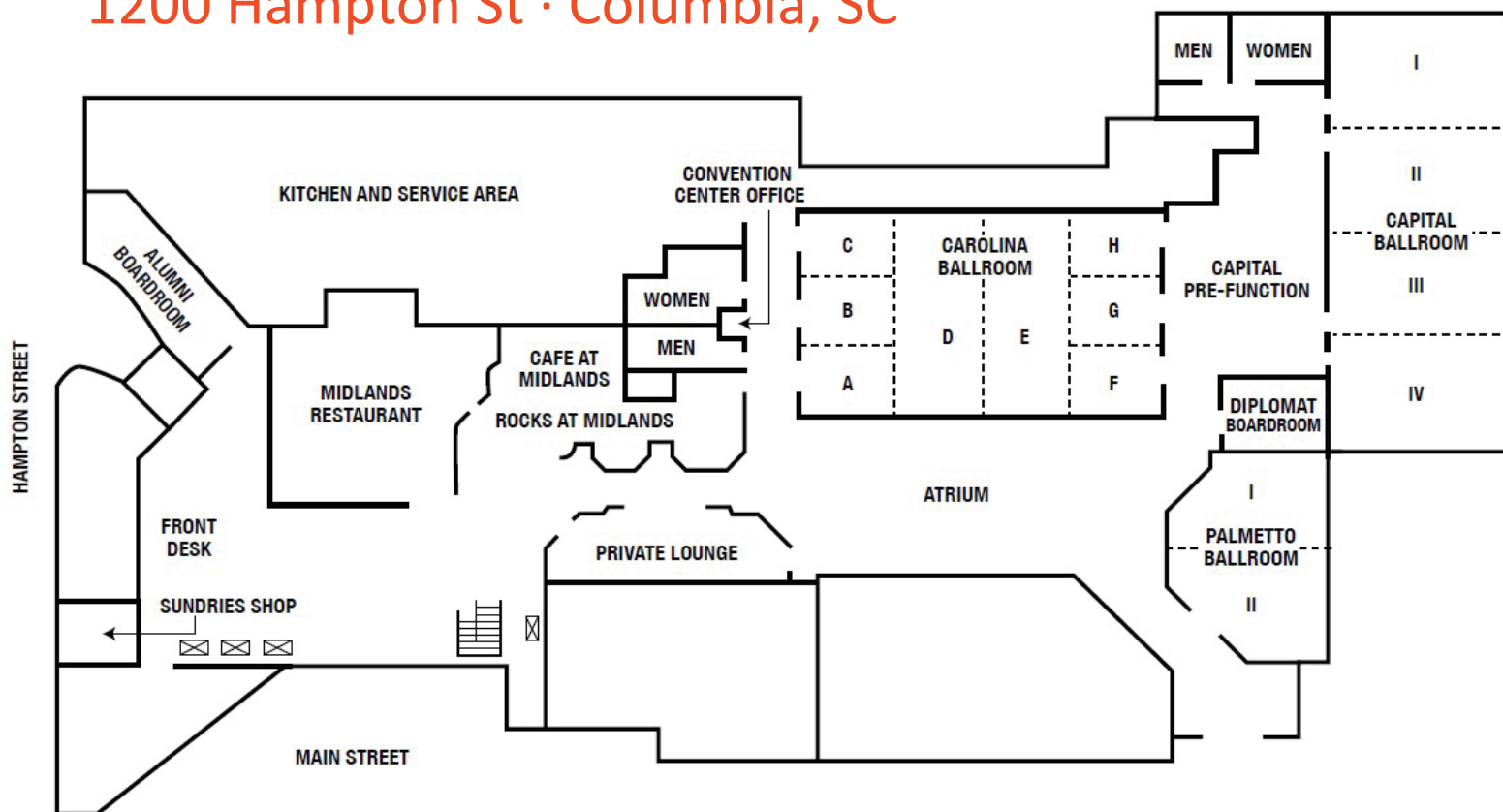
### **Third General Session—Sponsored by the Roundtable for African American Concerns**

Friday, October 11th

Dr. Nicole A. Cooke is the Augusta Baker Endowed Chair and an Associate Professor at the School of Library and Information Science, at the University of South Carolina. Dr. Cooke is a 2012 graduate from Rutgers University with a PhD in communication, information, and library studies. She holds the MLS degree from Rutgers University, and a M.Ed. in Adult Education from Pennsylvania State University. Dr. Cooke's research and teaching interests include human information behavior, fake news consumption and resistance, critical cultural information studies, and diversity and social justice in librarianship (with an emphasis on infusing them into LIS education and pedagogy). Dr. Cooke was named a Mover & Shaker by Library Journal in 2007, she was awarded the 2016 ALA Equality Award, the 2017 ALA Achievement in Library Diversity Research Award, and the Illinois Library Association's 2019 Intellectual Freedom Award. She has also been recognized for her work in combating online hate and bullying in LIS, and she was selected as the Association for Library and Information Science Education's 2019 Excellence in Teaching award winner.

