



**2017  
SCLA  
CONFERENCE  
@  
A GLANCE**

**October  
11<sup>th</sup> - 13<sup>th</sup>**

**Downtown  
Marriott  
Columbia**

	Session	Session	Session	Session	Special Event	
<b>Wednesday, Oct. 11th</b>						
9 a.m. - 12 p.m.			The Great Renovation & Construction Ideas Bus Tour (\$15/\$20)	ALA Advocacy Boot Camp (\$40/\$50)		
12 - 1 p.m.	Lunch					
1 - 2:15 p.m.	First General Session & Business Meeting Featuring Kristin Pekoll, ALA Office of Intellectual Freedom Director					
2:30 - 3:20 p.m.	Where to From Here: Copyright and Licensing for Libraries	From PirateSpeak to PoetSpeak: Make it Happen with Your Library Programming and Discus	Library Outreach to Seniors: Serving An Aging Population	Resettled Refugees in South Carolina: Exploring the Role of Library and Information Providers	Career Counseling Service	
3:20 - 4 p.m.	Refreshment Break					
4 - 4:50 p.m.	Using Data to Improve Workload Balance and Transform Reference Service	Creating Vibrant and Usable Spaces: Meeting the Needs of Customers and Staff	Everyday Legal Issues for Youth Services Library Staff	Scholarship for Diversity in Librarianship: Mix and Mingle		
6 - 7:30 p.m.	Happy Learning Hour - Richland Library					
<b>Thursday, Oct. 12th</b>						
6:15 - 7 a.m.	Zumba					
7:30 - 8:30 a.m.	Sponsor Breakfast with the Directors - Richland Library					
9 - 9:50 a.m.	We've Got A LoT: Creating a Library of Things at a Small and Rural Academic Library	Tipping Over; When Board Meetings and Birthday Cakes Send You Over the Edge	Serving Rural, Suburban, and Urban Teens	Marketing & PR Block	Career Counseling Service	
10 - 10:50 a.m.	Searching Is Not Research: Frames Matter	What We Talk About When We Talk About Music	Adventures in Preschool STEAM	What's Happening in Marketing and Outreach		
11 - 11:50 a.m.	Developing Relationships: Creating an Embedded Librarian Program for First Year Composition Courses	Managing Streaming and On-Demand Content in Public Libraries	Not for the Faint of Heart: Q and A with Some of the Midlands and South Carolina's Most Courageous Leaders	The Library Image and YOU		
12 - 1:15 p.m.	Second General Session & Luncheon Featuring John Chrastka, EveryLibrary Director					
1:30 - 2:20 p.m.	Make Civil Rights and the Humanities Happen at Your Library	SC Plants the Seed	Taming Tantrums: Helping Parents with Challenges	Memoir Writing Circles		
2:30 - 3:30	Refreshment Break					
3:30 - 4:20 p.m.	SCoer! in the Library	Legislative Action Matters	"I Was Born to Be in a Library.": Pat Conroy's Great Love of Libraries	Historical South Carolina Newspapers: New Local Digitization Process and Access		
5 - 6 p.m.						Alumni Reception
7 - 9 p.m.	All Conference Reception 7-9 p.m. - The RIP'ed Page" Literary Masquerade					
9-10:30 p.m.	President's Reception (by invitation only)					
<b>Friday, Oct. 13th</b>						
8 - 10 a.m.	Poster Session - Vendor Area					
9:30 - 10:20 a.m.	Meeting the Needs of Freshmen and Transfer Students: Using Library Guides and Instruction as Platform	From Easy to Ambitious: Teen Services for Every Budget & Situation	Richland Library's Reading Studio: Serving Struggling Readers in Our Community	So Many Ways to Make It Happen: Early Career Advice From New Librarians		
10:30 - 11:20 a.m.	They Need a Library Job: Providing Practical Experience for Library Science Students with Archival Interests	Compound Interest Is Your Friend! Endowments as Intentional Investment	Creating a Culture of Innovation	Families in Poverty: Influences on Early Learning, Summer Slide and Family Engagement		
11:30 a.m. - 12:20 p.m.	Advocating for Web Accessibility in Your Library	Easy E-Rate	Makerspaces: The View from Here	SCLA Advocacy Update		
12:30 - 1:50 p.m.	Third General Session & Luncheon Featuring Pam Sandlian Smith, Anythink Libraries Director					
2 - 2:45 p.m.	Executive Board Meeting					