# THE MARRIOTT

1200 Hampton St • Columbia, SC



## HOTEL PARKING

Located at 1400 Sumter Street  
(corner of Hampton and Sumter streets)

*\$14 per day for self parking*  
*\$25 per day for valet parking*

## AIRPORT

Columbia Metropolitan Airport  
3250 Airport Boulevard  
West Columbia, SC 29170

## CITY PARKING GARAGES

Cannon Garage  
1127 Taylor Street  
(corner of Taylor and Sumter streets)

## RICHLAND LIBRARY

1431 Assembly Street  
Columbia, SC  
(803) 799-9084



### LOCAL DINING OPTIONS

The Columbia Visitors Bureau website provides a directory of dining options in Columbia for on-your-own meals while attending the conference. Restaurant directory:  
[columbiacvb.com/restaurants](http://columbiacvb.com/restaurants)



### CONFERENCE CODE OF CONDUCT

The South Carolina Library Association supports the American Library Association's Statement of Appropriate Conduct at ALA Conferences as a model for conduct at all SCLA-sponsored events. The ALA Statement is available at  
<http://bit.ly/ALAstatement>

# SCHEDULE

	Time	Location	Session
Wednesday, October 9th	9:00—11:50 AM	Carolina D	Teen Services Pre-Conference
	12:00—1:00 PM		Lunch
	1:00—2:15 PM	Capital I-III	First General Session & Business Meeting
	2:30—3:20 PM	Carolina D	Serving Children that Struggle with Reading
		Carolina E	Building an Information Literacy Curriculum for a New Academic Program from the Ground Up
		Carolina F-H	Beyond Bestsellers: Managing Emerging Collections at Public Libraries
	3:20—4:00 PM		Refreshment Break
	4:00—4:50 PM	Carolina D	I Always Feel Like (Somebody's Watching Me): Student Perceptions of Library Data Privacy
		Carolina E	Big Changes, Little Change: How to Renovate on a Tight Budget
		Carolina F-H	Serving Your Homeschool Community: Programs and Resources that Work
	7:00—9:00 PM	Atrium	All Conference Reception
Thursday, October 10th	7:30—8:30 AM	Palmetto II	Sponsor Breakfast with the Directors
	9:00—9:50 AM	Carolina A-C	Serving LGBTQIA+ Patrons in Library Communities (Double)
		Carolina D	More of What You Love: Using Data to Connect Customers with Their Next Great Library Experience
		Private Lounge	Resume Review Service
		Carolina F-H	How I Hired My New Boss: Tips for Running an Inclusive Librarian Search
	10:00—10:50 AM	Carolina A-C	Serving LGBTQIA+ Patrons in Library Communities (double)
		Carolina D	Growing Great Graphic Novel Collections for Youth
		Carolina E	Universal Design creates Equity and Inclusion: Moving from Theory to Practice
		Carolina F-H	That Was Easy! Incorporating (Free) Project Management Software into Your Day-To-Day Library Workflows
	11:00—11:50 AM	Carolina A-C	State of the Heart: South Carolina Writers on the Places They Love (Author Panel)
		Carolina D	Diversify Your Library: Hiring and Supporting Diverse Library Staff
		Carolina E	Project Outcome for Academic Libraries: Data for Impact and Improvement:
		Carolina F-H	"Tell Us What You Think:" Results of An Exploratory Study of Student Feedback on an Academic Library
	12:00—1:15 PM	Capital I-III	Second General Session & Luncheon



# SCHEDULE

	Time	Location	Session
Friday, October 11th	1:30—2:20 PM	Carolina A-C	Managing from the Middle
		Carolina D	Storytime Share
		Carolina E	Building Bridges: Improving Library Research Instruction and Access through Faculty Collaboration
		Carolina F-H	Girls Who Code
	2:30—3:30 PM	Atrium	Refreshment Break & Visits with Vendors
	3:30—4:20 PM	Carolina A-C	Mental Health and Libraries
		Carolina D	Advertising for Ability: LIS job ads and Equity, Diversity, and Inclusion
		Carolina E	How to Engage Apathetic Teenagers by Teaching Information Literacy With Drawing and Stories
		Carolina F-H	A Dance with Deals: Understanding the UC/Elsevier Split
	5:00—6:00 PM	Palmetto Ballroom I-II	USC/SLIS Alumni Tea
	6:00—7:30 PM	Richland Library	Happy Learning Hour
	9:00—10:30 PM		President's Reception (invitation only)
	8:00—10:00 AM	Atrium	Poster Sessions
	9:30—10:20 AM	Carolina A-C	SCLA Library Advocacy Update
		Carolina D	Keeping Up with Copyright
		Carolina E	Making The Move: Student, Faculty, and Staff Engagement Initiatives
		Carolina F-H	Eat, Read, Grow
	10:30—11:20 AM	Carolina A-C	Extinguished: Exploring Librarian Burnout
		Carolina D	Privacy, Security, and Libraries
		Carolina E	Two Peas in a Pod: Growing Metadata in Different Corners of the Library
		Carolina F-H	Universal Design for Learning: Creating Accessible Programming, Instruction, and Webinars
	11:30—12:50	Capital I-III	Third General Session & Luncheon
	1:00—1:45 PM	Palmetto I-II	Executive Board Meeting

# WEDNESDAY, October 9<sup>th</sup>

**8 am-5 pm**

**Registration**

Location: Atrium

**9 am-noon**

**Pre-Conference Session**

**Teen Services Program**

Sponsored by the **SC State Library** and the **SCLA Youth Services Section**. This three-hour session will cover a variety of trends and best practices for library staff working with teens, including Virtual and Augmented Reality and other emerging technologies, cooking programs, and much more. Presenter: *SC State Library Staff and SCLA Youth Services Section*

Location: *Carolina D.*

**12-1 pm**

**Lunch and Meet**

Enjoy lunch on Columbia's Main Street. Committee, Section, Round Table, and Interest Group officers are encouraged to meet at this time.

**1-2:15 pm**

**1st General Session & Business Meeting**

Location: *Capital I-III*

Kaetrena Davis Kendrick is Associate Professor, Associate Librarian at the University of South Carolina Lancaster. Kendrick earned her M.S.L.S. from the historic Clark Atlanta University School of Library and Information Studies. Her research interests include professionalism, ethics, racial and ethnic diversity in the LIS field, and the role of digital humanities in practical academic librarianship. In her daily and long-term work at USC Lancaster, Kendrick has transformed her library's programs, services, and culture via creativity, leadership, and advocacy. In 2019, Kendrick was named the Association of College and Research Libraries' Academic/Research Librarian of the Year.

**2:30-3:20 pm**

**Breakout Sessions**

**Serving Children that Struggle with Reading**

A hands-on learning experience on how to serve struggling readers and their families. Learn how to select appropriate books and materials for all types of readers that will meet the needs of the new expectations for 3rd grade reading in South Carolina. Explore programming ideas to aid in early reading intervention and meet the needs of dyslexic readers.

Presenters: *Laura Rogers, Emily Johansson - Richland Library*

Location: *Carolina D*

**Building an Information Literacy Curriculum for a New Academic Program from the Ground Up**

When a college adds a new academic program to its curriculum, librarians have a golden opportunity to make information literacy an integral part of the program's structure and outcomes. This session will describe how the liaison librarian and faculty of the new Middle East and North African Studies program at Wofford College collaboratively designed information literacy activities for the program's two required classes that align with the ACRL frameworks and teach skills for the study of the MENA region. I will share outcomes from the first three years of MENA capstone projects and offer suggestions for incorporating an IL curriculum in new or redesigned academic programs.

Presenter: *Emily Witsell - Wofford College*

Sponsor: *Information Literacy Roundtable*

Location: *Carolina E*

**Beyond Bestsellers: Managing Emerging Collections at Public Libraries**

We can select bestsellers in our sleep, but what about a bigger variety of materials that connect libraries with potential patrons who may not know the library is for the whole community? In this Q&A session, Annie Groover and Jess Herzog discuss the challenges and rewards of managing four emerging collections at SCPL (Adult Learning, Video Games, World Languages, and Adult Graphic Novels) and how these types of collections can help diversify public library offerings for both patrons and staff.

Presenter: *Jess Herzog, Annie Groover -Spartanburg County Libraries*

Location: *Carolina F-H*

**3:20-4 pm**

**Refreshment Break & Visits with Vendors**

Location: *Atrium*

**4:00-4:50 pm**

**Breakout Sessions**

**I Always Feel Like (Somebody's Watching Me): Student Perceptions of Library Data Privacy**

Data privacy has emerged as a controversial topic in higher education. As librarians, we recognize the importance of privacy and confidentiality for allowing patrons to learn and explore without unnecessary barriers or fear of repercussions. However, there is a growing trend of data collection and analysis in libraries that impacts a patron's right to privacy. In this presentation, we'll explore issues of click-through-consent, data invasion, and awareness of the types of data tracked. We will present our findings from a study on student perceptions of data privacy in libraries and discuss future directions for this research.

Presenters: *Megan Palmer, - Clemson University*

*Amie Freeman, Jade Geary—University of South Carolina*

Location: *Carolina D*

# WEDNESDAY, October 11<sup>th</sup>

**4-4:50 pm**

## Breakout Sessions

### Big Changes, Little Change: How to Renovate on a Tight Budget

The presenters will share design approaches and strategies related to renovations and additions that help libraries limit the amount of funding needed while maximizing benefit to the community and customers. Case studies will include various Richland Library projects from the perspective of both architect and staff.

### Serving your Homeschool Community: Programs and Resources that Work

With over 35 homeschool associations throughout the State, and a growing population of homeschoolers, it's time to kickstart or expand your services to homeschool patrons. Presenters and panelists in this session will share innovative ideas and best practices on building programs, services, and resources to reach your homeschool community. From book clubs to digital resources and beyond, you'll learn what works from both the librarian and homeschool parent viewpoints. Come with your questions and leave with great ideas!

Presenters: *Marie Davidson, Victoria Hodges - Aiken County Public Library, Linda Heimbarger - SC State Library*

Location: *Carolina F-H*

**7-9 pm**

## All Conference Reception—Sponsored by EBSCO

Location: Atrium and Palmetto Ballroom

# THURSDAY October 12<sup>th</sup>

**7:30—8:30 am**

## Sponsor Breakfast with Directors

If you're a Director or Head of a Department who has purchasing authority, please come enjoy "Breakfast with the Directors and Sponsors." Meet informally with your colleagues and help us thank those vendors who have supported the conference with a sponsorship of Magnolia level or above.

Sponsor: *South Carolina Library Association*

Location: *Palmetto II*

**8 am-5 pm**

## Registration

Location: *Atrium*

**9:00-9:50 am**

## Breakout Sessions

### Serving LGBTQIA+ Patrons in Library Communities (Double Session—1st Session)

Serving LGBTQIA+ Patrons in Library Communities aims to provide an exploration of terminology, statistics, resources, and more to assist library communities in creating a more inclusive environment for LGBTQIA+ patrons. In addition to this exploration, individuals that attend the session will have the opportunity to participate in a Q&A that will feature librarians that specialize in school librarianship, youth services, adult services, managerial experience, and collection development. Each of the panel participants will answer questions related to how library services in their respective area of expertise can be designed to better include LGBTQIA+ patrons.

Sponsor: *GLBTQ Roundtable*

Presenters: *J. Caroline Smith - SC State Library, John Siegel - USC Upstate, Sarah Metts - York County Library*

Location: *Carolina A-C*

### More of What You Love: Using Data to Connect Customers with Their Next Great Library Experience

Today's library programs are seriously cool and cutting edge, yet many customers struggle to find events they'll love using traditional calendars. That's why Richland Library developed Intercept, a new, open source event calendar and room reservation application that pushes event recommendations to customers based on their activity, gets direct feedback from customers, and enables staff to better plan for future programs. Know who's attending, what they think, and make data-driven decisions on improving programming for customers. Join us to hear more about this leap towards the future of library programming.

Presenters: *Diana Keane, Phillip Higgins - Richland Library*

Location: *Carolina D*



### How I Hired My New Boss: Tips for Running an Inclusive Librarian Search

Are you running a librarian search? Then this session is a must! Christy will provide detailed recommendations on how to run an organized and inclusive search based on her own experiences in co-chairing the search committee for the Furman University Director of Libraries. She'll provide tips on crafting an exciting job ad, advertising the position, screening applications, interviewing candidates, and avoiding implicit bias. Attendees can expect to leave with recommended workflows, concrete tips, and document templates that can be modified and used in their own librarian job searches.

Presenter: *Christy Allen - Furman University*

Location: *Carolina F-H*

### Resume Review Service

Update your resume and stand out from the crowd! The SCLA Continuing Education Committee will offer a drop-in and by appointment resume review service (for public and academic libraries).

Sponsor: *SCLA Continuing Education Committee*

Presenter: *Lisa Gieskes - Richland Library*

Location: *Private Lounge*

## 10:00-10:50 am

### Breakout Sessions

#### Serving LGBTQIA+ Patrons in Library Communities (Double Session—2nd Session)

Serving LGBTQIA+ Patrons in Library Communities aims to provide an exploration of terminology, statistics, resources, and more to assist library communities in creating a more inclusive environment for LGBTQIA+ patrons. In addition to this exploration, individuals that attend the session will have the opportunity to participate in a Q&A that will feature librarians that specialize in school librarianship, youth services, adult services, managerial experience, and collection development. Each of the panel participants will answer questions related to how library services in their respective area of expertise can be designed to better include LGBTQIA+ patrons.

Sponsor: *GLBTQ Roundtable*

Presenters: *J. Caroline Smith - SC State Library, John Siegel - USC*

*Upstate, Sarah Metts - York County Library*

Location: *Carolina A-C*

#### Growing Great Graphic Novel Collections for Youth

The surging popularity of graphic novels for youth, as well as their growing critical acclaim, has been well documented; yet, graphic novel reading continues to carry a social stigma and graphic novels are often a target of censors. In this session, we will engage in conversation about the ways in which our perceptions of graphic novels inform our collection and categorization practices as well as how best to field challenges to graphic novels in our collections. Finally, we will share ideas for growing great graphic novel collections and educating others about their value.

Presenters: *Kim Becnel, Robin Moeller - Appalachian State University*

Location: *Carolina D*

### Universal Design Creates Equity and Inclusion: Moving from Theory to Practice

There is a billboard that visually shouts "Unsee this!" at drivers along highways, enticing businesses to rent billboard space, suggesting that some things, once seen, cannot be unseen. Once researchers, practitioners, and students "see" inclusion as core to their field, workplace, and daily life, it is difficult to "unsee," these basic principles in their practice. This presentation will offer strategies for implementing equity, diversity, and inclusion (EDI) in the classroom and in practice, methods for overcoming barriers to EDI, and measurable impacts of EDI in communities. Participants will learn the process of planning & implementing universally accessible technology in libraries.

Presenter: *Dr. Clayton A. Copeland, Dr. Kim M. Thompson - School of Library and Information Science, University of South Carolina, Brady Cross - Tri-County Technical College*

Location: *Carolina E*

### That Was Easy! Incorporating (Free) Project Management Software into your Day-To-Day Library Workflows

Explore how I have used project management software to assist with the College of Charleston Libraries renewal workflow of subscription-based resources. We will begin the session with an explanation of why I have incorporated project management software into our renewal workflow. Following this we will have a brief evaluation of 3 free software options available and demoing the one I use on a daily basis. Finally, I will provide suggestions for ways in which project management software may be used in other collection management workflows.

Presenter: *Allison Kaiser Jones - College of Charleston Libraries*

Location: *Carolina F-H*

## 11:00-11:50 am

### Breakout Sessions

#### State of the Heart: South Carolina Writers on the Places They Love (Author Panel)

Presented by the Friends of South Carolina Libraries, this session will highlight contributing writers from the three-volume anthology series, *State of the Heart: South Carolina Writers on the Places They Love*, published by USC Press. *State of the Heart* celebrates the places—from the celebrated to the forgotten, public and private—that have inspired a pantheon of writers to share their stories of this place we all call home. The panel will feature editor Aida Rogers with Sandra Johnson (novelist and nonfiction author), Tom Poland (nonfiction author and newspaper columnist), and Clair DeLune (nonfiction author). Sponsor: *Friends of South Carolina Libraries*

Presenters: *Aida Rogers - USC Honors College, Sandra Johnson, Tom Poland, Clair DeLune*

Location: *Carolina A-C*

## 11-11:50 am Thursday Continued

### Breakout Sessions

#### Diversify Your Library: Hiring and Supporting Diverse Library Staff

This is an all-female leadership team panel including members who identify as black and a queer librarian-in-training. Topics discussed include how to recruit, create a healthy and supportive work environment, and provide opportunities for success for diverse team members. All are welcome, and the goal of this panel is to encourage building diverse library teams.

Presenters: *Taylor Atkinson, Rieta Drinkwine, Raven Miller, Linsey Bowers - Union County Library System*

Location: *Carolina D*

#### Project Outcome for Academic Libraries: Data for Impact and Improvement

In this session, attendees will learn about the new Project Outcome for Academic Libraries surveys and resources developed by ACRL. Project Outcome is a free toolkit that helps libraries measure four key learning outcomes – knowledge, confidence, application, and awareness – across seven library program and service areas. This new toolkit will provide academic libraries of any size the means to easily measure the learning outcomes of their programs and services and to use that data as the basis for improvements and advocacy.

Presenter: *Jennifer Arnold - Central Piedmont Community College, ACRL Project Outcome for Academic Libraries Task Force*

Location: *Carolina E*

#### “Tell Us What You Think:” Results of an Exploratory Study of Student Feedback on an Academic Library

Last September, the Dean of Libraries created the Campus Feedback Task Force to “develop a process by which Clemson Libraries [could] solicit online and in-person feedback from campus [constituents.]”

In response, Task Force members prepared a marketing strategy and three methods of soliciting feedback: online via our 10 Days to Have Your Say blog and social media, and in-person through tabling across campus. We will discuss details of how the Task Force met the charge, summarize the 804 responses received, outline potential areas of library improvement for the future, and reflect on what we would do differently next time.

Presenter: *Maggie Mason Smith, Jessica Serrao, Anne Grant - Clemson University*

Location: *Carolina F-H*

## 12-1:15 pm

### 2nd General Session & Luncheon

Location: *Capital I-III*

*Jason Ryan is the author of three books: "Jackpot: High Times, High Seas, and the Sting That Launched the War on Drugs"; "Hell-Bent: One Man's Crusade to Crush the Hawaiian Mob"; and "Race to Hawaii: The 1927 Dole Derby and the Thrilling First Flights That Opened the Pacific." He is a graduate of Georgetown University and lives in Charleston, South Carolina.*

## 1:30-2:20 pm

### Breakout Sessions

#### Managing from the Middle

This session is aimed at library supervisors, academic, special, and public, who are "managing in the middle." These supervisors face multiple challenges as they report to top-level managers while managing teams of peers or paraprofessional staff. Our goal is to boost job satisfaction for middle managers and help them navigate their way through the challenges of multitasking and constant gear-shifting. We will have a broad range of librarians, public, academic, and special librarians, who will help attendees meet their own professional challenges.

At the end of this session, attendees will be able to: Get answers for real-world situations, improve communication, increase productivity, learn how to delegate, and improve performance

Sponsor: *Continuing Education Committee*

Presenter: *Lisa Gieskes - Richland Library, Megan Palmer - Clemson University, Amie Freeman - University of South Carolina, Tiffany Hayes - SC State Library*

Location: *Carolina A-C*

#### Storytime Share

Have a great new song that you're using every week for storytime? Or a tried and true way of keeping parents off their phones in a program? Share your best ideas for public library programming for ages 0-6 with your fellow Youth Services peeps in an hour of program/storytime ideas presented by the best of the best – You! Everyone is welcome to join in the fun, but sharing is not a requirement for those attending the session.

Presenter: *SC State Library Staff*

Location: *Carolina D*

#### Building Bridges: Improving Library Research Instruction and Access through Faculty Collaboration

Collaboration between liaison librarians and faculty members are essential to ensure library research instruction (LRI) and access to library materials meet academic requirements across the university curriculum. The information provided to librarians by faculty members offer a holistic approach to the design and development of LRI sessions. This session provides an overview of the process and procedures utilized to provide research instruction to undergraduate and graduate students.

Presenter: *Beverly D. Charlot - Delaware State University*

Location: *Carolina E*

#### Girls Who Code

Girls Who Code offers free and adaptable curriculum that teaches students how to code. There are over 100 computer science languages to learn and no need to download any software or additional tools to access the languages as it is built into our online platform. Our curriculum is a plug and play model and no need for facilitators to have computer science experience to facilitate a club!

Presenter: *Tai Hutchinson - Girls Who Code*

Location: *Carolina F-H*

## 2:30-3:30 pm

### Refreshment Break & Visits with Vendors

Location: *Atrium*

**3:30-4:20 pm**

**Breakout Sessions**

**Mental Health and Libraries**

Libraries are ideally a welcoming place for everyone. While we cherish our privilege to serve all, we also often struggle in responding to our patrons who have mental health crises. Come learn about the efforts to provide our best response to people having mental health crises, including advice on how to improve our response through training and procedures. We'll discuss the successes and failures of over 25 years at USC, as well as talk about new directions and opportunities to move forward by implementing Mental Health First Aid protocols.

Presenters: *Tucker Taylor - University of South Carolina, Taylor Atkinson - Union County Library*

Location: *Carolina A-C*

**Advertising for Ability: LIS job ads and Equity Diversity and Inclusion**

People with disabilities are the largest minority group in the US population. When seeking library employees, it's important to consider people with disabilities bring a range of skills – often unique but valuable skills - to the workplace. This presentation explores potential routes to improving the hiring and retention of professionals with disabilities. Using data from two recent studies of Australian and US LIS job ads, this research introduces themes of diversity, with a particular focus on disability, found in LIS job descriptions. Findings reveal important factors for inclusion when constructing job ads and, ultimately, to recruiting an inclusive LIS workforce.

Presenters: *Dr. Kim M. Thompson, Dr. Clayton A. Copeland - School of Library and Information Science, University of South Carolina*

Location: *Carolina D*

**How to Engage Apathetic Teenagers by Teaching Information Literacy with Drawing and Stories**

Let's face it, many teenage students aren't interested in information literacy. After experimenting with different teaching methods on high school and college students, we found the act of drawing and reading short stories were effective ways to help students learn and remember important information literacy lessons. Through the demonstration of examples and interactive exercises, the presenters explain how these tools enable librarians to teach differently and students to gain new insights into the ACRL's Framework for Information Literacy and the AASL's Standards Framework for Learners.

Presenters: *David J. Brier, Vicky Lebbin - University of Hawaii at Manoa Library*

Location: *Carolina E*

**A Dance with Deals: Understanding the UC/Elsevier Split**

You've likely heard tales of some libraries around the globe that have eliminated their large journal packages. In February of 2019, the University of California dropped their Elsevier subscription. So, what's the "big deal?" Join us as we discuss the historical background, current events, and implications of the UC/Elsevier split. We'll also unpack emerging issues in open access and publishing and prepare you to be an active, informed participant in the evolving scholarly communication landscape.

Presenters: *Amie Freeman, Paul Cammarata - University of South Carolina*. Location: *Carolina A-C*

**5-6:00 pm**

**USC/SLIS Alumni Reception**

The School of Library and Information Science at the University of South Carolina invites alumni and friends to our annual Alumni Reception. The faculty and staff look forward to catching up with our alumni and making some new friends also.

Location: *Palmetto Ballroom I-II*

**6-7:30 pm**

**Happy Learning Hour**

All SCLA attendees are invited to join us for complimentary drinks, hors d'oeuvres, mingling, and learning with library folks from around the state. This event will infuse some activities designed to help you connect with your communities, uncover their assets, and build new services and spaces that ignite your community's passions.

Sponsor: *Richland Library and the SC Association of Public Library Administrators*

Location: *Richland Library Main, 1431 Assembly Street, 1st Floor Auditorium and Room 214 Empathy Lab*

**FRIDAY,  
October 13<sup>th</sup>**

**7:30-10 am**

**Registration**

Location: *Atrium*

**8-10:00 am**

**Poster Sessions**

Location: *Atrium*

**9:30-10:20 am**

**Breakout Sessions**

**SCLA Advocacy Update**

Please join the SCLA Advocacy Committee and the SCLA ALA Councilor for an update on annual library advocacy efforts. Attendees should expect to learn about 2019 annual advocacy efforts, ALA council updates, legislative concerns, and advocacy plans for 2020.

Presenters: *Virginia Cononie - USC Upstate, Kevin Reynolds - Wofford University, Jonathan Newton - SCLA Past President*

Location: *Carolina A-C*

**Keeping up with Copyright**

Interested in copyright, but find it hard to keep up with everything that's going on? Come find out about some of the current copyright action that could affect libraries and the important work we do. We'll cover some current cases, legislative action, a treaty and more. We'll discuss what's happening as well as bring it home to how it can affect us and our users. Of course we'll point out some great resources for further information. Any level of copyright expertise is welcome!

Sponsor: *Scholarly Communication Interest Group*

Presenter: *Tucker Taylor - University of South Carolina*

Location: *Carolina D*



## 9:30-10:20 am continued

### Breakout Sessions

#### **Making the Move: Student, Faculty, and Staff Engagement Initiatives**

In this presentation, we will discuss some of the successes, struggles, and failures we have encountered as we evolve from a passive institutional role to a more proactive, modern resource for students, faculty and staff. This includes our current philosophy and goals for the library as well as changes to physical space, and campus outreach. We will also include "in progress" and upcoming initiatives. We will also emphasize how the willingness to experiment (and sometimes fail) has resulted in some truly exciting, unique, and positive experiences we would like to share.

Presenters: *Haley Hall, Robin Pesko - Orangeburg-Calhoun Technical College*

Location: *Carolina E*

#### **SC Read Eat Grow**

SC Read Eat Grow is an initiative by the South Carolina State Library to raise awareness of nutritional issues and show how to tie in reading with selecting healthy foods and preparing meals for family members of all ages. This session will discuss how to teach different age groups about food preparation, kitchen safety, recipe reading, math and science in the kitchen, and appreciating our diverse neighbors.

Presenters: *SC State Library Staff*

Location: *Carolina F-H*

## 10:30-11:20 am

### Breakout Sessions

#### **Extinguished: Exploring Librarian Burnout**

This session will explore the findings from the forthcoming paper, "When does burnout begin? The relationship between graduate school employment and burnout amongst librarians". What is burnout? Is there a link between working through library school and later burnout in the LIS field? We investigated this question by examining the responses of 612 current LIS professionals, LIS students, and former LIS professionals. As more students work their way through graduate school, this study sought to discover the prevalence of librarian burnout and if burnout is more common in LIS professionals who worked while enrolled in graduate courses.

Presenters: *Jade Geary - University of South Carolina, Brittany Hickey - Columbia College*

Location: *Carolina A-C*

#### **Privacy, Security, and Libraries**

Library Privacy is a confusing and evolving landscape. Issues now range from laws covering student data to assisting patrons with information about how to keep their online information private, as well as ensuring our own systems are managed responsibly. This session covers library privacy issues and ethics, as well as explains how they are interwoven with technological security. We'll include an overview of the issues, but be sure you go home with some concrete ideas to implement in this session presented by both a librarian and the chief information security officer for USC.

Presenters: *Tucker Taylor, Marcos Vieyra - University of South Carolina*

Location: *Carolina D*

#### **Two Peas in a Pod: Growing Metadata in Different Corners of the Library**

Metadata is ubiquitous in the library setting. At the College of Charleston, two of the corners creating metadata include cataloging and the digital library. While cataloging uses traditional MARC metadata, the digital library works with MODS metadata. Looking at these two approaches within our library, we identified similarities that link our work. Join the College of Charleston's Metadata Services Librarian and Digital Projects Librarian as we discuss our successes and lessons learned.

Presenters: *Leah Worthington, Rebecca McClure - College of Charleston*

Location: *Carolina E*

#### **Universal Design for Learning: Creating Accessible Programming, Instruction, and Webinars**

1 in 5 people in the US is differently-able. Numerous others may not satisfy legal definitions for being differently-able but need accommodations for weak vision, hearing, cognition, learning differences, post-traumatic stress, mobility, arthritis, and aging. This workshop will explore proactive options for creating accessible library instruction, programs, and webinars. It will demonstrate how to modify documents and presentations for optimal design, accessibility, and usability. The session will conclude with discussion and demonstration of low-cost, no cost solutions for increasing access to information, including screen readers, magnifiers, and other assistive technologies currently built-in to Windows and Mac operating systems.

Presenters: *Dr. Clayton A. Copeland - School of Library and Information Science, University of South Carolina*

Location: *Carolina F-H*

## 11:30-12:50 pm

#### **3rd General Session, Brunch, and Scholarship for Diversity Silent Auction Winners**

Location: *Capital I-III*

*Dr. Nicole A. Cooke is the Augusta Baker Endowed Chair and an Associate Professor at the School of Library and Information Science, at the University of South Carolina. Dr. Cooke is a 2012 graduate from Rutgers University with a PhD in communication, information, and library studies. She holds the MLS degree from Rutgers University, and a M.Ed. in Adult Education from Pennsylvania State University. Dr. Cooke's research and teaching interests include human information behavior, fake news consumption and resistance, critical cultural information studies, and diversity and social justice in librarianship (with an emphasis on infusing them into LIS education and pedagogy). Dr. Cooke was named a Mover & Shaker by Library Journal in 2007, she was awarded the 2016 ALA Equality Award, the 2017 ALA Achievement in Library Diversity Research Award, and the Illinois Library Association's 2019 Intellectual Freedom Award. She has also been recognized for her work in combating online hate and bullying in LIS, and she was selected as the Association for Library and Information Science Education's 2019 Excellence in Teaching award winner.*

## 1-1:45pm

### SCLA Board Meeting

Location: *Palmetto I-II*

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*Thank  
you*

A close-up of a fountain pen nib, likely a Montblaster Meisterstück, pointing towards the 'Thank you' text.